

AUGUST 11, 2011

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **August 18th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be Real Estate Appraiser, **Larry Brumm** and **Larry Smario** of Larry Smario Landscape & Tree Service.

Patrick Judge of **Passport Unlimited** will be here to briefly explain the gift program.

The CLASSIFICATION will be given by **new member, Terri Piazza** of GoSmallBiz.

THE WEEKLY POT REPORT:

TVEA's 50/50 raffle is at **\$78.00** with 7 white marbles (\$5), 2 blue (\$10) and 1 red marble (winner takes all).

SAVE THE DATE:

Please save **October 6, 2011 at 6:30pm**, Camp di Bocce in Livermore, for the 3rd Annual TVEA Bocce Tournament. (There will be no morning meeting at Vic's). A sign-up sheet will be going around next month.

CELEBRATIONS:

TVEA Membership Anniversary:

Dave Silva, Silmar Flooring – 26 years

Wedding Anniversaries:

Jim Pease – married 24 years on 8/1

Wayne Yeaw – married 31 years on 8/10

Cory Pinter – married 3 years on 8/17

Jo Dee Moore – married 50 years on 8/19

Birthday: *Jeff Johnson, the big 5-0 on the 31st*

MEMBER NEWS:

On 9/11, TVEA members and the clients of Pleasanton Financial Advisors are invited to join them at a Restorative Yoga Event. For more information, call or email Gary Smith: gary@pleasantonfinancial.com

CLASSIFICATION:

In 1977, Star Wars hit the theaters, the Raiders won the SuperBowl, Love Boat premiered on TV, Elvis Presley died and **Cory Pinter** was born.

His father was in the Air Force, so his family moved every three years. They lived all over the US, Holland, Germany and Turkey, giving Cory the cultural experience of a lifetime. He graduated high school in Turkey, a third-world country, and learned to really appreciate all that the US offers and provides.

After high school he returned to the US, and got his Mass Communications and Advertising degree from the University of South Florida. His focus was web graphics and design.

A friend of Cory's got a job in the Bay Area, so he followed him west to be near Silicon Valley. He drove out with his wife (girlfriend at the time) who got a job quickly. While waiting to land a job in his field, Cory worked temporarily at the Pleasanton Golf Center and as a host at Casa Orozco. He ultimately got a job in Emeryville mass producing websites. In 2008 Cory got married and in 2009 they had a son.

The company he was working for got bought by Motorola and moved to Alameda. He got a lot of corporate experience there, but found that the human element he enjoyed was missing. In 2010, Motorola cut his department and he was laid off. Near the end of that year, Cory found Accurate Impressions.

Accurate Impressions was founded by Tim Smith in 1996 in Pleasanton. Their main focus was trophies and awards, until in 1998, Tim met Lisa, his wife, and they expanded their business to do embroidery and screen-

printing. In 2000, they moved the business to Dublin, giving them more visibility, and the Pleasanton office now serves as the screen-printing workshop. All of their employees are very experienced in their fields: embroidery, laser engraving, sandblasting, signage and screen-printing.

Tim is very high-energy, but had no time for website design and social media, the essential element of business today. Cory was able to fix their website and now helps clients with graphics, enhancing a current logo or developing a new one. He is also working on a program that would be an on-line t-shirt designer, for those that want to create their own design. The website will be going live soon.

Accurate Impressions produces awards, apparel, promotional products and signage. They can also create custom gift packages for business or personal intentions. Standard turnaround time is 10 days; clients should plan 2 weeks to avoid a rush charge.

One way to maximize your company's dollars and exposure is to have office staff wear embroidered shirts and field employees wear the screen-printed articles. Screen printing is an art and all of theirs are done by hand. The minimum order is 12 and part of the cost is based on the number of colors. One color is \$29 with a maximum of 6 colors.

For any type of promotional product, and there are thousands, call Cory who can help you find just the right item to reward employees or promote your company: 600-1234 or cory@accuratei.com.

PLEASE WELCOME OUR NEW MEMBERS:

- **Business Consulting**

GoSmallBiz

Terri Piazza

Phone: (408) 507-0338, *Fax:* (925) 684-4375

E-mail: terri.piazza@comcast.net

Website: www.gosmallbiz.com/demo/demo.asp

- **Watch Repair**

Thomas Watch Repair Services

Thomas Tong

Phone: (925) 872-0108

E-mail: thomaswatchrepair@gmail.com

SOCIAL MEDIA PROGRAM:

The scheduled emails for writing reviews are starting to go out. Watch your email and respond quickly.

Thank you to those who have completed their first reviews!

PLEASE MAKE SURE your business has a Yelp page and if not, please set it up at <http://www.yelp.com/>.

If you have any questions, please contact Cristin Sanchez at (925) 580-7719 cristin@sanchmail.com or Dr. Endre Selmeczy at 447-8344 Selmeczy@pacbell.net.
