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**JUNE 23, 2011**

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**THIS WEEK:**

**NO TVEA MEETING!** Happy 4<sup>th</sup> of July – have a great long weekend!

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**IN TWO WEEKS:**

The **next regular meeting** of the Tri-Valley Executives' Association will be held on **July 7<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Phil Maser** of The Maser Company and **Mike Peel** of Keller Williams Tri-Valley Realty.

**Dr. Barry Winston** will be SPOTLIGHTING **Custom Exteriors**.

The CLASSIFICATION will be given by **new member, Dave Parker** of Edward Jones.

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**MEMBERSHIP PROPOSALS:**

**1<sup>st</sup> Posting**

*Proposing Member:* Mike Wallace

*Classification:* Watch Repair

*Member:* Thomas Watch Repair Services

*Represented by:* **Thomas Tong**

*Phone:* (925) 872-0108

*E-mail:* [thomaswatchrepair@gmail.com](mailto:thomaswatchrepair@gmail.com)

**2<sup>nd</sup> Posting**

*Proposing Member:* Wayne Yeaw

*Classification:* Business Consulting

*Member:* GoSmallBiz

*Represented by:* **Terri Piazza**

*Phone:* (408) 507-0338, *Fax:* (925) 684-4375

*E-mail:* [terri.piazza@comcast.net](mailto:terri.piazza@comcast.net)

*Website:* [www.gosmallbiz.com/demo/demo.asp](http://www.gosmallbiz.com/demo/demo.asp)

If you have any questions or comments about or objection to the proposed member, please contact the Chairman of the Membership Committee: Wayne Yeaw 426-2510.

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**MEMBER NEWS & INFORMATION:**

- **Jay Woidtke** of The Law Office of Jay A. Woidtke is now officially a certified Estate Planning Law Specialist. Congratulations on your new designation!
  - **Joey Minahan** of the Door Doctor is a first-time grandmother! Last week, they welcomed 5 lb. 9 oz. Braden Minahan into their family.
  - If your air conditioning goes out, **Jo Dee Moore** of J.E. Moore Air Conditioning, suggests checking your "Smart Meter" before calling for repair. Call PG&E for more information about your "Smart Meter".
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**THE WEEKLY "POT" REPORT:**

Congratulations, Larry Smario on another win: \$109!

TVEA's 50/50 raffle starts again at **\$50.00** with 10 white marbles (\$5), two blue (\$10) and one red marble (winner takes all).

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**CLASSIFICATION:**

**Sheri & Don Facciolla** met while playing on a church volleyball team. Sheri loves the outdoors: hiking, biking and working out. Don is a former Marine (which is where the company name, Patriot, came from); his imperfection is being a Dodger Fan. They have a 28-year-old son, Jerimee, who works for the company and likes jujitsu and ultimate fighting, a 21-year-old daughter, Chelsea, a college student studying psychology, singer and former Tracy Festival Queen, and a 13-year-old daughter, Ashley, who is a very talented singer and actress.

Sheri & Don were working for the same pest control company for 10 years – Sheri in the office and Don was a manager out in the field. After seeing the Profit & Loss report for the company, they questioned why they were working for someone else. They got the idea of going out on their own, since they were practically running the company anyway.

In August of 2001 they started Patriot Pest Management with a card table and one phone line, installed by a friend, in their garage. They knocked on doors and had one advertisement. They eventually worked from a full in-home office and, finally, in 2006 they moved into an outside office in Tracy. In 2010 opened their Pleasanton location.

Patriot Pest Management services homes and businesses from San Jose to Alamo, and has clients like the City of Dublin, the City of Tracy, property managers and condominium complexes.

They operate under a *Green* philosophy. This means they use bio-degradable materials and offer non-toxic solutions when available. Their materials have no odor and no vapor that eliminates the worry about what you're breathing in. They stand by the philosophy that they would never use a material in your home that they would not use in their own.

A comprehensive inspection is conducted at every Residence or facility. Extra attention is given to the five pest-activity zones: entry points, water sources, food sources, harborage points, and customer or employee areas. After the comprehensive inspection, all current and potential problem areas are noted.

