

SEPTEMBER 2, 2010

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **September 9** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Wayne Yeaw** of Allegra Print & Imaging and **Dave Sanchez** of B&S Hacienda Auto Body.

The VALUE will be given by **Mona Fox** of Design Works.

Mark Van Slambrook of The Swenson Group Business Technologies will be leading the PROGRAM.

BROCHURES:

It's time to update our brochure! Please let Cristin know if you have any changes to your listing.

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is up to **\$113.00**.

VALUE:

Bob Olsen of Olsen's Painting sees the TVEA as this:

... A gathering place to participate in promoting high quality business leads to members of the Tri-Valley Executives' Association, an elite group of business people that represent nothing less than the best in quality, service and integrity.

... A gathering place to exchange new ideas among creative minds.

...A place where business people find a common bond with others, and for some, relationships that eventually will turn into life-long friendships. That might very well be the biggest bonus of all.

SOCIAL:

Bocce anyone? We have scheduled our third TVEA **Bocce Tournament** on Thursday, September 30th at Campo di Bocce in Livermore.

The tournament will begin at 6:30pm followed by a classic spaghetti dinner at 8:00pm. The cost will be approximately \$50/per person and will included dinner.

This will be a great event to bring your spouse, your associates or your **prospective members**. Sign up with Cristin ASAP!

There will be **NO MEETING on September 30th**.

CLASSIFICATION:

Ron Mize of Tri-Valley Electrical Services joined the TVEA for the first time back in 1987. After a short hiatus, he rejoined in May 2008.

Ron grew up in South Carolina and was brought to California in 1966 by way of the Navy, during which he was trained to be an electrician.

When he was discharged, Ron got a job with 3M, then, for the next 10 years, worked as a police officer in Union City, and was eventually offered a better paying job as an electrician.

Ron got is contractors' license and then opened his business in 1982. Tri-Valley Electrical Services does residential and commercial installation, repair and service. They work with 4 home warranty companies and many property management companies. They do jobs as small as hanging a new light fixture to complete remodels. Currently, one crew at Tri-Valley Electrical is working with a large REIT (real estate investment trust) on a series of retrofit projects in San Francisco.

Ron's other business is a marina that he and a partner own in the Delta. They also have 315 storage spaces for boats, RVs, etc. He and his partner are working well together and although business is down, they are still

cash flowing. Ron married his second wife Sandy in 1983 and has 4 daughters. Although he doesn't ski or wakeboard anymore, he enjoys driving the boat while his 15-year-old grandson takes on those water sports.

In the electrical industry there are many government incentives, not to mention the tremendous cost saving, to "go green". The new lights look like fluorescent but last an average of 20 years. New induction lights will last 5-10 times longer than typical incandescent, operate at a very low cost and are dimmable, unlike fluorescent; they use 15 watts of electricity, but have the output of a 100-watt bulb. Get ready for the new California law, which should be effective in 2012, banning incandescent lighting.

To talk to Ron about your next electrical project, repair or upgrade, call Tri-Valley Electrical at 800-449-6244.

NEW BOOK:

In January (wanted to give you all enough time to read this one) we will be discussing the ideas presented in the book **Rework** by Jason Fried & David Hansson. The book presents itself as having new insights on business and what we do in our businesses day to day.

NEW MEMBER: WELCOME!

Classification: Insurance – Medical/Dental

Member: Raney Insurance

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