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JANUARY 26, 2012

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**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **February 2nd** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Darlene Crane-Peel** of Residential Pacific Mortgage and **Dave Sanchez, Sr.** or B&S Hacienda Auto Body.

The SPOTLIGHT will be on **The Door Doctor** by **Phil Maser**.

The CLASSIFICATION will be given by **Harvey Tulchinsky** of Harvey's Cleaners.

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**POT REPORT:**

TVEA's 50/50 raffle is at **\$63.00** with 6 white marbles (\$5) and 1 red marble (winner takes all).

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**ELECTIONS:**

We'd like 2 or more new nominees for elections in March to replace outgoing members: Joey Minahan and Mike Peel.

It's time to choose a new Board. Please let Cristin or one of our current members know if you are interested in helping out.

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**SPOTLIGHT:**

BY LAWRENCE LING

Dave Silva started his business in Hayward in 1971 with his father. In 1981 he took on a new partner, Marge, renaming the business "Silmar". In 1989 they moved to Pleasanton.

Dave works with his wife, Eileen, his son Chris, and 8-20 installers. Silmar is Diamond Certified – a very difficult

certification to achieve. They are experts in and carry all types of flooring, including vinyl, hardwood, laminate and residential and commercial carpeting.

They have financing available and give a lifetime guarantee on the installation of your flooring. Call Silmar or give out their number to the next person you hear of needing carpet: 846-7600.

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**DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?**

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**CLASSIFICATION**

Joey Minahan is one of ten children and grew up on a dairy farm in a small Wisconsin town. She attended business college in Illinois and worked in finance in Chicago.

One day a friend talked to her about moving to California; tired of the Chicago cold, she decided to join her friend. Her friend backed out at the last minute, but Joey decided to go anyway. She settled in San Francisco and worked for Levi Strauss and then for Bank of America in purchasing.

Mike Minahan was born in the Sierra's, about an hour and a half outside of Grass Valley, and lived his first years in a cabin with no phone and no electricity. They moved to the Twin Peaks area of San Francisco when Mike was 5. At 14 they moved back to Grass Valley. His dad had a cabinet shop where he helped out.

Mike graduated from Chico State in 1976 with a degree in Political Science. The employment market for a white male Poly-Sci major was grim at the time due to the new affirmative action laws. He spent a summer working for a door factory and then worked as a handyman. Mike started doing jobs on his own and. So many of his jobs were door problems, and so when he decided to go out on his own, he discovered a void in

door specialists and decided to make that his primary focus.

In 1978, he and Joey got married and in that same year, he started The Door Doctor with a showroom that was first in Livermore, and now in Pleasanton. Joey & Mike's son, Justin is now working with them in the family business. Their other son (Justin's twin), Jason, has a great job working at Apple.

The Door Doctor specializes in both interior and exterior doors. The trend has gone from Fir to Oak and now to Fiberglass, which are now the most popular due to its longevity, low maintenance and look. They carry doors of all kinds of wood, glass, metal and fiberglass, and are starting to a lot more commercial doors.

They also sell all kinds of garage doors and openers; the new belt drive is nice and quiet. They also offer garage door opener units that have battery back-up in case of power failure. The normal life of a garage door opener is 15 years and the door itself should be tuned up (lubricate and check balance) every 6 months to 1 year. Rollers also should be checked and can be replaced with a quieter roller for a fairly low cost.

Gadgets: They have garage door remote openers for the car, multi-door remotes, keychain and keyless entry code pads, even those with fingerprint recognition for up to 4 users. There motion sensors for the garage light that will come on and stay on while there is any motion in the garage, and door monitors to let you know if the door has been left open. And then, there is the best thing since the tennis ball on a string: the laser guided parking assistant.

Interior doors are still one of the best deals out there when it comes to upgrading the look of your home. You can have all of your interior doors in your house installed and painted, usually a 1-2 day process, for a high-impact upgrade. They sell all main brands of locks, and have been doing a lot of lock replacements, as well as reinforcing door frames to make the basic paint-grade frame that new doors come with stronger and more secure.

They have been in business for 33 years now, and have wonderful service people. They have 3 garage-door

installers, 3 entry-door installers and a shop guy. They typically have 8-10 employees and can do most repairs same-day.

If you or someone you know needs interior, exterior or garage doors, or if you'd like to schedule a tune-up on your garage door, please call Mike and Joey at the Door Doctor 484-4290.

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