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**JULY 18, 2013**

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**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **July 25<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jay Woidtke** of the Law Office of Jay A. Woidtke and a **Certified Financial Planner** from Pleasanton Financial Advisors.

The SPOTLIGHT will be on **Dr. Endre Selmeczy** by **Harvey Tulchinsky**, and on **Pleasanton Financial Advisors** by **Dave Silva**.

The CLASSIFICATION will be given by our newest member, **Andy Anaya** of Anaya Electric.

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**THE WEEKLY "POT" REPORT:**

Congratulations, Lawrence Ling of QES Computers who won last week's pot: \$184.00!

This week, the TVEA's 50/50 raffle starts over again at **\$50.00** with 10 white marbles (\$5), 2 blue marbles (\$10) and 1 red marble (winner takes all).

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**DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING?**

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**CLASSIFICATION:**

**Sheri & Don Facciolla** met while playing on a church volleyball team. Both were born and raised in San Jose. Sheri comes from a business background, having worked as a real estate loan broker for many years. She loves the outdoors: hiking, biking and working out. Don is a former Marine (which is where the company name, Patriot, came from); his imperfection is being a Dodger Fan. They have a 29-year-old son, Jerimee, who works for the company and likes jujitsu and ultimate fighting, a recently-married 23-year-old daughter, Chelsea, a former Tracy Festival Queen, and a 15-year-old

daughter, Ashley, who is a very talented singer and actress.

Sheri & Don were working for the same pest control company for 10 years – Sheri in the office and Don was a manager out in the field. The San Jose company asked Don & Sheri to start up a new location for them in Tracy, which they did. After seeing the Profit & Loss report for the company, they questioned why they were working for someone else. They got the idea of going out on their own, since they were practically running the company anyway.

In August of 2001 they started Patriot Pest Management with a card table and one phone line, installed by a friend, in their garage. They knocked on doors and had one advertisement. They eventually worked from a full in-home office and, finally, in 2006 they moved into an outside office in Tracy. In 2010 opened their Pleasanton location.

Patriot Pest Management services homes and businesses from San Jose to Alamo, and has clients like the City of Dublin, the City of Tracy, property managers and condominium complexes.

They operate under a *Green* philosophy. This means they use bio-degradable materials and offer non-toxic solutions when available. Their materials have no odor and no vapor that eliminates the worry about what you're breathing in. They stand by the philosophy that they would never use a material in your home that they would not use in their own.

A comprehensive inspection is conducted at every residence or facility. Extra attention is given to the five pest-activity zones: entry points, water sources, food sources, harborage points, and customer or employee areas. After the comprehensive inspection, all current and potential problem areas are noted.

Different types of pests require different types of treatments depending on their growth patterns and characteristics. There are too many variables to provide "cookie cutter" solutions for individual facilities or residences. Location, climate, the condition of the building, and its age all play a role in determining a

treatment program. A comprehensive inspection and analysis of the facility, including interviews with customers, help develop an effective pest control program tailored to the customer.

The focus of every customized Integrated Pest Management program is a periodic sanitation report. The report directly impacts factors that contribute to pest buildup, inside and out. Ongoing Monitoring & Maintenance is absolutely essential to the success of the program.

By preventing ant, cockroach, flea, and rodent infestations, Patriot Pest Management residential program helps protect your family from as many as fifteen major diseases. By eliminating stinging insects, the program helps prevent many allergic reactions from wasp and hornet stings. Your Family is protected from: Carpenter ants, Ants, Carpet beetles, Centipedes, Clothing moths, Cluster flies, Cockroaches, Earwigs, Fleas, Hornets, House crickets, Mice, Millipedes, Pantry Pests, Rats, Silverfish, Sow bugs, Spiders, Wasps, Yellow Jackets. It is also important that homeowners remove all standing water in which mosquitos will breed. Mosquitos are known as the deadliest animal in the world, due to the massive number of people killed every year from numerous diseases that are spread only through the bites of mosquitos. Adding a small amount of vegetable oil to bird baths and fountains will suffocate mosquito larvae without harming birds or other pet that may drink from them.

In addition to the common household pests, they offer bird abatement (proper treatment is essential for solar tiles), rodent work, sanitation and removal of animals, dead or alive, and bed-bug extermination. They go beyond simple eradication of the pests by removing evidence left by the pest. The acidic nature of bat and pigeon guano will erode sheet metal gutters among other things if left behind.

Their technicians are continually educated on all of the latest techniques and materials to keep up their licenses. Having an agriculture license, they can treat your home from the back fence to the front sidewalk and everything in between, including trees, unlike most pest control companies.

Patriot Pest Management has been the “Best Of Tracy” year after year, and they are extremely involved in giving back to the communities they serve: Adopt-a-family Christmas, McHenry House, Homes for Heroes, Tracy Chamber of Commerce, an entrepreneurs group in Tracy that partners with the Stockton Business Center, and they started a group that helps seniors by performing services for low or no cost.

To set up a consultation or no-contract maintenance service, call Don, Sheri or Jerimee at Patriot Pest Management: 447-7100.

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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