

JULY 5, 2012

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **July 12th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Darlene Crane-Peel** of Opes Advisors and **Phil Maser**, General Contractor.

The SPOTLIGHT on **Diablo Valley Benefits** will be given by **Dr. Barry Winston** and also on **Edward Jones** by **Allen Eddy**.

There will be a BOARD MEETING directly following adjournment.

NEW MEMBER:

Please welcome... **Sharon & Larry Mace** of A Special Touch Funeral & Cremation Service!

Classification: Funeral Services
Address: 11848 Dublin Blvd., Dublin
Phone: (925) 875-1343
E-mail: sharon@aspecialtouchfuneralservice.com

INVOICES:

Invoices for \$275, the third quarter **dues**, were emailed out on the 15th. Please make sure to pay by July 15th to save \$25.

POT REPORT:

This week's TVEA 50/50 raffle is at **\$59** with 9 marbles: 7 white (\$5), 2 blue (\$10) and 1 red (winner takes all).

HAVE YOU INVITED A GUEST THIS WEEK?

MEMBER NEWS:

- Congratulations, **Sheri & Don Facciolla** of Patriot Pest Management, whose daughter just got engaged!
 - Pleasanton Lions Club will have their 1st Annual "Restaurant Walk and Shop" on Tuesday, September 18th from 6-9pm. 19 restaurants are participating in the progressive dinner for which \$25 tickets need to be purchased in advance: djdev91@hotmail.com (925) 462-6525.
 - New info. for **Darlene Crane-Peel**, Sr. Mortgage Advisor at Opes Advisors:
349 Main Street #202, Pleasanton 94566
Cell: 699-4377, Direct: 474-2951
E-Fax: 866-526-1153
dcrane@opesadvisors.com
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CLASSIFICATION:

The Yeaw family came to New England from England back in the 1630's. He has parents who live in Nova Scotia and he grew up in Rhode Island as the oldest of 8 brothers and sisters, which was a new family dynamic for his parents who were both only-children. As **Wayne Yeaw** neared his high school graduation, he saw many acquaintances get drafted for the Viet Nam War. He decided that rather than be drafted, he'd enlist. After boot camp, he was stationed in Germany, where he was able to serve his entire tour of duty.

After serving in the military for 3 years, Wayne began working for Sears in the finance department, where he met Pam, his wife of almost 30 years. They now have 3 sons and 2 granddaughters. Their middle son, who was disabled when he broke his neck at age 21, is a talented graphic designer at Allegra.

Sears offered Wayne an early retirement package, which he accepted and purchased a printing franchise. Thus he started his career as a printer nearly 30 years ago.

There have been many changes in the industry since 1985 and more than 30% of printers have gone out of business. Last year they decided to de-franchise from Allegra Print & Imaging (formerly American Speedy Print) and are now known as Alpha Omega Printing. They are a commercial printer and have four presses. They do everything from simple copying, to digital printing, traditional printing, folding, binding, continuous forms, checks (including Quicken) and a lot more. The majority of their printing is now done digitally. Since digital is constantly evolving, Allegra leases their machines to keep up with the ever-changing technology.

With the advances in print quality, Alpha Omega can now offer more affordable solutions, such as 250 full-color 2-sided business cards for \$39 or get 1,000 for just \$69.

Contrary to popular belief, printing doesn't "kill trees". For every one tree that is cut to produce paper, three are planted in its place; it is a renewable resource. As the only "green business" printer in this part of Alameda County, their largest client is Chevron/Texaco. Alpha Omega Print has over 700 clients of which small businesses are their mainstay.

They are active in Rotary, Pleasanton Partners in Education, Tulancingo Sister City, the Pleasanton Downtown Association and three Chambers of Commerce. Pam Yeaw is also a volunteer policewoman for the City of Pleasanton.

For all of your printing and copying needs, call Darren, Pam or Wayne Yeaw at Alpha Omega Printing at 426-2511.
