
SEPTEMBER 8, 2011

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **September 15th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jim Bowen** of Pleasanton Auto Repair and **Jerry Raney** of Diablo Valley Benefits.

Darlene Crane-Peel will SPOTLIGHT **Larry Smario Landscape & Tree** and **Jim Pease** will SPOTLIGHT **Lee & Associates**.

JoDee Moore of J.E. Moore Air Conditioning will be giving her CLASSIFICATION.

MEMBER NEWS:

During his European Vacation, **Simon Vogt** of Lee & Associates asked his girlfriend to marry him... she said "yes"... Congratulations Simon and the future Mrs. Vogt!

Congratulations, **Joey & Mike Minahan** of the Door Doctor on your new daughter! (daughter-in-law that is... her son got married. Joey didn't have a baby that we didn't know about).

Jeff Johnson has stepped away from NextEnergy Solar. He is now working "free-lance" and is looking for a position in sales. If you know of a company that is worthy of his talents, give him a call: 510-331-6624.

SPOTLIGHT:

Manny Martin showed off his prizes for Spotighting **Accurate Impressions** (nice embroidered shirt, Manny!)

Accurate was started as a trophy and engraving store in Pleasanton. After the owner, Tim Smith, married Lisa, they expanded the business to include embroidery, silk-screening, signs and other promotional items, and eventually moved their storefront to Dublin.

They are set to launch a new interactive online t-shirt design store this fall.

For any and all promotional items and awards, call Cory Pinter at 600-1234.

MEMBERSHIP – OPEN CLASSIFICATION:

We're sorry to report that we've had to open the **Restaurant** classification. Here's some parting words from Skip: "The group has a great bunch of folks with whom I hope to continue not only doing business, but the friendship and camaraderie I have enjoyed in the past. My lack of attendance is certainly not personal to anyone or the group, simply the result of the pressures and demands of my business and life. I will miss you all....even on the basis of the few times I attended. While my attendance was poor, my appreciation and respect for the individuals in the group was always high and will continue to be so."

The following Classifications are open:

- Restaurant – **Bakery**
- Restaurant – **Chinese**
- Restaurant – **Coffee Shop**
- Restaurant – **Ice Cream Parlor**
- Restaurant – **Italian**
- Restaurant – **Mexican**
- Restaurant – **Pizza**
- Restaurant – **Steakhouse**
- Restaurant – **Sushi/Japanese**
- Restaurant – **Fast-Casual**
- Restaurant – **Wine-bar**

Caterer is a separate and open classification.

Solar Contractor is also a newly available Classification. A list of other open Classifications is attached.

Thank you to those who have recently brought guests, and the many of you who have invited people that you thought would be a good fit and would benefit from membership.

YELP SOCIAL MEDIA PROGRAM:

Thank you to those who have completed reviews. As we are seeing, this is maximum exposure for little effort.

We understand that some reviews are easier to write than others; many businesses have frequent clients, while others are more occasional, and some members are new to the group or haven't had the opportunity to personally do business with everyone yet.

If you are having trouble writing a particular review, you have 4 options:

1. do nothing
2. write about what you do know (i.e. he/she is very knowledgeable in the industry, honest person, love the logo, etc.)
3. get to know that business, so you can write about and refer them
4. follow 2. and 3. above

Watch your email for your "assignment" and respond quickly. Also, PLEASE MAKE SURE your business has a Yelp page and if not, please set it up at <http://www.yelp.com/>.

If you have any questions, please contact Dr. Endre Selmeczy at 447-8344 Selmeczy@pacbell.net.

THE WEEKLY POT REPORT:

TVEA's 50/50 raffle is at **\$99.00** with 5 white marbles (\$5), 1 blue (\$10) and 1 red marble (winner takes all).

MEETING SCHEDULE:

- 10/6 NO MEETING (**Bocce 6:30 @ Campo di Bocce**)
 - 11/24 NO MEETING (Thanksgiving)
 - 12/8 NO MEETING (Holiday Party @ TBD)
 - 12/22 NO MEETING (Christmas)
 - 12/29 NO MEETING (New Year)
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NEW MEMBERS:

- **Business Consulting**

GoSmallBiz

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- **Watch Repair**

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