
SEPTEMBER 22, 2011

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **September 29th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jim Pease** of Pease Tax & Accounting and **Harvey Tulchinsky** of Harvey's Cleaners.

Tom Fox of Keller Williams will SPOTLIGHT **Olsen Painting**.

David Sanchez Jr. of Hacienda Auto Glass will be giving the CLASSIFICATION.

DUES:

Invoices for the 4th Quarter Dues have been emailed. Please pay as soon as possible to save \$25.

Also, the cost for the next social was billed with the dues. Those of you who signed up for Bocce must pay on or before October 6th.

SPOTLIGHTS:

Darlene Crane-Peel learned that **Larry Smario Landscape & Tree Service** gets most of their business from mailers and coupons. Having owned a nursery for many years, Larry knows just how to take care of any plant, but the real talent is shown in pruning trees. They also do patio cement, pavers, retaining walls and lawn and sod installations, among other garden projects. For all of your tree care and special garden installation, call Larry Smario at 510-582-3008.

Joey Minahan knows that **Tom Fox** has been in real estate for a long time. Years ago, he was working at a local real estate office where he met Mike Peel and formed a partnership. Wanting to focus more on the "above-and-beyond" service that he enjoyed giving his clients, he sold his part of the business, but maintained his broker's license. Being a broker requires advanced knowledge and 45 hours of continuing education every

4 years, which benefits his clients, keeping them well-informed on the market and the ever-expanding documentation in a real estate transaction. He is very experienced in all types of real estate transactions, and in keeping up with current state of the market, even has a short-sale negotiator on staff at Keller Williams Tri-Valley Realty. To buy, sell or refer Tom call: 426-3826.

SOCIAL MEDIA- HELPFUL LINKS:

- <https://biz.yelp.com/> to claim or set-up your business
 - <http://www.yelp.com/> to write a review for any business
 - <http://www.linkedin.com/> to connect with colleagues, associates, potential clients
 - <http://twitter.com/> to send information instantly with your followers or get information tweeted by a those in your industry
 - <http://www.facebook.com/business> to interact with your fans, get to know potential customers
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THE WEEKLY POT REPORT:

TVEA's 50/50 raffle is at **\$56.00** with 9 white marbles (\$5), 2 blue (\$10) and 1 red marble (winner takes all).

CLASSIFICATION:

Jim Bowen, Pleasanton Auto Repair has been in the Tri-Valley Executives Association for 25 years.

Jim grew up in Pleasanton and graduated from Amador Valley High School. He began his career working at a gas station during high school and after he graduated. In 1976 he married his first wife, which lasted for 8 years.

Jim went to work with his father as a heavy equipment operating engineer at their company, B&R Crane Service, and then became a lumber in an Oakland cold storage facility. Finding it to be a cold job, he tried his skills as a mailman, which lasted almost 5 years before

his legs gave out and the politics of the post office were too much to bear.

He then went to work full-time for Pleasanton Auto Service, established in Downtown in the 1930's, where he'd been doing side jobs as a mechanic. After he had attended Chabot and a tech school, he got his apprenticeship and masters through the union. He bought the business in 1985.

In the mean time he had met Dale, who he married in the Livermore Courthouse on his lunch break. Dale lost her battle with breast cancer and passed away in 2010. Together they raised their 3 girls, two of whom were adopted. Jim has 3 granddaughters from the niece that he adopted away from his Washoe tribe. His other daughter, adopted from a friend, is a St. Mary's graduate. And Morgan, the daughter he had together with Dale, is a student at The Athenian School.

In his spare time, Jim enjoys traveling and playing golf. He is a great golfer and was the golf coach at Hart Middle School. His newest hobby is on horse-back: cutting and sorting. He leases a stable in Crow Canyon and works with a nationally known trainer.

But if it's your car that needs his time, he does everything except for tires, bodywork and smog, which he refers out. He works with two other men in his shop and they have all of the equipment that the dealers have. They will work on just about anything, although they prefer not to work on Fiats and British cars because parts are difficult to get.

Jim goes to various schools to keep up on the new improvements. Technology has had a lot of advancements, especially in safety and environmental.

Regular maintenance will save you money in the long run; make sure to read your owner's manual to know your car's maintenance schedule in order to not void the warranty. Jim recommends buying extended warranties on new cars because they pay for themselves with just one repair.

Talk to Jim before buying your next car; he knows about historical issues with certain models and can steer you

toward a car that will suit your needs and only need his shop for regular maintenance.

To schedule maintenance or repair on your car you can reach Jim Bowen at Pleasanton Auto Repair at 463-1622.

MEETING SCHEDULE:

- 10/6 NO MEETING (**Bocce 6:30 @ Campo di Bocce**)
 - 11/24 NO MEETING (Thanksgiving)
 - 12/8 NO MEETING (Holiday Party @ TBD)
 - 12/22 NO MEETING (Christmas)
 - 12/29 NO MEETING (New Year)
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NEW MEMBERS:

- **Business Consulting**

GoSmallBiz

Terri Piazza

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E-mail: terri.piazza@comcast.net

Website: www.gosmallbiz.com/demo/demo.asp

- **Watch Repair**

Thomas Watch Repair Services

Thomas Tong

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