
JUNE 16, 2011

THIS WEEK:

The **next regular meeting** of the Tri-Valley Executives' Association will be held on **June 23rd** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jay Woidtke** of the Law Office of Jay A. Woidtke and a volunteer.

Jim Bowen will be SPOTLIGHTING **Cal Coast Plumbing**.

The CLASSIFICATION will be given by **new member Sheri Facciolla** of Patriot Pest Management.

MEMBERSHIP PROPOSALS:

1st Posting

Proposing Member: Wayne Yeaw

Classification: Business Consulting

Member: GoSmallBiz

Represented by: **Terri Piazza**

Phone: (408) 507-0338, *Fax:* (925) 684-4375

E-mail: terri.piazza@comcast.net

Website: www.gosmallbiz.com/demo/demo.asp

If you have any questions or comments about or objection to the proposed member, please contact the Chairman of the Membership Committee: Wayne Yeaw 426-2510.

SPOTLIGHT:

Jerry Raney learned some information about **Big O Tires** that not many people know. What we do know is that this is a third-generation business that opened its Pleasanton location in 1980 and joined the TVEA in 1991, 20 years ago. What you may not know is how Dave Cherry and Big O Tires give back to their community; they service the trailers for both high school marching band and for the local Boy Scouts at no charge. The philosophy of Dave and his crew is to conduct their business with integrity and to give back to the community that supports them.

Big O Tires - Pleasanton: 462-7650, Livermore: 373-0660

GUEST:

Thanks to **Dave Jones** of Tiger Carpet Cleaning for bringing a potential member: Leroy Diaz of My Office Products.

Please pay him a visit or call to invite him back!

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$99.00** with 3 white marbles (\$5), one blue (\$10) and one red marble (winner takes all).

CLASSIFICATION:

Kevin Gundry grew up in Concord as a 5th generation Californian. He wanted to be a weatherman, not realizing the complicated mathematics that meteorologists have to be able to calculate, and ended up as a graduate of Chico State in 1987 with a degree in communications. He went back to work for CDF (where he spent 5 summers) and then got a call for a job at a radio station.

The job turned out to be more sales than broadcast, but he found that he was very good at it. So he started selling siding for Sears. His territory grew and at 25 years old, he was in charge of the Western United States.

In 1994 he started working for one of the largest home remodeling companies in the Bay Area. The company is out of business today, but that is where he met his business partner, Jeff Kendall. Together in 1997 they started Custom Exteriors by going door to door leaving flyers.

Kevin's father was a wood shop teacher and built his own cabin in Grey Eagle; Kevin helped build the second one and gained a lot of knowledge about construction. Their construction, business, advertising, marketing, and sales backgrounds have all contributed greatly to the development of a very unique company that Bay

Area homeowners trust for their professional window replacement projects.

Unlike other companies who hire contract labor, all of the installers as well as their office staff at Custom Exteriors are employees. Their installers are ALMA master certified and most have been with them for 10-12 years. They are proud to say that they are very efficient and organized, which means that they will be able to serve their clients for years to come. When choosing any home improvement company, it is important to choose a company that will be around to insure that your warranty means something.

Eighty percent of their business is window replacement using vinyl-frame windows, which are much more energy efficient than aluminum-frame windows, even those that are dual pane. The older dual-pane aluminum-frame windows frequently fail, allowing them to leak or "sweat" between the panes, due to the heat conducting properties of the metal. The expansion and contraction of the seal is compromised most on south and west-facing windows. The retrofits go directly over the old aluminum frames. All jobs are permitted and inspected by the City.

The premier windows sold by Custom Exteriors are Anlin Window Systems. Anlin Vinyl Replacement windows built with the Infnit-e Plus High Performance Glazing System are among the most efficient dual-pane windows ever built. They are designed to provide optimum energy savings in moderate and hot climates, such as found in most of California. Most companies use glass that is 1/16" thick, but these are 1/8" and could go up to 3/16" to provide maximum noise reduction. The silver oxide on the inside of the outer glass reflects 87% of ultraviolet light and argon gas sealed between the panes cuts down the radiant heat. Other windows recommended and sold by Custom Exteriors are Anderson, Milgard, Marvin and Monte Verde.

Kevin enjoys backpacking and snow skiing, and on one trip last year hiked 63 miles. Kevin has 21-year-old autistic twin boys from a previous marriage, and now has 10-year-old twin girls and a 7-year-old son with his wife.

To talk to Kevin about having your windows replaced or if you have someone to refer, you can call Custom Exteriors at 249-2280.

PLEASE WELCOME OUR NEW MEMBERS:

- **Advertising – Promotional Products**

Accurate Impressions

Cory Pinter

7127 Dublin Blvd., Dublin

Phone: (925) 600-1234, Cell: (925) 519-0032

E-mail: cory@accuratei.com

Website: accimpress.com

- **Real Estate - Commercial**

Lee & Associates

Simon Vogt

5890 Stoneridge Drive, Suite 210, Pleasanton

Phone: (925) 737-4157, Cell: (925) 818-8321

E-mail: svogt@lee-associates.com

Website: lee-associates.com

- **Certified Financial Planner**

Pleasanton Financial Advisors

Gary Smith, Richard Gross, Mark Janer

1811 Santa Rita Rd., Suite 211, Pleasanton

Phone: (925) 846-3768, Cell: (925) 872-0969

E-mail: advisors@pleasantonfinancial.com

Website: www.pleasantonfinancial.com

- **Stock Broker**

Edward Jones

Dave Parker

413 Sycamore Valley Rd. W, Danville

Phone: (925) 837-7730, Cell: (925) 640-8860

E-mail: david.parker@edwardjones.com

Website: www.edwardjones.com

- **Pest Control**

Patriot Pest Management

Sheri Facciolla & Jerimee Johnson

350 Main Street, Pleasanton

Phone: (925) 447-7100, Cell: (209) 321-4052

E-mail: patriotone@att.net

Website: patriotpest4u.com
