
MARCH 15, 2013

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 21st** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Dr. Barry Winston** of Amador Valley Optometric and a **Chuck Eggers** of Barons Jewelers.

The SPOTLIGHT will be on **Alpha Omega Print** by **Chuck Eggers**.

General Contractor, **Phil Maser** of The Maser Company will be giving his CLASSIFICATION.

MEMBERSHIP PROPOSAL:

1st Posting:

Proposing Member: Dave Silva

Classification: Health Care - Wellness Center

Member: Zen Strength

Represented by: Kathy Lorenz

Address: 3950 Valley Ave. Suite B, Pleasanton

Phone: 925.596.0145

E-mail: zenstrength@kathylorenz.com

Website: www.kathylorenz.com

2nd Posting:

Proposing Member: Jay Woidtke

Classification: Attorney – Family Law

Member: Law Office of Christopher R. Rugaard

Represented by: Christopher Rugaard

Address: 2641 Crow Canyon Rd. Suite 3, San Ramon

Phone: 925.320.8288

E-mail: crugaardatty@aol.com

If you have any questions or comments about or objection to the proposed member, please contact the Chairperson of the Membership Committee: Sheri Facciolla at 447-7100.

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING?

BALLOTS:

Get them in! Attached is the BALLOT to elect the new Board and for your nomination for the **Executive of the Year**. Please return it this week, 3/21.

Your nomination should be for the member who you believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality that you think should be awarded "Executive of the Year".

DUES:

Invoices for the second quarter have gone out. Please pay as soon as possible and by April 15th to save \$25.

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$68.00** with 7 white marbles (\$5), 2 blue (\$10) and 1 red (winner takes all).

SPOTLIGHT:

BY THOMAS TONG

Logo Boss is a new name for the company, and is more reflective of what they are known for: branding. They can put a logo on just about anything. As a project manager, Cory Pinter is very thorough, and has creative suggestions for branding and marketing a company. They have excellent customer service and are always looking for ways to improve client relations; for example, they've set up a link on their website for Foothill High School, allowing people to go online and order their apparel without having to drive to their store in Dublin. To get ideas about promotional products and ways to brand your company, call Cory Pinter at Logo Boss 600-1234 cory@logoboss.com.

DID YOU GIVE A REFERRAL THIS WEEK?

SPEAKING TIPS:

- Write Notes
 - Speak Clearly
 - Don't use extra words (um, uh); just stop talking and think
 - Test Visual Presentations before a meeting and have a back-up in case it isn't working.
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MEMBER NEWS:

Mortgage Broker, **Darlene Crane-Peel** of Opes Advisors will be working from a home office in Lake Tahoe for the next several weeks, while mother recovers from a recent illness. Refer, call and email; she's still at work: 925.699.4377 dcrane@opesadvisors.com.
