

MARCH 25, 2010

THIS WEEK:

This week's meeting of the Tri-Valley Executives' Association will be held on **April 1st** (no foolin') at Vic's All-Star Kitchen at 7:00am.

This is our **Annual Awards and Installation Breakfast**.

We will thank past directors for their service, welcome our new Board of Directors and present the award for **Executive of the Year**.

NEXT WEEK:

The **next REGULAR meeting** of the Tri-Valley Executives' Association will be held on **April 8** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **Dave Sanchez** of B & S Hacienda Auto Body and **Dave Cherry** of Big O Tires.

Mike Wallace of Roman Holiday Salon will give the **VALUE**.

Jan Batcheller of Gift Source will be giving her **CLASSIFICATION**.

COLLECTION FOR A DONATION:

As many of you know, a **college scholarship fund** is being set up in the name of Jim Bowen's wife, which will go to girls who have lost their mothers to cancer.

If you'd like to make a donation, Cristin will be collecting checks to send in with a letter from the Tri-Valley Execs. Those who'd like to give, please make checks payable to the Dale Vaughn-Bowen Soroptimists Scholarship Fund. If you feel inclined, we will be passing the basket this week. If you'd like to donate on your own, you can mail or take the checks to Bernie Billen at Valley Community Bank, 465 Main Street in Pleasanton.

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is up to **\$257.00**.

MEMBERSHIP PROPOSAL:

2nd Posting:

Proposing Member: Jan Batcheller

Classification: Real Estate - Commercial

Member: Equity Enterprises

Represented by: **Brad Hirst**

Address: 7020 Koll Center Pkwy #101, Pleasanton 94566

Phone: (925) 484-3636

E-mail: brad@equity-enterprises.net

If you have any questions or comments about or objection to the proposed member, please contact the Chairman of the Membership Committee: Mike Peel 426-3849.

VALUE:

The Value of the Association for **Skip Hinsley** of Girasole Grill is the **TRUE** friendships that he has built with the members over the years in our own community. We all get business, but knowing that he can refer "good people" through the brochure is the real value.

DID YOU GIVE A REFERRAL THIS WEEK?

CLASSIFICATION:

Jeff Johnson of NextEnergy Solar is excited about the future of solar energy, which is growing by leaps and bounds. A surge in people converting to solar has been caused by the government credits and rebates, which are set to expire in the next 10 days, as well as rising electric rates.

NextEnergy Solar, as it was renamed in 2000, has been in business since 1960. They installed their first thermal solar system in Hayward in 1978. In 1985 the first high-efficiency solar cell was developed by SunPower, who in 2005 partnered with NextEnergy to become one of the first SunPower dealers in the country. In 2008 more California homeowners installed solar energy systems than any other year in history. Today, NextEnergy has helped over 1,000 households convert to solar.

PG&E bills customers according to usage, and now using Smart Meters can bill according to the time of use. If you use very little electricity at off-peak hours, you would be billed at Tier 1 or Tier 2 rates, which have barely increased since 2005; these are people who typically have an electric bill of less than \$150. For most families PG&E categorizes them as Tier 3, 4 and 5. From 2005-2009 the rates for these customer has risen 55% in Tier 3, 85% in Tier 4 and 116% in Tier 5. A customer paying PG&E \$200 that installs solar, could save \$36,000 over 15 years and that's not considering any rate hikes; with rate hikes like Tier 5, this client could save \$196,000.

In the summer months, the energy is stored as credits with PG&E. Those credits are used during the winter months when less energy is being captured by the sun. PG&E sends a monthly bill, but as a True-up customer, you pay one bill at the end of your year for any electricity used without credits. The industry is working with PG&E to get buy-backs for those who use less electricity than has been stored.

A quote from NextEnergy, unlike many so-called solar companies, includes everything: permits, labor, material and tax. Their installers are all employees, covered by their workman's comp. insurance, and since the company has been around for 50 years, you can be sure that they will be there to service your system and assure your warranty.

The cost to buy and install solar varies greatly depending how much electricity is used in a home. Starting prices can be \$15,000-18,000 for a household that pays \$150-\$200 monthly, or can be \$50,000 to \$60,000 for those whose bill is \$500 per month. Financing is available, but the monthly payment would only afford you a 15% savings on your electric bill.

The average clients of NextEnergy are affluent families who have electric bills of more than \$150 per month. A good lead for Jeff is anyone complaining about their electric bill, or environmentally-conscious "green" people.

For a free energy analysis or to refer someone, call Jeff Johnson of NextEnergy Solar at 510-331-6624.

TVEA BOCCIE TOURNAMENT:

Bocce anyone? We have scheduled our second TVEA **Bocce Tournament** on Thursday, April 22 at Campo di Bocce in Livermore.

The tournament will begin at 6:00pm followed by a classic spaghetti dinner at 7:30. The cost will be approximately \$45/per person and will included dinner.

This will be a great event to bring your spouse, your associates or your **prospective members**.

Sign up with Cristin ASAP!

NEW MEMBERS: WELCOME!

Classification: Windows

Member: Custom Exteriors

Represented by: **Kevin Gundry**

Address: 440 Boulder Ct. Ste. 400, Pleasanton 94566

Phone: (925) 249-2280

E-mail: kgundry@custom-exterior.com

Website: www.custom-exterior.com

Classification: Pressure Washing/Steam Cleaning

Member: JTD Under Pressure

Represented by: **Scott Burns**

Address: Dublin 94568

Phone: (925) 828-6719

Cell: (925) 216-5834

E-mail: srburns4@comcast.net

Website: www.jtdunderpressure.com

Classification: Solar Energy Systems

Member: Next Energy Solar

Represented by: **Jeff Johnson**

Address: 1110 Burnett Ave. Ste E, Concord CA 94520

Phone: (800) 600-8171

Cell: (510) 331-6624

E-mail: JeffJohnson@NextEnergySolar.com

Website: www.nextenergysolar.com

Classification: Acupuncture

Member: Dr. Sun's Acupuncture Center, P.C.

Represented by: **Haili Sun**

Address: 4275 Rosewood Dr. #29, Pleasanton, CA 94588

Phone: (925) 463-8686

E-Mail: drhsun@ymail.com
