

SEPTEMBER 13, 2012

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**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **September 20<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jim Bowen** of Pleasanton Auto Repair and **Terri Piazza** of GoSmallBiz.

**Wayne Yeaw** will give the SPOTLIGHT on **Olsen Painting**.

The CLASSIFICATION will be given by **Kevin Gundry** of Custom Exteriors.

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**CELEBRATIONS:**

Membership Anniversaries

**Jim Pease** of Pease Tax & Accounting Service – 17 years

Birthdays

**Dan Brown** of Onstad's Insurance – 9/4

**Kevin Gundry** of Custom Exteriors – 9/16

Wedding Anniversaries

**Larry & Sharon Mace** of A Special Touch – 9/29, 33 years

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**POT REPORT:**

This week's TVEA 50/50 raffle is at **\$54** and 12 marbles: 9 white (\$5), 2 blue (\$10) and 1 red (winner takes all).

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**CHARITY FUNCTION:**

Pleasanton North Rotary presents: "A Starry Night", an evening affair with proceeds benefiting local and international community service projects. It will be held at Casa Real in Livermore on September 29<sup>th</sup> at 5:00pm. You can find sponsorship and ticket information at [www.astarrynight.org](http://www.astarrynight.org).

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**MEMBER NEWS:**

Congratulations to **Patriot Pest Management** who was chosen as the "Best of Tracy" for the 10<sup>th</sup> year in a row!

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**NEW NEW MEMBER REWARD PROGRAM:**

In the past, we have offered to waive the dues of a sponsoring member upon the new member's 1<sup>st</sup> anniversary in the TVEA.

We would like to reward those who are inviting guests, and incentivize new members to reach out to their sphere of influence to get other new members.

Going forward, this will be our **new incentive program**:

- Member who brings a guest: 5 free raffle tickets to the member for the first visit of a prospective member.
- Member who sponsors the most new memberships during the calendar year: Dues waived for 1 quarter (a tie will result in splitting the \$250 credit).
- New Members who sponsor another new member within the first 90 days: Dues waived for their second quarter.

Cristin can help: let her know if you'd like her to send a "formal" invitation letter to your prospect.

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**HAVE YOU INVITED A GUEST THIS WEEK?**

Please make sure to let Cristin know that you'll be bringing someone and make sure there are no Classification conflicts.

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