

---

**MAY 2, 2013**

---

**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **May 9<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be Livermore Dentist, **Dr. Endre Selmeczy** and General Contractor, **Phil Maser**.

The SPOTLIGHT will be on **Onstad's Insurance** by **Jim Bowen**.

**Thomas Tong** will lead the DISCUSSION.

---

**DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING?**

---

**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is at **\$57.00** with 8 white marbles (\$5), 1 blue (\$10) and 1 red (winner takes all).

---

**SPOTLIGHT:**

BY KEVIN GUNDRY

**Cal Coast Plumbing** is all about service and integrity. They aren't looking to just make money; they focus on building relationships. They offer a full house water audit for \$68 that will help diagnose a problem before it becomes apparent, can help save water by detecting leaks and drips, and can prolong the life of plumbing fixtures like the water-heater. It's time to call Cal Coast when your drains are slow, it's taking too long to get hot water, you hear banging in your pipes or you get an unusually high water bill. All employees are screened and are trained to do it once and do it right.

To refer or schedule an appointment with Cal Coast Plumbing call 462-1090 or [info@calcoastplumbing.com](mailto:info@calcoastplumbing.com).

---

**DID YOU GIVE A REFERRAL THIS WEEK?**

---

**SPOTLIGHT:**

BY CORY PINTER

**Barons Jewelers** has been in business since 1967. Now with 50 employees, they are known for their integrity, quality and service, and want to be your family jeweler. They offer insurance appraisals and replacements and can recreate your exact piece using high-resolution photography. They have recently moved to the Hacienda Crossings (near Bed Bath & Beyond) and will have a grand opening on May 11th, in celebration of being the largest jewelry store in the East Bay.

To have your jewelry appraised or to buy something special, call Chuck Eggers at Barons 452-1700.

---

**CLASSIFICATION:**

**Kathy Lorenz** moved to Connecticut when she was 12. She attended and graduated from the University of Connecticut. Around that time, she worked on a farm in Nova Scotia for 9 months which prompted her to change her major to horticulture, eventually dedicating herself to non-profit work.

In 1980 she married Richard, whose job took them to Denver, Houston and Miami. She and Richard, who is now semi-retired, have been living in Pleasanton for the past 20 years, and they have a daughter who is an occupational therapist, another daughter in college and a son who is in the military.

Since the age of 10, Kathy has suffered from headaches, which guided her toward the healthcare industry in high school. While searching for a way to alleviate the headaches, she discovered craniosacral therapy, the only treatment that had provided her relief. She started researching natural healing including nutrition, homeopathy, psychotherapy, body therapy and osteopathic and Chinese medicine. She got certified in 1998 by the Upledger Institute of Florida and the Acupressure Institute of California. She also is a Certified Massage Therapist in Acupressure, teaches Tai Chi and is a senior trainer at the Tai Chi Institute of Health.

Our culture moves very fast and our nerve system is called upon to compensate. Common conditions that she treats severe headaches, sleep disorders, arthritis and pain management.

Kathy started Therapy Specialties in Pleasanton inside of the Zen Strength training office. She found that strength training improved the overall mind and body health, and when the owner, her friend, moved away, she bought the business, renaming it **Zen Strength Healing Journey**. Zen Strength has been a good compliment to her business, and she has other trainers and therapists that share the wellness center. She works closely with other doctors for their common patients' healing and treatment.

Kathy works with the Sandra J. Wing Wellness Center and [ptownlife.org](http://ptownlife.org), and is part of a volunteer peace organization helping prisoners, parolees, seniors and doing general community education.

To refer someone or to have your own healthcare needs evaluated, call Kathy Lorenz, CST-D, CMT at 596-0145 or [cst@kathylorenz.com](mailto:cst@kathylorenz.com).

---

**Open Classifications:**

Advertising – Direct Mail	Insulation Contractor	Sporting Goods
Advertising – Internet /Social Media	Investigator	Tailor/Seamstress
Advertising – Newspaper	Janitorial Service	Tile Contractor
Advertising – Radio	Junk/Waste Removal	Title/Escrow Company
Appliances – Sales & Service	Landscape Architect	Towing Service
Architect	Limo/Car Service	Travel Agency
Auto Dealer	Linen Supply & Service	Truck Rental
Bakery	Liquor Distributor	Tutoring
Bank	Locksmith	Uniform Service
Boat – Sales & Service	Manicurist	Vending Machines
Bookkeeper	Masseuse	Veterinarian
Burglar/Fire Systems – Sales/Monitoring	Medical Supply	Water Coolers & Service
Car Wash	Med Spa/Esthetician	Web Design/Hosting
Caterer	Moving & Storage	Window Cleaning
Cement Contractor	Notary	Wine & Spirits Distributor
Chiropractor	Nursery	Winery
Club (Country, Golf, etc.)	Orthodontist	
Collection Agency	Party Rental & Supplies	
Communications (telephone, wireless)	Paving Contractor	
Convalescent Home	Payroll Company	
Counselor/Psychiatrist	Pet Groomer	
Cyclery – Sales & Service	Pet Shop & Supplies	
Dermatologist	Photographer	
Disc Jockey	Pool Supply & Maintenance	
Employment Agency	Pressure Washing	
Event Center or Planner	Public Relations	
Funeral Director	Restaurant – Chinese	
Furniture Repair	Restaurant – Coffee Shop	
Glass – Auto	Restaurant – Ice Cream Parlor	
Glass – Residential/Commercial	Restaurant – Italian	
Glass Tinting – Auto/Residential/Commercial	Restaurant – Mexican	
Graphic Artist	Restaurant – Pizza	
Gutters – Sales & Service	Restaurant – Sushi	
Hardware & Building Supplies	Restaurant – Fast-Casual	
Handyman/Home Repair	Roofing Contractor	
Health Club	Safes & Vaults	
Hotel	Secretarial Service	
House Cleaning	Shredding Service	
Interior Designer	Signs	