
JANUARY 30, 2014

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **February 6th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be Real Estate Appraiser, **Larry Brumm** and **Bob Olsen** of Olsen Painting.

Mike Peel will SPOTLIGHT **Pleasanton Financial Advisors**.

Thomas Tong will lead the group DISCUSSION.

SPOTLIGHT:

BY DAN BROWN

The staff of **The Door Doctor** is very informative when it comes to getting a new door, updating or adjusting a door, and buying and servicing residential and commercial doors.

They have a great showroom with a lot of samples where they can show you fits and finishes for interior doors, entry doors, garage doors, locks and mechanisms.

For any type of door issues or needs, call Joey Minahan at The Door Doctor 484-4290.

THE WEEKLY "POT" REPORT:

This week, TVEA's 50/50 raffle is at **\$106.00** with 4 white marbles (\$5 each), 2 blue (\$10 each) and 1 red marble (winner takes all).

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?

ELECTIONS:

It's time to choose a new Board. It's an easy gig – get involved!

Our President-elect is **Sheri Facciolla** of the Patriot Pest Management. If you are interested in getting more involved or want to know more how the organization works, please contact Cristin.

We'd like 2 or more new nominees for elections in March to replace outgoing members: Larry Brumm and Jerry Raney.

GUEST BREAKFAST:

In 4 weeks, on **Thursday, March 6th**, we will be having a Guest Breakfast. This is to give potential members an exact date rather than an open-ended invitation.

Any prospect that fills out an application for membership on that day will have their initiation fee waived.

A printable invitation is attached for you to forward or hand out to your prospects.

All members who bring a guest (to any meeting) will have **finer waived** for that meeting.

CLASSIFICATION:

Chuck Eggers was born in Chicago, but grew up in Castro Valley, graduating from Castro Valley High School. He and his wife, who works for Valley Care, have a 32-year-old daughter that also works for Valley Care, and a 30-year-old son, who although he was pre-med, became an Oakland Police Officer and recently transferred to the San Francisco Police department. Their daughter gave them their first grandchild, Emily Faith just over a year ago.

Chuck started in the jewelry business working for Milan's Jewelers. He worked his way up through the company, and as an appraiser, helped close down stores. He has also worked for Samuel Jewelers and Shreeve & Company. In his day-to-day work, he came across a lot of insurance adjusters; he started asking them for their business to do jewelry appraisals and has since built up his own clientele.

DID YOU GIVE A REFERRAL THIS WEEK?

Barons Jewelers was first opened in 1967 in San Leandro by Bart Heller. Chuck originally met Bart Heller while working together at Milan's. He now works for Bart's son, Ronnie Heller at Barons Jewelers doing appraisals. There are three types of appraisals: retail appraisal, insurance appraisal and estate appraisal. Chuck advises to have all jewelry on a Personal Property schedule of a homeowners or renters policy to assure replacement of the piece if it is lost or stolen. He warns that insurance policies only pay on the actual cash value, the true value in the current market; policies do not pay based on the insured price or the price that was paid when the item was purchased. Based on his experience and handling 488 insurance claims during the Oakland Hills fire, he would also recommend taking pictures of everything in the home and give the pictures to the insurance agent prior to any loss (place a dime next to smaller items to show size/scale in the picture).

How an item has aged and where it was made affects the price. He cautions against buying jewelry overseas, as they are quite often imitations or not of the quality that was described at the time of the purchase. Certified diamonds are independently done through the GIA (Gemologist Institute of America), and it takes 3 different gemologists to agree on the grade for the gem to be certified.

Any piece of jewelry with value over \$1,500 needs an appraisal, which should be updated every two years. The cost for Chuck to appraise a piece is \$100; it takes about an hour and is done by appointment Monday through Friday.

To have your jewelry or watches appraised, or to buy a quality piece of jewelry for yourself or someone else, call Chuck Eggers at Barons Jewelers: 847-3030.
