

MARCH 27, 2014

THIS WEEK:

The next regular meeting of the Tri-Valley Executives' Association will be held on **April 3rd** here at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Cory Pinter** of Logo Boss and **Dorn Driggs** of Aflac.

The SPOTLIGHT will be on Family Law Attorney, **Chris Rugaard** by **Jim Bowen**.

The **new BOARD** will be inducted and the award for the **Executive of the Year** will be presented!

NEW MEMBERS:

Please welcome, **George West and Joe Goulette** as our newest members! We look forward to getting to know both of them and sending leads their way.

Classification: **Heating & Air Conditioning**

Member: **Logos Mechanical, Inc.**

Represented by: **George West**

Address: 7070 Collier Canyon Road, Livermore

Phone: 510-714-7898

E-mail: logosmechanical@att.net

Classification: **General Contractor**

Member: **J.G. Construction**

Represented by: **Joe Goulette**

Address: 39 California Ave. #307, Pleasanton

Phone: 925-580-1800

E-mail: jgconstruction@gmail.com

THE WEEKLY "POT" REPORT:

This week, TVEA's 50/50 is at **\$57.00** with 7 white marbles (\$5 each), 2 blue marbles (\$10 each) and 1 red marble (winner takes all).

DUES:

Invoices for the second quarter have gone out. Please pay as soon as possible and by April 15th.

If you are going to the Oakland A's vs. Giants on July 8th at 7pm, please pay ASAP: \$30 per ticket.

CLASSIFICATION:

Kevin Gundry grew up in Concord as a 5th generation Californian. He wanted to be a weatherman, not realizing the complicated mathematics that meteorologists have to be able to calculate, and ended up as a graduate of Chico State in 1987 with a degree in communications. He went back to work for CDF (where he spent 5 summers) and then got a call for a job at a radio station.

The job turned out to be more sales than broadcast, but he found that he was very good at it. So he started selling siding for Sears. His territory grew and at 25 years old, he was in charge of the Western United States.

In 1994 he started working for one of the largest home remodeling companies in the Bay Area. The company is out of business today, but that is where he met his business partner, Jeff Kendall. Together in 1997 they started Custom Exteriors by going door to door leaving flyers.

Kevin's father was a wood shop teacher and built his own cabin in Grey Eagle; Kevin helped build the second one and gained a lot of knowledge about construction. Their construction, business, advertising, marketing, and sales backgrounds have all contributed greatly to the development of a very unique company that Bay Area homeowners trust for their professional window replacement projects.

Unlike other companies who hire contract labor, all of the installers as well as their office staff at Custom Exteriors are employees. Their installers are ALMA master certified and most have been with them for 10-12 years. They are proud to say that they are very

efficient and organized, which means that they will be able to serve their clients for years to come. When choosing any home improvement company, it is important to choose a company that will be around to insure that your warranty means something.

Eighty percent of their business is window replacement using vinyl-frame windows, which are much more energy efficient than aluminum-frame windows, even those that are dual pane. The seals in the older dual-pane aluminum-frame windows frequently fail, allowing them to leak or “sweat” between the panes, due to the heat conducting properties of the metal. The expansion and contraction of the seal is compromised most on south- and west-facing windows. The retrofits go directly over the old aluminum frames. All jobs are permitted and inspected by the City.

The premier windows sold by Custom Exteriors are Anlin Window Systems. Anlin Vinyl Replacement windows built with the [Infinit-e Plus High Performance Glazing System](#) are among the most efficient dual-pane windows ever built. They are designed to provide optimum energy savings in moderate and hot climates, such as found in most of California. Most companies use glass that is 1/16” thick, but these are 1/8” and could go up to 3/16” to provide maximum noise reduction. The silver oxide on the inside of the outer glass reflects 87% of ultraviolet light and argon gas sealed between the panes cuts down the radiant heat. Other windows recommended and sold by Custom Exteriors are Milgard, Marvin and Marvin Integrity.

Kevin enjoys backpacking and snow skiing, and on one trip last year hiked 63 miles. Kevin has 24-year-old autistic twin boys from a previous marriage, and now has 13-year-old twin girls and a 9-year-old son with his wife, Bianca.

To talk to Kevin about having your windows replaced or if you have someone to refer, you can call Custom Exteriors at 249-2280.
