
JUNE 6, 2013

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **June 13th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Kathy Lorenz** of Zen Strength and **Chuck Eggers** of Barons Jewelers.

The SPOTLIGHT will be on **Silmar Flooring** by **Dr. Endre Selmeczy**.

Jerry Raney of Diablo Valley Benefits will be enlightening us on the AFFORDABLE CARE ACT and how it affects businesses.

SPOTLIGHT:

BY DAVE JONES

By a show of hands, nearly every member has been a customer of **Big O Tires**; with those results, one can see how they were named "Best of Pleasanton". Big O not only sells tires, but at every service they check the brakes, shocks, struts, hoses, filters and wiper blades. All Big O brand tires come with free rotation, free flat repair and include a tire protection plan, which can also be purchased for non-Big O brand tires. Go see Dave Cherry at Big O Tires: 3688-A Washington Street, Pleasanton or call 462-7650.

SPOTLIGHT:

BY LAWRENCE LING

B&S Hacienda Auto Body is a third-generation owned and operated business. Originally started by Dave Sanchez, Sr.'s father in San Francisco in 1956, they moved the business to Pleasanton in 1991. For nearly 60 years the Sanchez family has been committed to customer service and quality work. They offer a lifetime warranty on metalwork, paint, mechanical repairs and parts. They have four locations: Pleasanton, Livermore, Dublin and San Ramon. Go to www.bshacienda.com to find the location nearest you.

CLASSIFICATION:

Jim Bowen, Pleasanton Auto Repair has been in the Tri-Valley Executives Association for over 25 years.

Jim grew up in Pleasanton and graduated from Amador Valley High School. He began his career working at a gas station during high school and after he graduated.

Jim went to work with his father as a heavy equipment operating engineer at their company, B&R Crane Service, and then became a lumper in an Oakland cold storage facility. Finding it to be a cold job, he tried his skills as a mailman, which lasted almost 5 years before his legs gave out and the politics of the post office were too much to bear.

He then went to work full-time for Pleasanton Auto Service, established in Downtown in the 1930's, where he'd been doing side jobs as a mechanic. After he had attended Chabot College and a tech school, he got his apprenticeship and masters through the union. He and his friend John, with whom he had grown up, bought the business in 1985.

In the meantime he had met Dale, who he married in the Livermore Courthouse on his lunch break. Dale lost her battle with breast cancer and passed away in 2010. Together they raised their 3 girls, two of whom were adopted. Jim has 3 granddaughters from the niece that he adopted from his Washoe tribe. His other daughter, adopted from a friend, is a St. Mary's graduate. And Morgan, the daughter he had together with Dale, is a student at Colorado State with a double major, one of which is viticulture.

In his spare time, Jim enjoys traveling and playing golf. He is a great golfer and was the golf coach at Hart Middle School. His newest hobby is on horse-back: cutting and sorting. He recently moved to Knightsen to get back to the way of life that he enjoyed while growing up in Pleasanton, during which time there was only a population of 2,000. Knightsen, California, which is northeast of Brentwood, has a population of 1,500 people and 1,534 horses.

But if it's your car that needs his time, he does everything except for tires, bodywork and smog, which he refers out. He works with his partner John and one other mechanic, and they have all of the equipment that the dealers have. They will work on just about anything, including boats, tractors, motorhomes and diesel engines, although they prefer not to work on Fiats and British cars because parts are difficult to get.

Jim goes to various schools to keep up on the new improvements. Technology has had a lot of advancements, especially in safety and environmental. Pleasanton Auto Repair gets most of their business from referrals and multi-generation families; they also get business from extended warranty companies to do aftermarket insurance work.

Regular maintenance will save you money in the long run; make sure to read your owner's manual to know your car's maintenance schedule in order to not void the warranty. Jim recommends buying extended warranties on new cars because they pay for themselves with just one repair.

Talk to Jim before buying your next car; he knows about historical issues with certain models and can steer you toward a car that will suit your needs and only need his shop for regular maintenance.

To schedule maintenance or repair on your car you can reach Jim Bowen at Pleasanton Auto Repair at 463-1622.

DID YOU GIVE A REFERRAL THIS WEEK?

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$81.00** with 4 white marbles (\$5), and 1 red (winner takes all).

TVEA CHANGES:

- Beginning with the third quarter, the \$25 discount for paying on time will be suspended. The \$25 late

fee will still apply to those invoices that go unpaid for 60+ days. **Quarterly dues are \$275.00.**

While our membership remains under 35 and expenses continue to rise, this will only be the second increase of dues in the past 10 years.

If you're having a good month with more money than you know what to do with, you are welcome to pre-pay your dues ☺ \$550 for 6 months and \$1,100 for a year.

- The TVEA phone/fax line has been removed. To reach the Tri-Valley Executives' Association, call Cristin Sanchez directly **925.580.7719** or email cristin.realtor@gmail.com.
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DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING?
