

**AUGUST 2, 2012**

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**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **August 9<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Dave Silva** of Silmar Flooring and an **Advisor** from Pleasanton Financial.

The SPOTLIGHT on **GoSmallBiz** will be given by **Bob Olsen**.

**Jerry Raney** of Diablo Valley Benefits will lead the PROGRAM.

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**POT REPORT:**

This week's TVEA 50/50 raffle is at **\$76** with 6 marbles: 4 white (\$5), 1 blue (\$10) and 1 red (winner takes all).

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**SPOTLIGHT:**

BY LARRY SMARIO

**A Special Touch Funeral and Cremation Service** takes care of all types of funeral arrangements and has been in business for 9 years. They offer pre-planning advice and services, allowing one to pre-plan their arrangements. Pre-planning provides a person with time to make end-of-life decisions in a calm and rational atmosphere. While 90% of their clients choose cremation it is important to have what you want to have done in writing. To talk about a pre-need, or to refer an unfortunate immediate need, call Sharon Mace at 875-1343.

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**HAVE YOU INVITED A GUEST THIS WEEK?**

Please make sure to let Cristin know that you'll be bringing someone and make sure there are no Classification conflicts.

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**CONGRATULATIONS:**

**Dave Silva** of Silmar Flooring has been a member for 27 years now. What a testament to the effectiveness of the Tri-Valley Executives' Association. Congratulations, Dave, and thank you for your commitment!

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**CLASSIFICATION:**

**Mike Peel** was born in Massachusetts, moved to California and graduated from Alameda High School in 1961. He joined the Marine Corps right out of high school, and then attended 2 years of college at Chabot College in Hayward.

He got a job with International Harvester where he worked for 13 years as a project design engineer and a quality control supervisor. In 1972 he moved to Pleasanton and opened a tennis and trophy shop.

He got his real estate salespersons license, then in 1978 got his broker's license and started Hometown Real Estate with Tom Fox, 5 other partners and 20 agents. In 2010, due to the changes in the banking industry resulting in the loss of their line of credit (which is what brokerages rely on to pay overhead during the slow winter months) Hometown GMAC Real Estate closed its doors. Mike is now the broker of record for Keller Williams Tri-Valley Realty, where the majority of all former Hometown GMAC agents now work.

Mike married mortgage banker, Darlene Crane-Peel of Opes Advisors in 1997 in Tombstone, Arizona, and combined they have 5 children and two grandchildren.

The current housing market is improving. Due to lack of inventory, housing prices are starting to increase. Currently in Pleasanton, there are only 83 homes for sale, which includes everything from condos to mansions; inventory in a normal market would be approximately 350 homes for sale. Similar statistics are being seen in Livermore (95 homes), Dublin (67 homes), San Ramon (80 homes) and Danville (105 homes).



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Foreclosures continue to be seen in the market as the banks methodically release homes to be sold from their portfolio of REO (Other Real Estate Owned), however, not many are within the Tri-Valley.

To find out what your home might be worth in today's market, contact Mike Peel 426-3849 [mike@mepeel.com](mailto:mike@mepeel.com) or Tom Fox 426-3826 [tom@tomfox.com](mailto:tom@tomfox.com) at Keller Williams Tri-Valley Realty.

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