
DECEMBER 15, 2011

THIS WEEK:

There is **NO MEETING** this week, **Thursday, December 22nd** in preparation for the Christmas holiday. Everyone enjoy a very merry Christmas with your family and friends.



IN TWO+ WEEKS:

The **next meeting** of the Tri-Valley Executives' Association will be held on **January 5th** at Vic's All-Star Kitchen at 7:00am.

MEETING SCHEDULE:

- 12/22 NO MEETING (Christmas)
- 12/29 NO MEETING (New Year)

The 2012 Q1 Meeting Schedule is attached.

TVEA BOOK CLUB:

On **January 12th**, we will be discussing the leadership methods outlined by America's coaching legend, John Wooden in his book **"Wooden on Leadership: How to Create a Winning Organization"**, a Wall Street Journal best-seller.

You don't have to have read the book to participate in the discussion. But in case you need a good read over the holidays, you may want to get a copy.

DUES:

Your invoices for the first quarter 2012 were emailed out today. Please pay by January 20th to save \$25!

REVIEWS:

Since many of us have down time during the holidays, why not write some reviews of TVEA members? Attached is a list of links to each member's business.

SOCIAL MEDIA- HELPFUL LINKS:

- <https://biz.yelp.com/> to claim or set-up your business
 - <http://www.yelp.com/> to write a review for any business
 - <http://www.linkedin.com/> to connect with colleagues, associates, potential clients
 - <http://twitter.com/> to send information instantly with your followers or get information tweeted by a those in your industry
 - <http://www.facebook.com/business> to interact with your fans, get to know potential customers
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2012 Q1 MEETING SCHEDULE

| DATE | GREETERS | SPOTLIGHT | CLASSIFICATION | ROAD SHOW |
|---------|---|--|--------------------------------|------------------------|
| Jan. 5 | Wayne Yeaw Larry Smario | QES Computers by David Sanchez | Dr. Endre Selmeczy | |
| Jan. 12 | Gary Smith Jay Woidtke | Residential Pacific Mtg. by Dave Jones | Discussion: Book Report | <i>(Board Meeting)</i> |
| Jan. 19 | Bob Olsen Mark Van Slambrook | Roman Holiday by Larry Brumm | Terri Piazza | |
| Jan. 26 | Dan Brown Sheri Facciolla | Silmar Flooring by Lawrence Ling | Joey Minahan | |
| Feb. 2 | Darlene Crane-Peel Dave Sanchez, Sr. | The Door Doctor by Phil Maser | Harvey Tulchinsky | |
| Feb. 9 | Dave Cherry Jim Bowen | Law Ofc. of Jay Woidtke by Mike Wallace | Discussion: | <i>(Board Meeting)</i> |
| Feb. 16 | Jo Dee Moore Joey Minahan | The Maser Company by Mark Van Slambrook | Gary Smith | |
| Feb. 23 | Dave Silva Dave Parker | The Swenson Group by Jay Woidtke | Dave Silva | |
| Mar. 1 | Kevin Gundry Dr. Barry Winston | Thomas Watch Repair by Terry Johnston | Phil Maser | |
| Mar. 8 | Larry Brumm Mike Wallace | Tiger Carpet Cleaning by Kevin Gundry | Discussion: | <i>(Board Meeting)</i> |
| Mar. 15 | Tom Tong Tom Fox | USANA Health Sciences by Jerry Raney | Mike Wallace | |
| Mar. 22 | Mike Peel Dr. Endre Selmeczy | Larry Brumm RE Appr. by Simon Vogt | Jerry Raney | |
| Mar. 29 | Phil Maser Lawrence Ling | Alpha Omega Print by Cory Pinter | Dan Brown | |
| Apr. 5 | Dave Jones Simon Vogt | New Board Installation | Exec of the Year Award | <i>(Board Meeting)</i> |

Dates to Remember:

- 12/22 NO MEETING (Christmas)
- 12/29 NO MEETING (New Year)

Call Cristin if you'd like to have your Classification as a Road Show.
Please let her know ASAP if you have any scheduling conflicts.

