
JUNE 6, 2011

THIS WEEK:

The **next regular meeting** of the Tri-Valley Executives' Association will be held on **June 9th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Lawrence Ling** of QES Computers and **Darlene Crane-Peel** of Residential Pacific Mortgage.

Dan Brown will be SPOTLIGHTING **B&S Hacienda Auto Body**.

The CLASSIFICATION will be given by **Dave Cherry** of Big O Tires.

SPOTLIGHT:

Jay Woidtke described **Amador Valley Property Management** as a property management company that has the connections to save their clients money. They have been in business for 24 years and Manny Martin is a licensed real agent. He works with his daughter and manages rental property throughout the Tri-Valley and the 680 corridor. To reach Amador Valley Property Management, call Manny Martin at 551-8700.

MEMBERSHIP PROPOSALS:

1st Posting

Proposing Member: (Jan Batcheller)

Classification: Pest Control

Member: Patriot Pest Management

Represented by: **Sheri Facciolla**

Address: 350 Main Street, Pleasanton

Phone: (925) 447-7100, *Cell:* (209) 321-4052

E-mail: patriotone@att.net

Website: patriotpest4u.com

If you have any questions or comments about or objection to the proposed member, please contact the Chairman of the Membership Committee: Wayne Yeaw 426-2510.

MEMBER NEWS:

B&S Hacienda Auto Body will be having their much-anticipated Grand Opening at their new San Ramon Location on Saturday, June 11th 12:00-2:30pm. Please join us.

NEW SOCIAL MEDIA PROGRAM:

We need to get on board.

Why? It is the single most effective way to generate new business.

How? You will receive an email reminder of the business you will review each week.

1. open the email
2. follow the instructions
3. send an email reply when the job is done

The email will say something like "Here is your link to complete your weekly Yelp review."

Some reviews may be filtered, there is nothing we can do about it – it's one of the great flaws of Yelp. Whether we like it or not, it is where our clients and potential clients are getting their information.

Once you set up your business on Yelp (or "claim" your business as they call it) and start receiving reviews, make sure you go on your page and "comment" on the review by thanking your customer for taking the time.

Here is a sample message that you can send to your clients asking for the review:

*"I hope this message finds you well!
I'm sending this to ask you for a brief recommendation of my work in my Yelp* profile. To make this quick, the link is attached. If you have any questions, or if I can be of service to you in any way, please let me know.
Thank you in advance for helping me out.*

*-Cristin
Executive Director, Tri-Valley Executives' Association*

<http://www.yelp.com/biz/tri-valley-executives-association-pleasanton-2> "

PLEASE WELCOME OUR NEW MEMBERS:

- **Advertising – Promotional Products**

Accurate Impressions

Cory Pinter

7127 Dublin Blvd., Dublin

Phone: (925) 600-1234, Cell: (925) 519-0032

E-mail: cory@accuratei.com

Website: accimpress.com

- **Real Estate - Commercial**

Lee & Associates

Simon Vogt

5890 Stoneridge Drive, Suite 210, Pleasanton

Phone: (925) 737-4157, Cell: (925) 818-8321

E-mail: svogt@lee-associates.com

Website: lee-associates.com

- **Certified Financial Planner**

Pleasanton Financial Advisors

Gary Smith

1811 Santa Rita Rd., Suite 211, Pleasanton

Phone: (925) 846-3768, Cell: (925) 872-0969

E-mail: advisors@pleasantonfinancial.com

Website: www.pleasantonfinancial.com

- **Stock Broker**

Edward Jones

Dave Parker

413 Sycamore Valley Rd. W, Danville

Phone: (925) 837-7730, Cell: (925) 640-8860

E-mail: david.parker@edwardjones.com

Website: www.edwardjones.com

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$79.00** with 5 white marbles (\$5), one blue (\$10) and one red marble (winner takes all).
