

**OCTOBER 07, 2010**

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**THIS WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **October 14** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Dave Silva** of Silmar Flooring and **Joey Minahan** of The Door Doctor.

The VALUE will be given by **Jason Cooke** of Herrmann Financial Services.

The CLASSIFICATION will be given by **Dave Silva** of Silmar Flooring.

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is up to **\$198.00** with **only 2** marbles left: blue = \$10, red = \$ the POT!

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**QUARTERLY DUES:**

**This is the LAST week** to get your discount. The invoices for the fourth quarter are due. Pay by October 15<sup>th</sup> and save \$25!

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**VALUE:**

The Value of the Association for **Joey Minahan** of The Door Doctor is being able to keep her finger on the pulse of the economy and being able to help each other through the bad times.

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**NEW BOOK:**

In January (wanted to give you all enough time to read this one) we will be discussing the ideas presented in the book **Rework** by Jason Frieod & David Hansson. The book presents itself as having new insights on business and what we do in our businesses day to day.

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**MEMBER NEWS:**

- CONGRATULATIONS to **Gift Source, Pleasanton Auto Repair** and **Big O Tires** who have been recognized by the Pleasanton City Council for being in business for 20 YEARS!

- It was nice to have retired member, **Mary Tuttle** visiting us this week; it's like she never left!

- Our thoughts and prayers are with **Phil Maser** who had surgery scheduled for Friday. Get well soon, Phil!

- **Dr. Endre Selmeczy** will be OFFICIALLY getting married to Annette this Sunday, 10/10/10.

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**BUSINESS TIPS:**

- When you close 5 deals, make sure you've got 5 more in the pipeline.

- At the end of a meeting with a prospective client, ask for a referral through a reasonable request: Are you in any networks or groups? Do you think that there's any there that I could sit down with?

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**VALUABLE WEB LINKS:**

<http://www.linkedin.com/>

<https://www.yelp.com/signup>

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**NEW MEMBER: WELCOME!**

*Classification:* Insurance – Medical/Dental

*Member:* Raney Insurance

*Represented by:* **Jerry Raney**

*Address:* 5994 W. Las Positas #107, Pleasanton 94588

*Phone:* (925) 469-9000, *Cell:* (925) 895-4335

*E-mail:* [jerry@raneyinsurance.com](mailto:jerry@raneyinsurance.com)

*Website:* [raneyinsurance.com](http://raneyinsurance.com)

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