

**JULY 7, 2011**

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**NEXT WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **July 14<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Wayne Yeaw** of Allegra Print & Imaging and **Tom Fox** of Keller Williams Tri-Valley Realty.

**Allen Eddy** will be SPOTLIGHTING **Dr. Endre Selmeczy**.

The CLASSIFICATION will be given by **new member, Simon Vogt** of Lee & Associates Commercial Real Estate.

There is a BOARD MEETING directly following adjournment.

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**SOCIAL MEDIA PROGRAM:**

The scheduled emails for writing reviews are starting to go out. Watch your email and respond quickly.

Thank you to those who have completed their first reviews!

PLEASE MAKE SURE your business has a Yelp page and if not, please set it up at <http://www.yelp.com/>.

If you have any questions, please contact Cristin Sanchez at (925) 580-7719 [cristin@sanchmail.com](mailto:cristin@sanchmail.com) or Dr. Endre Selmeczy at 447-8344 [Selmeczy@pacbell.net](mailto:Selmeczy@pacbell.net).

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**SPOTLIGHT:**

Since the time Dr. Barry Winston introduced Kevin Gundry of **Custom Exteriors** to the TVEA, he hasn't been able to say enough about the great service he received when the replaced his windows.

Custom Exteriors doesn't just replace what you've got; they bring creativity to the job and offer ideas beyond what you may have imagined.

The high-quality product lines that they carry also include specialty windows such as bay, bow and geometric windows. They know all of the rules of what can and cannot be done and their labor is guaranteed for as long as you own your home.

Call Kevin Gundry or any of his well-qualified associates at Custom Exteriors: 249-2280.

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is at **\$55.00** with 9 white marbles (\$5), 2 blue (\$10) and 1 red marble (winner takes all).

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**BROCHURES:**

The new ones are here! Please take a stack to hand out or keep at your front desk.

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**PLEASE WELCOME OUR NEW MEMBERS:**

- **Business Consulting**

GoSmallBiz

**Terri Piazza**

Phone: (408) 507-0338, Fax: (925) 684-4375

E-mail: [terri.piazza@comcast.net](mailto:terri.piazza@comcast.net)

Website: [www.gosmallbiz.com/demo/demo.asp](http://www.gosmallbiz.com/demo/demo.asp)

- **Watch Repair**

Thomas Watch Repair Services

**Thomas Tong**

Phone: (925) 872-0108

E-mail: [thomaswatchrepair@gmail.com](mailto:thomaswatchrepair@gmail.com)

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**CLASSIFICATION:**

**Dave Parker** is a local boy. He moved to Pleasanton in 1969 at the age of 5. He graduated from Foothill High School in 1982. He then went to Sacramento State, and in 1986 graduated with his Business Administration degree with a minor in Finance.

He worked in the mortgage department at Transamerica until 1991, when a friend of the family opened a mortgage company in Dublin. The brokerage became very successful and grew to 40 agents. In 1998 the offices split. Dave stayed in the Dublin office and worked with his new partner for 11 years.

In 1999 he met his wife Shelly who works in Human Resources at Valley Christian School. Dave & Shelly have 2 daughters, a senior and a third-grader at Valley Christian.

Shelly had a friend that was a successful financial advisor for Edward Jones. After Dave & Shelly married, they used him for their investments. For the next 12 years, their friend had tried to lure Dave into the business.

In 2009, when the mortgage market turned, he was presented with an offer that was hard to refuse. One partner in the Danville office at Edward Jones was ready to retire and was interested in turning over his clientele to a new partner, someone he could trust to take care of his clients. After meetings with the partner, and then the partner and their wives, Dave was chosen as Greg's successor.

Dave Parker got his Edward Jones certifications and the partner passed on his thorough knowledge of the markets. After working with Greg for over a year, Dave has now taken over his clients in the Danville office.

Edward Jones was founded in 1922 by Edward Jones, Sr. in St. Louis, Missouri. In 1980 they had 304 offices, which have grown to 11,000 offices today with 12,000 brokers, 628 of those are in California. The offices are not franchises, but are instead a partnership, which provides their clients with proper regulatory oversight.

Edward Jones has over 7 million clients and over \$570 billion in assets. They have been named as the #2 business on the list of 100 Best Large Companies to Work For. In Dave Parker's office it is him and two wonderful office administrators.

The philosophy of Dave Parker at Edward Jones: *Buy* quality investments; *Hold and Monitor* for long-term value; *Diversify*.

Edward Jones is a commission-based investment firm. They have a monthly newsletter with opinions on specific stocks or you can get a complete opinion on a particular stock. Since they are a global company, they are able to give regular updates on stocks and markets based on current events.

To sign up for the newsletter, to get information or buy a particular stock, or to do a no-charge transfer of your stocks to an account with Edward Jones, call Dave Parker - *Phone:* (925) 837-7730, *Cell:* (925) 640-8860  
*E-mail:* [david.parker@edwardjones.com](mailto:david.parker@edwardjones.com).

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