

DECEMBER 30, 2010

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **January 6th** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Jim Bowen** of Pleasanton Auto Repair and a **volunteer**.

The VALUE will be given by **Dave Sanchez, Sr.** of B&S Hacienda Auto Body.

Jim Pease of Pease Tax & Accounting Services will be leading the DISCUSSION of the ideas presented in the book **Rework** by Jason Frieod & David Hansson. The book presents itself as having new insights on business and what we do in our businesses day to day.

There is a BOARD MEETING directly following adjournment.

VALUE:

The always insightful **Dr. Endre Selmeczy** believes the VALUE is different for every person who is a member of the TVEA and that the reasons change the longer a member stays.

When he first joined, the reason was the same as for most people who are just getting to know the group: financial gain. Next, as a new business owner, he felt like he was getting an education from other executives who were running successful businesses. Then, when one member passed away, the value was emotional. The future value is building our businesses together in a rapidly changing market.

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is at **\$73.00**. Both blue marbles have been pulled, so only one red marble and 9 white marbles remain.

MEETING POLICIES:

A refresher for the new year...

- Meetings begin promptly at 7:15am.
- \$1.00 fine for being late (coming in after the gavel starts the meeting).
- \$1.00 fine for leaving a meeting early.
- \$1.00 for having no "good" lead.
- \$2.00 for cell phone ringing.
- \$2.00 for a missed meeting; discounted to \$1.00 if the Executive Director is notified.
- \$10.00 for no-show as a greeter.

Greeter Responsibilities:

- Be at the meeting by 6:45am.
- Give members their name tags and greet them.
- Be aware of any guests, make them feel welcome and give them a "guest" name tag.
- Sell raffle tickets.
- Greeters' responsibilities are over promptly at 7:15am.

50-50 Raffle Procedure:

- Raffle tickets are \$1.00 each or 6 for \$5.00.
- Each game begins with 13 marbles: 10 white marbles, 2 blue marbles and 1 red marble.
- If you hold the winning raffle ticket, you get to choose a marble.
- If you choose a white marble, you get \$5. If a blue marble is chosen, the holder gets \$10. If you choose the red marble, you get the "Pot".
- 50% of the cash from the sale of raffle tickets gets added to the cash prize (each game starts with \$50) until the red marble is chosen.
- The other 50% collected goes into the TVEA savings account.

Procedure for Bringing a New Guest:

- Call the office to let the Executive Director know that you will have a guest and the classification of the business.

- Be there to greet your guest and make them feel welcome.
 - You will be asked to introduce your guest; guests are asked to say a few words about their business.
 - Potential members are invited to attend two meetings as guests of the TVEA.
 - Fill out a proposed membership form and give it to the Executive Director.
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MEMBER NEWS:

Congratulations to **Jim Pease**, who has launched his own CPA firm! The Board of Directors approved the membership change from W.H. Mayer Accountancy to Pease Tax & Accounting Services, Inc.

Jim's new info:

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