
AUGUST 9, 2012

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **August 16th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Harvey Tulchinsky** of Harvey's Cleaners and **Joey Minahan** of The Door Doctor.

The SPOTLIGHT on **Keller Williams Realty** will be given by **Jim Pease**.

Real Estate Appraiser, **Larry Brumm** will give his CLASSIFICATION.

POT REPORT:

This week's TVEA 50/50 raffle is at **\$88** with 5 marbles: 3 white (\$5), 1 blue (\$10) and 1 red (winner takes all).

SPOTLIGHT:

BY BOB OLSEN

Knowing how much work it is to run the day-to-day operations of a business is the reason Terri Piazza was drawn to **GoSmallBiz** 6 years ago. They help business owners achieve four things:

1. Protect employees and themselves as employers.
2. Grow their business.
3. Lower costs by providing tools and advice.
4. Allow the owner to focus on running a successful company.

GoSmallBiz provides business support services such as Human Resources, collections, website building and hosting, tax help and answers to the questions that business owners encounter in day-to-day operations.

For more information on how GoSmallBiz can help your small business, call Terri Piazza 408-507-0338 terri.piazza@comcast.net.

HAVE YOU INVITED A GUEST THIS WEEK?

Please make sure to let Cristin know that you'll be bringing someone and make sure there are no Classification conflicts.

DISCUSSION:

The bottom line for each member of the TVEA is that they joined the Association to get more business. Most of us think of fellow members for personal needs, and there are a lot of natural "power partners", but there are classifications that are not filled that could naturally drive business to other members. These are a few classifications that we'd like everyone to focus on bringing into the group:

- Payroll Service _____
- Venture Capitalist _____
- Business Attorney _____
- Commercial Realtor _____
- Title Company _____
- Telecom _____
- Graphic Designer _____
- Advertising Specialist _____
- Senior Care Facility _____
- Home Health Nurse _____
- Chiropractor _____
- Florist _____
- Jeweler _____
- Photographer _____

Take another look at the list, think about those you know in those businesses that we could benefit by their membership, and write the name of that person. Then, call or send them a note inviting them to visit and see for themselves what an asset this group could be to them.