Different types of pests require different types of treatments depending on their growth patterns and characteristics. There are too many variables to provide "cookie cutter" solutions for individual facilities or Residences. Location, climate, the condition of the building, and its age all play a role in determining a treatment program. A comprehensive inspection and analysis of the facility, including interviews with customers, help develop an effective pest control program tailored to the customer.

The focus of every customized Integrated Pest Management program is a periodic sanitation report. The report directly impacts factors that contribute to pest buildup, inside and out. Ongoing Monitoring & Maintenance is absolutely essential to the success of the program.

By preventing ant, cockroach, flea, and rodent infestations, Patriot Pest Management Residential program helps protect your family from as many as fifteen major diseases. By eliminating stinging insects, Patriot Pest Residential program helps prevent many allergic reactions from wasp and hornet stings. Your Family is protected from: Carpenter ants, Ants, Carpet beetles, Centipedes, Clothing moths, Cluster flies, Cockroaches, Earwigs, Fleas, Hornets, House crickets, Mice, Millipedes, Pantry Pests, Rats, Silverfish, Sow bugs, Spiders, Wasps, Yellow Jackets.

In addition to the common household pests, they offer bird abatement (proper treatment is essential for solar tiles) rodent work, sanitation and removal of animals, dead or alive.

Their technicians are continually educated on all of the latest techniques. Having an agriculture license, they can treat your home from the back fence to the front sidewalk and everything in between, including trees.

Patriot Pest Management has been the "Best Of Tracy" eight times, and they are extremely involved in giving back to the communities they serve: Adopt-a-family Christmas, McHenry House, Homes for Heroes, Tracy Chamber of Commerce – VP of Membership, an entrepreneurs group in Tracy that partners with the Stockton Business Center, and they started a group that helps seniors by performing services for low or no cost.

To set up a consultation or no-contract maintenance service, call Don, Sheri or Jerimee at Patriot Pest Management: 447-7100.

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#### **SOCIAL MEDIA PROGRAM:**

The scheduled emails for writing reviews are starting to go out. Watch your email and respond quickly. If you have any questions, please contact Cristin Sanchez at (925) 580-7719 [cristin@sanchmail.com](mailto:cristin@sanchmail.com) or Dr. Endre Selmeczy at 447-8344 [Selmeczy@pacbell.net](mailto:Selmeczy@pacbell.net).

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**PLEASE WELCOME OUR NEW MEMBERS:**

- **Advertising – Promotional Products**

Accurate Impressions

**Cory Pinter**

7127 Dublin Blvd., Dublin

Phone: (925) 600-1234, Cell: (925) 519-0032

E-mail: [cory@accuratei.com](mailto:cory@accuratei.com)

Website: [accimpress.com](http://accimpress.com)

- **Real Estate - Commercial**

Lee & Associates

**Simon Vogt**

5890 Stoneridge Drive, Suite 210, Pleasanton

Phone: (925) 737-4157, Cell: (925) 818-8321

E-mail: [svogt@lee-associates.com](mailto:svogt@lee-associates.com)

Website: [lee-associates.com](http://lee-associates.com)

- **Certified Financial Planner**

Pleasanton Financial Advisors

**Gary Smith, Richard Gross, Mark Janer**

1811 Santa Rita Rd., Suite 211, Pleasanton

Phone: (925) 846-3768, Cell: (925) 872-0969

E-mail: [advisors@pleasantonfinancial.com](mailto:advisors@pleasantonfinancial.com)

Website: [www.pleasantonfinancial.com](http://www.pleasantonfinancial.com)

- **Stock Broker**

Edward Jones

**Dave Parker**

413 Sycamore Valley Rd. W, Danville

Phone: (925) 837-7730, Cell: (925) 640-8860

E-mail: [david.parker@edwardjones.com](mailto:david.parker@edwardjones.com)

Website: [www.edwardjones.com](http://www.edwardjones.com)

- **Pest Control**

Patriot Pest Management

**Sheri Facciolla & Jerimee Johnson**

350 Main Street, Pleasanton

Phone: (925) 447-7100, Cell: (209) 321-4052

E-mail: [patriotone@att.net](mailto:patriotone@att.net)

Website: [patriotpest4u.com](http://patriotpest4u.com)

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