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**JANUARY 10, 2013**

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**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **January 17** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Kevin Gundry** of Custom Exteriors and **Joey Minahan** of The Door Doctor.

The SPOTLIGHT will be on **Roman Holiday** by **Mark Van Slambrook**.

**Dave Jones** of Tiger Carpet Cleaning will give the CLASSIFICATION.

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is at **\$57.00** with 9 white marbles (\$5), 2 blue (\$10) and 1 red (winner takes all).

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**DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?**

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**SPOTLIGHT:**

Dave Silva's company, **Silmar Flooring**, has been a member of the TVEA for 28 years, and has been in the flooring business since 1971.

Silmar Flooring's business consists of 80% commercial work and 20% residential. As specialists in the commercial industry, they've been contracted to do work as far away as Albuquerque NM and Boise ID.

Silmar is Diamond Certified and offers all types of flooring including carpet, laminate, linoleum, vinyl and wood. They are competitive in pricing and go the extra mile for their customers.

To get a quote or give a referral, call Dave Silva of Silmar Flooring at 846-7600.

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**ELECTIONS:**

It's time to choose a new Board. It's an easy gig – get involved!

Our President-elect is **Wayne Yeaw** of Alpha Omega Print. If you are interested in getting more involved or want to know more how the organization works, please contact Cristin.

We'd like 2 new nominees for elections in March to replace outgoing members.

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**GUEST BREAKFAST:**

On Thursday, March 7<sup>th</sup>, we will be having a Guest Breakfast. This is to give potential members an exact date rather than an open-ended invitation.

Any prospect that fills out an application for membership on that day will have their initiation fee waived.

A printable invitation is attached for you to forward or hand out to your prospects.

The member who brings in the most new members in one year, will have dues waived for one quarter (a tie splits the dues equally).

All members who bring a guest (to any meeting) will have fines waived for that meeting.

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**MEMBER NEWS:**

Accurate Impressions is now **LOGOBoss**: "Our new name reflects the significant expansion in our business activities since we first began operating under Accurate Engraving and Awards in 1996. Our operations today are more diversified and include product lines well beyond where we began.



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Going forward, “LogoBoss” will be the cornerstone of our branding efforts and will bring all of our services together. Our new logo and tag line highlights our main services, which are embroidery, engraving and printing or **Sew it. Ink it. Etch it.**, and represent continuity in these new and exciting times.

The company will continue to operate in its current structure and your contacts will remain unchanged. There has been no change in ownership, no change in staff, and no change in location.”

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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Wouldn't you have breakfast with a potential client every week, if it meant getting their business? How about 30+ clients *and* referral sources?

Please join us at the TVEA Guest Breakfast  
March 7, 2013 at 7:00am

Vic's All-Star Kitchen, 201-A Main Street, Pleasanton



The camaraderie within the Tri-Valley Executives' Association is different from other networking organizations, and we'd like to invite you to see the way our members help each other's businesses grow and develop through support and referrals. The TVEA allows only one person per profession to join and we have a few open classifications with which the existing members could benefit from networking.

There is no charge to be a guest and no obligation to join; however we will be **waiving the membership initiation fee** for those who decide to join the day of the Guest Breakfast (a \$100 savings!).



Seating may be limited, so please RSVP by emailing the Executive Director at [cristin@sanchmail.com](mailto:cristin@sanchmail.com). For more information please call us at 736-4522.

We hope to see you on Thursday, March 7th!

To see other executives who already benefit from membership, visit our website [www.trivalleyexecs.com](http://www.trivalleyexecs.com).