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**MARCH 17, 2011**

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**THIS WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 24<sup>th</sup>** at Vic's All-Star Kitchen at 7:00am.

GREETERS will **Larry Brumm**, Real Estate Appraiser and **Wayne Yeaw** of Allegra Print & Imaging.

**Dave Jones** of Tiger Carpet Cleaning will have the SPOTLIGHT.

The CLASSIFICATION will be given by **Wayne Yeaw** of Allegra Print & Imaging.

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**EXECUTIVE OF THE YEAR:**

It's official: we have an official Executive of the Year. The award for the Exec. of the Year and the new Board of Directors will be presented at the Installation Breakfast on **April 7<sup>th</sup>**. Please plan to attend.

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**DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?**

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**MEMBER NEWS:**

Please keep **Manny Martin** in your thoughts and prayers. He will be taking an informal leave of absence in order to care for his wife.

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**OPEN CLASSIFICATION:**

The **Electrician/Electrical Contractor** classification is now open. If you know of an electrician that could benefit from membership, please invite them or ask Cristin to mail them an invitation.

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**DID YOU GIVE A LEAD THIS WEEK?**

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**QUARTERLY DUES:**

Invoices for the second quarter will be going out this week. Make sure to pay by **April 22<sup>nd</sup>** to take advantage of your \$25 discount.

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**MEETING SCHEDULE:**

Attached is the TVEA **Schedule for the Second Quarter**. Please review and make note of you responsibilities.

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**CLASSIFICATION:**

At **Cal Coast Plumbing**, they understand that nobody *wants* to call the plumber. So they have tried to make the process as painless and reassuring as possible. Aaron Eddy of Cal Coast Plumbing announced their upcoming residential customer program that will make it possible for clients to walk away with a feeling or impression of relief and safety or security.

Cal Coast Plumbing offers straight forward pricing. Every technician has the same pricing guide in their vehicle, guaranteeing one flat price for each job. Whether the job took the scheduled one hour or 6 hours, you are only paying the contracted job price.

Cal Coast is owned by Allen Eddy who is an instructor of senior year students at a local plumbing school. They currently have 4 full-time certified technicians.

All technicians have been drug tested and background-checked, and are certified to do the job they have been sent to do. They don't use any subcontractors. That's security for the customer.

All work is backed by a 100% satisfaction guarantee. Knowing that the job has been done right and if not, they will take care of it. That's safety for the customer.

In addition to Cal Coast Plumbing's Diamond Club Membership, which includes an annual health and safety check, a "tune up" on their plumbing, 20% off of basic repairs for \$9.95/mo., they soon will offer three

more levels of service. The upgraded memberships will only be available to 200 clients and is first being offered to their Diamond Club members and the members of the TVEA. The \$29/mo. plan includes an annual 850-point inspection and tune up of the entire home for all plumbing, electrical and HVAC units and area. (They will not be offering service for electrical or HVAC repairs, but will inform you if these are not working at their peak performance.) You will get the same 20% off of all services and will have a 12-hour emergency guarantee. The \$39/mo. plan will include online access to your 24/7 whole home energy monitoring and emergency alert system with an annual review of your energy management, and will also increase your emergency guarantee to 6 hours. The \$49/mo. plan will include whole home freeze protection and access to water monitoring.

With these services your return should be a 10-30% reduction in energy usage and after each year of service you will receive \$100 towards any home upgrade or service. The cost of the equipment and installation will be waived for a 5-year commitment of TVEA members only. They are taking reservations for the programs; so sign-up or give your letter of intent to Aaron ASAP – remember, membership is limited to 200 clients.

Refer or call Cal Coast for any plumbing repairs, replacements and upgrades or to sign up for one of the Diamond Club programs: 462-1090.

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**CHANGE OF MEMBER INFO:**

**Pease Tax & Accounting Services, Inc.**

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