

MARCH 8, 2012

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 15th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Thomas Tong** of Thomas Watch Repair and **Tom Fox** of Keller Williams Tri-Valley Realty.

The SPOTLIGHT will be on **Tiger Carpet Cleaning** given by **Kevin Gundry**.

Terri Piazza of GoSmallBiz will be giving the CLASSIFICATION.

ELECTIONS:

Elections are upon us! Attached is the BALLOT to elect the new Board and for your nomination for the **Executive of the Year**. Please return these by 3/22.

Your nomination should be for the member who you believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality that you think should be awarded "Executive of the Year".

Thank you to the two volunteers, Thomas Tong and Sheri Facciolla, who have agreed to serve on the Board alongside remaining member: JoDee Moore, Jerry Raney, Dr. Endre Selmeczy, Jay Woidtke and Wayne Yeaw.

POT REPORT:

TVEA's 50/50 raffle is at \$61.00 with 7 white marbles (\$5), 1 blue (\$10) and 1 red marble (winner takes all).

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?

SPRING SOCIAL:

We are going to do something different this year: **Day at the Races!**

TURF CLUB PACKAGES AT GOLDEN GATE FIELDS - PREMIUM SEATING

Guaranteed FINISH LINE seating. You and your guests will have seats directly on the wire situated next to the members section. Your package includes our all you care to eat "Turf Club Buffet", valet parking, an Official Racing Program, group welcome on the infield tote board, a group welcome printed in the racing program, group name mentioned by track announcer, Winner's Circle privileges for 6 to 8 members of your group, and tax and tip. You will also have a host assigned to assist your group. Everything is taken care of - all you need to do is have fun! **\$40.00 per person**

We are working on a date and will get a sign-up going when we've got the Sunday scheduled.

BUSINESS TECHNOLOGY:

People haven't changed the "why" they choose with whom they will do business, but the "how" is completely different due to the emergence of the internet and advances in communication technology.

Choices are made based on trust, value and cost. People trust technology and are more likely to choose and refer business that are utilizing the technological advances even if the cost is slightly higher.

What technology can you use or add in your own business to gain trust and add value for the client?



TRI-VALLEY EXECUTIVE'S ASSOCIATION
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Election of Members of the Board of Directors (vote for 7)

- Sherri Facciolla
- JoDee Moore
- Jerry Raney
- Endre Selmeczy
- Thomas Tong
- Jay Woidtke, President-elect
- Wayne Yeaw

Executive of the Year Nomination

Please write the name of the member who you to believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded "Executive of the Year":

Fax this back to 736-4522 or give it to Cristin **by March 22.**