
JANUARY 17, 2013

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **January 24** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be Real Estate Appraiser, **Larry Brumm** and **Lawrence Ling** of QES Computers.

The SPOTLIGHT will be on **Roman Holiday** by **Mark Van Slambrook** and on **The Door Doctor** by **Mike Wallace**.

Harvey Tulchinsky of Harvey's Cleaners will give the CLASSIFICATION.

DID YOU GIVE A REFERRAL THIS WEEK?

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$64.00** with 8 white marbles (\$5), 2 blue (\$10) and 1 red (winner takes all).

MEMBERSHIP PROPOSALS:

1st Posting

Proposing Member: Dave Jones

Classification: Insurance – Supplemental Disability

Member: Aflac

Represented by: **Dorn Driggs**

Phone: (925) 895-4805

E-mail: dorn_driggs@us.aflac.com

If you have any questions or comments about or objection to the proposed member, please contact the Chairman of the Membership Committee: Sheri Facciolla 447-7100 patriotone@att.net.

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?

GUEST BREAKFAST:

On Thursday, March 7th, we will be having a Guest Breakfast. This is to give potential members an exact date rather than an open-ended invitation.

Any prospect that fills out an application for membership on that day will have their initiation fee waived.

A printable invitation is attached for you to forward or hand out to your prospects.

The member who brings in the most new members in one year, will have dues waived for one quarter (a tie splits the dues equally).

All members who bring a guest (to any meeting) will have fines waived for that meeting.

CLASSIFICATION:

Dave Jones was born and raised in California in the Hayward/Castro Valley area. He went to private junior high and high schools, graduating from St. Mary's High School in Berkeley.

He met Lori (his wife of 25+ years) immediately after graduating in 1980. They married in 1983, and now have two daughters, Taylor who is 17 and Megan, 14; both attend and swim for Monte Vista High.

Finding that college was just not for him, he started building a commercial maintenance business, while working as a high school janitor at night. He noticed that he was subcontracting out a lot of carpet cleaning jobs, so he began learning about carpet cleaning, which he added to his business in 1997. However, he only did dry/chem. cleaning and only commercially, so he still referred business out to an associate who did steam cleaning.

About 13 years ago, that associate, Paul of Tiger Carpet Cleaning, was looking to get out of the business and began talks to sell. Dave Jones bought the business from him in 1999.

They work mostly on a referral basis and really take their time to do the job right. Dry/chem. cleaning is more expensive (45¢/foot) because it is a two-step process, whereas steam cleaning (35¢) takes less time so costs less per foot. Their business is mainly in the Tri-Valley and the 680 Corridor, but goes out as far as Walnut Creek and Fremont.

Steam cleaning is better for heavily soiled carpets and dry cleaning is better for the longevity of the carpet. To keep up most warranties on carpeting, many manufacturers require hot water extraction cleaning every 18 months.

Besides carpet cleaning, they do upholstery cleaning and scotchguarding as well as clean area rugs (off-site).

If you should have a spill (after hours) the best thing to do is use cool water (no cleaner) and blot (don't rub) as much of it as you can (standing on the towel can pull a lot out). Repeat, then call Tiger.

If you or someone you know needs their carpets cleaned, please call Dave Jones of Tiger Carpet Cleaning at 443-1100.

ELECTIONS:

It's time to choose a new Board. It's an easy gig – get involved!

Our President-elect is **Wayne Yeaw** of Alpha Omega Print. If you are interested in getting more involved or want to know more how the organization works, please contact Cristin.

Thank you to Kevin Gundry for volunteering! We need **one more** nominee for elections in March to replace outgoing members.
