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**DECEMBER 2, 2010**

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**THIS WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **December 9** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Bob Olsen** of Olsen Painting and **Dan Brown** of Onstad's Insurance.

The VALUE will be given by **Dr. Endre Selmeczy**.

**Jim Pease, CPA** will be giving his CLASSIFICATION talk, just in time for tax season.

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**YEAR-END SCHEDULE:**

12/09 – Regular Meeting at Vic's: **Jim Pease** talks about tax changes, 7:00am

12/16 – **Gift Exchange** at Vic's 7:00am

12/23 – **No Meeting:** Christmas

12/30 – **No Meeting:** New Year

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is at **\$64.00**. Both blue marbles have been pulled, so only one red marble and 9 white marbles remain.

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**ASSOCIATION NEWS:**

We are new to Yelp\*!

Go to <http://www.yelp.com/biz/tri-valley-executives-association-pleasanton> to write a review. The first 5 businesses to write a review will be listed as "preferred businesses" on the listing.

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**CLASSIFICATION:**

**John Quintanal** was born and raised in Los Angeles, California. He received his marketing degree from Cal

State Northridge. During college he played baseball and even played with the Cardinals farm league.

After graduating college, he was offered a position with Southland Corporation, the parent company of 7-11 stores. At one time he was in charge of 20 field managers and 100 stores. In 1989 after working more than 4 years in Hawaii, he moved to the Bay Area. Shortly thereafter, on a blind date, he met his wife. He has now been married for 16 years and has a 13-year-old daughter, Jillian.

He loves sports and plays softball, coaches youth soccer and softball. His other hobby is being a dad. Enticed by its promotion of longevity and availability of flexible hours, he was introduced to and joined the USANA Health Sciences group in 1998.

**Meet the Founder of USANA:**

Dr. Myron Wentz, internationally recognized microbiologist, immunologist, and pioneer in the development of human cell culture technology and infectious disease diagnoses, holds a bachelor's degree in biology from North Central College in Naperville, Illinois, a master's degree in microbiology from the University of North Dakota, and a Ph.D. in microbiology and immunology from the University of Utah in Salt Lake City.

Joining a pathology group in Peoria, Illinois, Dr. Wentz served as infectious diseases specialist and directed the microbiology and immunology laboratories for three hospitals in the Peoria area. After three years of clinical experience, he saw an opportunity to make a deeper contribution to medical science by developing much-needed tests for viral diseases.

Dr. Wentz launched Gull Laboratories as a one-man operation in 1974. By June of 1977, several of his viral diagnostic assays were FDA-approved and ready for marketing to hospitals and clinical laboratories. He developed the first commercially available test for diagnosing infection with the Epstein-Barr virus. Dr. Wentz sold his controlling interests in Gull Laboratories in 1992 and founded USANA Health Sciences, a state-of-the-art manufacturer of nutritional supplements, foods, and personal-care products.

Even though his businesses have been extremely successful, Dr. Wentz first and foremost considers himself to be a scientist, not a businessman. Nonetheless, Dr. Wentz' business acumen has been recognized through a presidential appointment as an advisor to the Small Business Administration and as a 2003 recipient of the Utah Ernst & Young Entrepreneur of the Year award.

In addition to Gull Laboratories and USANA Health Sciences, Dr. Wentz created Sanoviv Medical Institute, a holistic medical facility with full hospital accreditation located in Baja California. In recent years Dr. Wentz has turned his attention to charitable and humanitarian concerns, founding the Wentz Medical Centre and Laboratory in Uganda and the Wentz Medical Centre in Cambodia to serve children in those countries orphaned by diseases such as malaria and HIV. In 2006 Dr. Wentz was a recipient of the Children's Champion Award, presented by the Children's Hunger Fund, for which he travels worldwide as a medical missionary. In 2007 Dr. Wentz was honored with the Albert Einstein Award for Outstanding Achievement in the Life Sciences. While Dr. Wentz' primary focus is on health and disease prevention, his love for music and his generosity have made possible the Wentz Concert Hall and Fine Arts Center at North Central College in Naperville, Illinois.

As the holidays are upon us, remember that USANA has Healthy Weight Management products including health bars and shakes that are designed to jumpstart healthy eating habits and help individuals begin to make a clean break from unhealthy food.

John sets up his clients with an identification number, so that they can call or go on-line to order products; some prefer auto-ship, which is a standing order that ships every 28 days so that you never run out.

The USANA products are formulated to do more than defend against deficiency diseases; they are designed to promote optimal health.

If you have questions about the products or would like to place an order, please call John Quintanal at (925) 998-4088.

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**NEW BOOK:**

In January (wanted to give you all enough time to read this one) we will be discussing the ideas presented in the book **Rework** by Jason Fried & David Hansson. The book presents itself as having new insights on business and what we do in our businesses day to day.

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