Yelp Links for TVEA Members:

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| Accurate Impressions | http://www.yelp.com/biz/accurate-impressions-dublin-2 |
| J.E. Moore Air Conditioning | http://www.yelp.com/biz/j-e-moore-air-conditioning-heat-and-cool-pleasanton#query:J%20E%20Moore%20Air |
| The Law Office of Jay Woidtke | http://www.yelp.com/biz/woidtke-jay-a-atty-castro-valley |
| B & S Hacienda Auto Body | http://www.yelp.com/biz/b-and-s-hacienda-auto-body-paint-and-detailing-livermore |
| Hacienda Auto Glass | http://www.yelp.com/biz/b-and-s-hacienda-auto-body-paint-and-detailing-livermore#query:hacienda%20auto%20glass |
| Pleasanton Auto Repair | http://www.yelp.com/biz/pleasanton-auto-service-and-repair-pleasanton |
| GoSmallBiz | |
| The Swenson Group | http://www.yelp.com/biz/the-swenson-group-business-technologies-livermore |
| Tiger Carpet Cleaning | http://www.yelp.com/biz/tiger-carpet-cleaning-and-jones-janitorial-service-pleasanton |
| Pease Tax & Accounting Services | http://www.yelp.com/biz/pease-tax-and-accounting-services-pleasanton#query:Pease%20James%20CPA |
| QES Computers, Inc. | http://www.yelp.com/biz/qes-computers-pleasanton |
| Endre Selmeczy, DMD | http://www.yelp.com/biz/endre-selmeczy-dmd-livermore#query:Dr%20endre%20selmeczy |
| The Door Doctor | http://www.yelp.com/biz/the-door-doctor-pleasanton |
| Harvey's Cleaners & Laundry | http://www.yelp.com/biz/harveys-cleaners-and-laundry-dublin |
| Pleasanton Financial Advisors | http://www.yelp.com/biz/pleasanton-financial-advisors-pleasanton |
| Silmar Flooring | http://www.yelp.com/biz/silmar-flooring-pleasanton |
| The Maser Co. | |
| Roman Holiday Salon | http://www.yelp.com/biz/roman-holiday-salon-pleasanton |
| Diablo Valley Benefits | http://www.yelp.com/biz/raney-insurance-pleasanton |
| Onstad's Insurance Agency, Inc. | http://www.yelp.com/biz/onstads-insurance-agency-san-ramon |
| Larry Smario Landscaping | http://www.yelp.com/biz/smario-larry-landscaping-san-leandro#atb_alias:AboutThisBizHistory/query:Larry%20Smario%20Landscape |

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|-----------------------------------|---|
| R&S Landscaping & Maintenance | http://www.yelp.com/biz/r-and-s-landscaping-and-maintenance-pleasanton#query:R%26S%20Landscape |
| Residential Pacific Mortgage | http://www.yelp.com/biz/residential-pacific-mortgage-pleasanton#query:Darlene%20Crane-Peel |
| USANA Health Sciences | |
| Amador Valley Optometry | http://www.yelp.com/biz/winston-barry-c-od-pleasanton#query:Dr%20endre%20selmeczy |
| Olsen Painting Company | http://www.yelp.com/biz/olsen-painting-company-pleasanton |
| Patriot Pest Management | http://www.yelp.com/biz/patriot-pest-management-pleasanton-2 |
| Cal Coast Plumbing Co. | http://www.yelp.com/biz/cal-coast-plumbing-pleasanton-3 |
| Allegra Print & Imaging | http://www.yelp.com/biz/allegra-print-and-imaging-pleasanton |
| Amador Valley Property Mgmt. | http://www.yelp.com/biz/amador-valley-property-management-dublin |
| Lee & Associates | http://www.yelp.com/biz/lee-and-associates-pleasanton |
| Keller Williams Tri-Valley Realty | http://www.yelp.com/biz/fox-tom-hometown-gmac-pleasanton |
| Real Estate Appraiser | http://www.yelp.com/biz/larry-brumm-real-estate-appraiser-pleasanton-2 |
| Edward Jones | http://www.yelp.com/biz/edward-jones-danville-6 |
| Big "O" Tires | http://www.yelp.com/biz/big-o-tires-pleasanton |
| Thomas Watch Repair | http://www.yelp.com/biz/thomas-watch-repair-pleasanton |
| Custom Exteriors | http://www.yelp.com/biz/custom-exterior-pleasanton |