
MAY 26, 2011

THIS WEEK:

The **next regular meeting** of the Tri-Valley Executives' Association will be held on **June 2nd** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jim Bowen** of Pleasanton Auto Repair and **Jerry Raney** of Raney Insurance.

Jay Woidtke will be SPOTLIGHTING **Amador Valley Property Management**.

Dr. Endre Selmeczy will be leading the PROGRAM with a visual training on **Social Media**: LinkedIn, Yelp and Google.

There is a **Board Meeting** following Adjournment.

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$72.00** with 6 white marbles (\$5), one blue (\$10) and one red marble (winner takes all).

SPOTLIGHT:

Jerry Raney learned a lot about the "op-tom-e-try" business during his visit with Dr. Barry Winston of **Amador Valley Optometric**.

Dr. Barry has been treating patients in his private practice (currently with the help of 3 employees) for over 30 years. He sees patients from 6 months old to 106 (the age of his oldest patient). He diagnoses and treats eye disease, does full scope contact lens care, and counsels patients on laser and other surgical procedures.

He teaches optometry at UC Berkeley, which keeps him up to date on the latest technology and procedures.

For all of your eye care, eye wear and refractive care needs, call Amador Valley Optometric at 462-2600.

CLASSIFICATION:

Jeff Johnson of NextEnergy Solar was born and raised in Castro Valley with very strong family ties. A couple of years ago, he moved to San Ramon with his wife of 18 years and their children, a 17-year-old son and a 15-year-old daughter. He is very active in his church and loves baseball. His closest friends are former baseball greats, both players and coaches. He spends his down time on the baseball field where his son is a year-round player on a private traveling baseball team.

Jeff is excited about the future of solar energy, which is growing by leaps and bounds. He is focused on wealth preservation (not paying PG&E) and preventing wealth confiscation (charges imposed by PG&E).

Based on paying PG&E \$240 per month for electricity, with average rate increases of 12.6%, a consumer would spend approximately \$280,000 over 25 years; for a household that has a PG&E bill of \$640/month, the cost over 25 years would be nearly \$2,000,000. That is wealth confiscation.

Solar power is an exceptional form of wealth preservation. Recapturing \$280,000-\$2MM creates the opportunity to put your wealth in motion to acquire assets, as opposed to having a never-ending expense.

NextEnergy Solar, as it was renamed in 2000, has been in business since 1960. They installed their first thermal solar system in Hayward in 1978. In 1985 the first high-efficiency solar cell was developed by SunPower, who in 2005 partnered with NextEnergy to become one of the first SunPower dealers in the country. In 2008 more California homeowners installed solar energy systems than any other year in history.

Including the 30% federal tax credit, the average system pays for itself between the 8th and 10th year. The price ranges from about \$18,000 for small system to \$60,000 for a large one, not including the tax credits, and financing is available.

The panels are nearly maintenance free and have a guarantee of 25 years. The inverters last approximately 10 years. NextEnergy Solar has 3 crews; the meticulous

installers are all employees, covered by their workman's comp. insurance, and since the company has been around for 50 years, you can be sure that they will be there to service your system and assure your warranty.

A quote from NextEnergy, unlike many so-called solar companies, includes everything: permits, labor, material and tax. Anyone looking into a solar system should be concerned with the methodology of the quote you receive. Many other companies give quotes based on Google Earth photos; whereas, NextEnergy will physically take their computer to the site, take exact measurements, assess the condition and slope of the roof and do a shade analysis.

For a free energy analysis or to refer someone, call Jeff Johnson of NextEnergy Solar at 510-331-6624. *Anyone who purchases a new solar system prior to July 31st will receive a free iPad!*

SIGN-UP AND START WRITING REVIEWS:

<http://www.yelp.com/biz/tri-valley-executives-association-pleasanton-2>

Tip: Write the review from the perspective of being a client – if it sounds like you're an owner, you'll get filtered out.

MEMBERSHIP PROPOSALS:

Final Posting:

Proposing Member: Dave Jones

Classification: Financial Planner

Member: Prudent Prospera Planning LLC

Represented by: **Atul Dubal, CFP**

Address: 5506 Sunol Blvd., Suite 205, Pleasanton

Phone: (925) 523-3459

E-mail: atul@prudentprospera.com

Final Posting

Proposing Member: Jim Pease

Classification: Financial Planner

Member: Pleasanton Financial Advisors

Represented by: **Gary Smith**

Address: 1811 Santa Rita Rd., Suite 211, Pleasanton

Phone: (925) 846-3768, *Cell:* (925) 872-0969

E-mail: advisors@pleasantonfinancial.com

Website: www.pleasantonfinancial.com

1st Posting

Proposing Member: Darlene Crane

Classification: Financial Planner

Member: Edward Jones

Represented by: **Dave Parker**

Address: 413 Sycamore Valley Rd. W, Danville

Phone: (925) 837-7730, *Cell:* (925) 640-8860

E-mail: david.parker@edwardjones.com

Website: www.edwardjones.com

Please contact the Chairman of the Membership Committee: Wayne Yeaw 426-2510 or Cristin Sanchez to comment on which proposed member you'd like to see become the representative for Financial Planner.

NEW MEMBERS:

Advertising – Promotional Products

Accurate Impressions

Cory Pinter

7127 Dublin Blvd., Dublin

Phone: (925) 600-1234, *Cell:* (925) 519-0032

E-mail: cory@accuratei.com

Website: accimpress.com

Real Estate - Commercial

Lee & Associates

Simon Vogt

5890 Stoneridge Drive, Suite 210, Pleasanton

Phone: (925) 737-4157, *Cell:* (925) 818-8321

E-mail: svogt@lee-associates.com

Website: lee-associates.com
