

MARCH 1, 2012

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 8th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Larry Brumm**, Real Estate Appraiser and **Mike Wallace** of Roman Holiday Salon.

The SPOTLIGHT will be on **Tiger Carpet Cleaning** given by **Kevin Gundry**.

Dr. Endre Selmeczy will lead us in an enlightening DISCUSSION.

There will be a BOARD MEETING directly following adjournment.

ELECTIONS:

Elections are upon us! Attached is the BALLOT to elect the new Board and for your nomination for the **Executive of the Year**. Please return these by 3/22.

Your nomination should be for the member who you believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded "Executive of the Year".

Thank you to the two volunteers, Thomas Tong and Sheri Facciolla, who have agreed to serve on the Board alongside remaining member: JoDee Moore, Jerry Raney, Dr. Endre Selmeczy, Jay Woidtke and Wayne Yeaw.

POT REPORT:

TVEA's 50/50 raffle is at \$55.00 with 8 white marbles (\$5), 1 blue (\$10) and 1 red marble (winner takes all).

SPOTLIGHT:

BY DAVID SANCHEZ

Thomas Tong of **Thomas Watch Repair** takes old and heirloom timepieces and makes them work and look beautiful once again. He has amazing patience and attention to detail, and he is passionate about his work and helping his clients enjoy watches they may not have been able to use in years.

Call or refer Thomas Watch Repair at 523-3768.

MEMBER NEWS:

It's great to see **Jim Bowen** back after recovering from knee surgery, as well as **Mark Van Slambrook** who is recovering from the birth of his son. Welcome back guys!

On March 10th, **Kevin Gundry** and Custom Exteriors will be featured on the KRON-4 show "Bay Area Bargains". They are offering no-payment, no-interest financing on qualifying new window installations.

On March 13th, Sherri Facciolla of Patriot Pest Management has free tickets (\$200 at the door) to the "**Get Motivated**" seminar at HP Pavilion. It goes from 8am-5pm and will feature speakers such as Lance Armstrong and Colin Powell. Contact Sherri for more information.

CLASSIFICATION:

Phil Maser was born in St. Paul, Minnesota, but grew up, from the age of 6, in Oakland, California. He graduated high school in Walnut Creek, and although he graduated from the University of San Francisco with an accounting degree, he never went into the business.

As the oldest son, he helped take care of many of the duties in keeping the house maintained. His father was an electrical contractor and was able to get him into the

union, which gave him the valuable experience that he counts on today.

Phil ended up selling machined tools in the Bay Area for about 10 years before going into the business for himself for another 20 years. After getting out of that line of work, he considered what he would do next. Knowing that he really couldn't go back to work for someone else after working for himself, he started a handyman business working out of the back of his car. He passed out flyers at church bazaars and eventually to Realtors because of his high school friend, Ed Kinney.

His business really took off. Working with the Realtors, he was urged to and got his general contractors license so that he could do Section 1 dry wrought and termite repair work. His biggest challenge was juggling all the work he had, but he has finally learned to say "no".

Phil Maser became a TVEA member in 2006. Joining the TVEA has taken The Maser Company to new heights. Working with other members of the TVEA has really broadened Phil's knowledge on the design aspect of his business. He specializes in bathroom and kitchen remodels, but can do it all.

He says that it is important to become friends with those that he works for, as trust is a priority when working in someone's home. Phil always gets the necessary permits for any job, and prides himself in working on the job until it is complete. He has taken on a very talented apprentice as a business partner, so that Phil can go back to managing the jobs.

Phil is married with 2 children who each have a boy and a girl; the two granddaughters are attending UOP and USCB, while his older grandson is in college in El Dorado Hills and his younger grandson plays baseball at Cal High in San Ramon. His hobbies are gardening and traveling. Phil has become inspired him to give something back and volunteers at St. Augustine and does ministry to prisoners at Santa Rita jail which has been very fulfilling.

For your next remodel or other home projects, call the very talented and organized Phil Maser at 829-1650.

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?

SOCIAL MEDIA- HELPFUL LINKS:

- <https://biz.yelp.com/> to claim or set-up your business
 - <http://www.yelp.com/> to write a review for any business
 - <http://www.linkedin.com/> to connect with colleagues, associates, potential clients
 - <http://twitter.com/> to send information instantly with your followers or get information tweeted by a those in your industry
 - <http://www.facebook.com/business> to interact with your fans, get to know potential customers
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Election of Members of the Board of Directors (vote for 7)

- Sherri Facciolla
- JoDee Moore
- Jerry Raney
- Endre Selmeczy
- Thomas Tong
- Jay Woidtke, President-elect
- Wayne Yeaw

Executive of the Year Nomination

Please write the name of the member who you to believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded "Executive of the Year":

Fax this back to 736-4522 or give it to Cristin **by March 22.**