
FEBRUARY 27, 2014

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 6th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jim Bowen** of Pleasanton Auto Repair and **Lawrence Ling** of QES Computers.

The SPOTLIGHT will be on **Cal Coast Plumbing** by **Thomas Tong** and on **Anaya Electric** by **Kevin Gundry**.

Thomas Tong will lead the DISCUSSION

GUEST BREAKFAST:

THIS WEEK, on **Thursday, March 6th**, we will be having a Guest Breakfast.

Any prospect that fills out an application for membership on that day will have their initiation fee waived.

A printable invitation is attached for you to forward or hand out to your prospects.

All members who bring a guest (to any meeting) will have **finest waived** for that meeting.

MEMBERSHIP PROPOSALS:

1st Posting:

Proposing Member: Joey Minahan

Classification: General Contractor

Member: J.G. Construction

Represented by: Joe Goulette

Address: 39 California Ave. #307, Pleasanton

Phone: 925-580-1800

E-mail: jgconstruction@gmail.com

If you have any questions or comments about or objection to the proposed member, please contact the

Chairperson of the Membership Committee: Richard Gross 846-3768.

THE WEEKLY "POT" REPORT:

Congratulations, **Joey Minahan** of The Door Doctor who won the \$153 pot last week!

This week, TVEA's 50/50 raffle starts again at **\$50.00** with 10 white marbles (\$5 each), 2 blue marbles (\$10 each) and 1 red marble (winner takes all).

DID YOU GIVE A REFERRAL THIS WEEK?

SOCIAL:

Oakland A's vs. Giants on **July 8th at 7pm**.

We're ordering tickets now! Please watch for the invoice and pay as soon as possible, as TVEA does not have sufficient funds to carry this expense.

MEMBER NEWS:

Sheri Facciolla of Patriot Pest Management is thrilled to announce that she is going to be a "grandma"!

On 5/9 **Dave Cherry** of Big O Tires will be participating in a "Shooting Outing" benefitting the Boy Scouts and is looking for 4-somes.

CLASSIFICATION:

Dave Cherry started Big O in 1973 with his dad and his uncle. Shortly thereafter, Dave moved to Colorado and worked for a Big O store there. Then he went into the Air Force where he met his wife. After his son was born and his wife was out of the military, they moved back to the area and back to work with his family at Big O. Now, with his son, Josh, working in the business, Big O Tires is a third generation business. Dave also has two daughters, Adrienne that teaches dance, and Kelsey

who is currently a student at the San Francisco Academy of Arts.

In addition to tires, Big O Tires does break jobs, suspension work, including lifts and drops, and basic vehicle maintenance. Before having any work done at the car dealership, unless it's a warranty repair, have it checked out at Big O to attest to the validity of the repair.

In tire manufacturing, tire quality has gotten better, however the life expectancy is shorter: 5-6 years max. Big O tires are manufactured by Goodyear, Cooper and Yokohama, but their technicians are experienced with all brands. Tire warranties are limited to 3 years for free, then offered at a prorated rate for a maximum of 6 years. They also offer extended warranties.

Warranty includes rotation, balance and fixing flats on all Big O tires. They are not allowed to do sidewall or shoulder repairs due to liability. All products purchased will be serviced at no charge and all tires have a nationwide warranty. Keep in mind that the road hazard warranty does not allow sidewall or shoulder repairs; however the damaged tires will be replaced during the first year.

They really focus on educating people about how they should maintain their tires, and strongly recommend having your tires rotated and checked every 3 months or 5,000 miles, or you may find that the warranty may be void. Periodic maintenance, such as rotating and alignment, should be done to ensure safety and improve gas mileage. It is also important to routinely check your tire pressure to avoid unequal wear. Tires lose about 1-4 lbs. of pressure per month, which is not the case for those filled with nitrogen as it is a bigger molecule than air.

In 2000, Congress passed the TREAD Act, which requires all new vehicles under 10,000 lbs. must be equipped with a TPMS safety system. The Tire Pressure Monitoring System is installed to monitor tire pressure and alert the driver when the pressure is 25% below the manufacturer's recommended pressure rating. Along with your tires, the monitors of the TPMS system, which last about 5 years, should be regularly inspected, as time and elements cause failure and the tiny batteries

that run the monitors inside each tire wear out and fail. The replacement costs only \$8 during a regular tire service or \$35 without service.

The reputation in the community and giving back is important to Dave and Josh and they provide a lot of services free of charge to local non-profits. Because of the high level of integrity at this Big O, they receive job referrals from the corporate offices. That and the customer loyalty they have says a lot about their business.

They are open Monday through Friday 7:30-5:30 and Saturday 8:00-4:00. Early-bird drop off is available. With 15 employees working at any given time, they are able to maintain and repair 45-65 cars per day. Drop in or call Dave to have your vehicle inspected for the safety of all who ride in your vehicle: 462-7650.

ELECTIONS:

Our President-elect is **Sheri Facciolla** of the Patriot Pest Management. If you are interested in getting more involved or want to know more how the organization works, please contact Cristin.

Thank you so much, **Joey Minahan** of The Door Doctor, for volunteering!

We need 1 or more new nominees for elections in March to replace outgoing members: Larry Brumm and Jerry Raney.

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?

Open Classifications:

Advertising – Direct Mail

Advertising – Internet /Social Media

Advertising – Newspaper

Advertising – Radio

Appliances – Sales & Service

Architect

Auto Dealer

Bakery

Bank

Boat – Sales & Service

Bookkeeper

Burglar/Fire Systems – Sales/Monitoring

Car Wash

Caterer

Cement Contractor

Chiropractor

Club (Country, Golf, etc.)

Collection Agency

Communications (telephone, wireless)

Convalescent Home

Counselor/Psychiatrist

Cyclery – Sales & Service

Dermatologist

Disc Jockey

Employment Agency

Event Center or Planner

Funeral Director

Furniture Repair

Glass – Auto

Glass – Residential/Commercial

Glass Tinting – Auto/Residential/Commercial

Graphic Artist

Gutters – Sales & Service

Hardware & Building Supplies

Handyman/Home Repair

Health Club

Hotel

House Cleaning

Interior Designer

Insulation Contractor

Investigator

Janitorial Service

Junk/Waste Removal

Landscape Architect

Limo/Car Service

Linen Supply & Service

Liquor Distributor

Locksmith

Manicurist

Masseuse

Medical Supply

Med Spa/Esthetician

Moving & Storage

Notary

Nursery

Orthodontist

Party Rental & Supplies

Paving Contractor

Payroll Company

Pet Groomer

Pet Shop & Supplies

Photographer

Pool Supply & Maintenance

Pressure Washing

Public Relations

Restaurant – Chinese

Restaurant – Coffee Shop

Restaurant – Ice Cream Parlor

Restaurant – Italian

Restaurant – Mexican

Restaurant – Pizza

Restaurant – Sushi

Restaurant – Fast-Casual

Roofing Contractor

Safes & Vaults

Secretarial Service

Shredding Service

Signs

Sporting Goods

Tailor/Seamstress

Tile Contractor

Title/Escrow Company

Towing Service

Travel Agency

Truck Rental

Tutoring

Uniform Service

Vending Machines

Veterinarian

Water Coolers & Service

Web Design/Hosting

Window Cleaning

Wine & Spirits Distributor

Winery