

**AUGUST 12, 2010**

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**THIS WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **August 19** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **John Quintanal** of USANA Health Sciences and **Jim Bowen** of Pleasanton Auto Repair.

The VALUE will be given by **Dave Cherry** of Big O Tires.

**Joey Minahan** of The Door Doctor will be giving her CLASSIFICATION.

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**GREAT BIG THANKS:**

Thank you, **Joey Minahan** of the Door Doctor, for taking my place while I was on vacation. It's a small job, but means the world to me!

-Cristin

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is up to **\$93.00**.

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**VALUE:**

**Allen Eddy** of Cal Coast Plumbing said that the Value of the Association is having members who add a level of professionalism. It is also a place where everyone has common goals and value added relationships that keep us all in business.

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**MEMBER NEWS:**

**Jeff Johnson** of NextEnergy Solar has aligned himself with a company that can do leasing of the solar panels, so there would be no out-of-pocket costs to the homeowner. Call Jeff to discuss: 510-331-6624.

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**CLASSIFICATION:**

Dr. Endre Selmeczy (pronounced "shell"- "messy") was born in 1960 +/- in Hungary.

Dr. Endre has always loved a challenge and does not give up easily. When he was 4 years old, his neighbor brought a radio over for his father to repair. Little Endre dutifully told the neighbor that his father was out of town. When the woman began to fret that she would be without her beloved radio for two weeks, Endre told her that he could fix it. Needless to say, upon his father's return, he purchased a new radio for the neighbor, as hers was in hundreds of pieces.

Endre excelled in school, so the communist Hungary placed him in dental school, and then to work in a small village, where the patients treated him like a hero. He took up martial arts, got married and had a son.

With the corruption in Hungary, Endre started to make plans to leave. He was able to secure a passport to Austria, where he crossed over into Germany, but his real goal destination was the U.S. So he applied for asylum to the U.S.; meanwhile his second son was born.

When he was accepted into the U.S., he moved to California and began the testing to get his dental license. While waiting for his license, he did everything from being a security guard to owning a Chinese Food delivery restaurant (although he had never cooked Chinese Food).

After his third child was born, he got his dental license and started working with HMO & PPO patients. He then decided to buy his own practice. He admits that he made a lot of mistakes and it took a couple of years to get the business-end of the practice straightened out. He affirmed that the TVEA has been a valuable resource, learning from the successes of the other members.

Dr. Selmeczy now loves the business-aspect of dentistry and has started consulting to help train other dentists. He found that dentists are educated in dentistry, but like himself, are never taught how to run a business. He

has a long list of problems in a dental office, from scheduling to billing, that ultimately affect patient care. He is very experienced at running a very successful dental office and he offers dental office management consulting on a month-to-month basis.

A very serious challenge facing the medical industry today is gum disease. It doesn't matter how well you brush, bacteria is left on your teeth. Bacteria makes your gums swell, blocking oxygen to the tooth, which allows the bacteria to multiply. This is when gum disease begins, resulting in the eventual loss of the tooth and a multitude of other health problems. As recent research has proven, there is a link between gum disease and a person's overall health. Gum disease has been linked to heart/arterial problems, premature birth, cancer and death. Researchers believe that gum disease is more deadly than smoking.

The good news is that it can be prevented by having good oral hygiene and visiting the dentist for regular cleaning. He also recommends using an electric toothbrush, Oral-B or Sonicare, over manual brushing. Your oral health is 25% genetic, 25% your general health, 25% brushing and 25% seeing your dentist.

Dr. Endre has made it a point to always offer his patients dentistry with the latest technology. His most recent purchase is digital imaging equipment that makes it possible to create a crown while you wait – no more temporary crowns; definitely a benefit.

If you know of someone who needs pain-free dentistry, whiter teeth or a better dental practice, please call Dr. Endre Selmeczy at 447-8344.

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#### MEETING ETIQUETTE:

As a professional courtesy to the member who is giving his or her classification, we ask that you make every effort to stay until adjournment. Thank you.

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#### DID YOU GIVE A LEAD THIS WEEK?

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#### NEW MEMBER: WELCOME!

*Classification:* Insurance – Medical/Dental

*Member:* Raney Insurance

*Represented by:* **Jerry Raney**

*Address:* 5994 W. Las Positas #107, Pleasanton 94588

*Phone:* (925) 469-9000, *Cell:* (925) 895-4335

*E-mail:* [jerry@raneyinsurance.com](mailto:jerry@raneyinsurance.com)

*Website:* [raneyinsurance.com](http://raneyinsurance.com)

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#### WHO CAN YOU INVITE TO A MEETING THIS WEEK?

Communications	Debt Collection
Travel Agent	Advertising
Limo Service	Pool Service
Roofer	Dermatologist
Photographer	Graphic Artist
Pest Control	Architect
Handyman	Gutter Cleaning
Candy Maker	Window Cleaning
Baker	Party Rentals
Winery	House Cleaner
Wine/Spirits Distributor	

If you want us to send someone a letter directly, simply get the potential member's information to Cristin.

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