
FEBRUARY 2, 2012

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **February 9th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Dave Cherry** of Big O Tires and **Dave Sanchez, Sr.** or B&S Hacienda Auto Body.

The SPOTLIGHT will be on the **Law Office of Jay A. Woidtke** by **Mike Wallace**.

We will be having lively DISCUSSION on a topic yet to be determined.

POT REPORT:

TVEA's 50/50 raffle is at **\$65.00** with 5 white marbles (\$5) and 1 red marble (winner takes all).

ELECTIONS:

Anyone...? We'd like 2 or more new nominees for elections in March to replace outgoing members: Joey Minahan and Mike Peel.

It's time to choose a new Board. Please let Cristin or one of our current members know if you are interested in helping out.

SPOTLIGHT:

BY PHIL MASER

We like to call her "Doctor" Joey at **The Door Doctor** because she is caring, helpful, supportive and positive. They are experts with garage doors, new and custom doors, interior doors, fiberglass doors, French doors as well a wide array of door hardware. Their service includes replacing springs, servicing and adjusting doors and installing new automatic openers. For anything

"door", call "Dr." Joey Minahan of The Door Doctor at 484-4290.

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?

MEMBER NEWS:

Millgard is producing a new wood window at a good price point. **Custom Exteriors** in only one of five dealers approved to sell and install these new windows. If you thought wood windows were out of your price range, give Custom Exteriors a call for a new quote: 249-2280.

CLASSIFICATION

The life of **Harvey Tulchinsky** has been like a kaleidoscope, one little move and everything changes. He began his journey in Chicago, IL. Unable to care for him, his mother sent him to a group home where Harvey lived with 33 other children. As a teen he encountered some trouble, which led him to join the military, using a fake ID, at the age of 14.

He served 1½ years in the Navy, but just before he was to be shipped to Korea, the government discovered that he was only 15 ½ years old. He was given an honorable discharge and they welcomed him to re-enlist when he turned 17, which he did. He describes his service as the "best years of my life". After serving in the Marine Corps, he returned to Chicago where he worked for many years as a postal carrier.

After suffering an injury that put him on disability, he moved to California with his aunt and uncle. He sold gym memberships, briefly sold shoes, and then secured a position with a leasing business, where he was a fleet manager, getting rid of lease contracts for government cars that were no longer used, and did very well.

Everything changes when you meet a girl... Her father was a drycleaner, who was caught skimming from the business and accused of tax evasion. He pleaded with Harvey to keep his business running while he served his

time, and promised to compensate him when he got out (which he didn't). So, in 1967, Harvey opened Harvey's Cleaners in the little-known town of Dublin, CA.

Harvey became actively involved in the little community, where he helped the town to incorporate and he worked as the 1st mayor's campaign manager. For a time Harvey was known as the Honorary Mayor of Dublin. He started the Dublin Historic Society as well as Dublin's sister city in Bray, Ireland. He has been TVEA President, Rotary President, Chamber President, President of San Ramon Men's Golf Club, a director of Rowell Ranch, director of Private Industry Council, and has spent time working with the Alameda County Cal-Trans Authority. He is an active Rotarian and was voted the 2003 Chamber Volunteer of the Year.

Harvey has been married three times, has 6 children, 11 grandchildren and 3 great grandchildren. He married his 4th wife, former member and divorce attorney, Karen Johnson, in June 2010. He enjoys waterskiing and golf.

Dry cleaning is a heavily regulated business. Although the solvent Harvey uses is not hazardous, he is restricted by 7 government agencies. He believes in saving the earth and therefore, nothing he uses goes into the ground or sewers. In 2020, the most effective chemical will be completely eliminated from the market, as it has been in Southern California. Harvey's has been grandfathered for another 2 years, at which time he will be forced to buy new machines which will cost hundreds of thousands of dollars (\$130,000 - \$210,000).

With all the new fabrics on the market, many from other countries, each garment is required to have a care label, however these may not always be reliable. Many products that people wear, such as deodorant, cologne and perfume can affect the outcome of the cleaning.

At Harvey's Cleaners they "spot" every item, looking for areas that need special attention. The items are spot-treated, colors are separated, garments are tagged and then cleaned. Each load takes about an hour. So, don't complain about paying \$6 for a pair of slacks!

Over the years Harvey has become a "guru" when it comes to wedding gown cleaning and restoration. His talent is so widely known that Nordstrom sends him work, including customers with very expensive, very delicate St. John fashions. He even has one customer that sends her cleaning from Austin, Texas because she can't find a cleaner that can care for her St. John clothes.

According to Harvey, the worst thing a person can do when dropping something, such as food on their garments is rub the fabric, which actually pushes the stain farther into the fabric and can chafe the fabric, which only becomes visible after dry cleaning. Best thing to do: call Harvey! For free pickup and delivery call 828-7214.
