

**MARCH 11, 2010**

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**THIS WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 18** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **JoDee Moore** of JE Air Conditioning and **Wayne Yeaw** of Allegra Print & Imaging.

General Contractor, **Phil Maser** of the Maser Company will give the VALUE.

New member, **Scott Burns** of JTD Under Pressure will be giving his CLASSIFICATION.

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**NEW BROCHURES:**

With all of our new members, it is time to print new brochures.

- Current members: please let me know if you have any changes to your information.

- New members: please let me know if the information printed in the weekly newsletter is correct.

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**TVEA Bocce TOURNAMENT:**

Bocce anyone? We have scheduled our second TVEA **Bocce Tournament** on Thursday, April 22 at Campo di Bocce in Livermore.

The tournament will begin at 6:00pm followed by a classic spaghetti dinner at 7:30. The cost will be approximately \$45/per person and will included dinner.

This will be a great event to bring your spouse, your associates or your **prospective members**.

Sign up with Cristin ASAP!

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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**VALUE:**

For **Lawrence Ling** of QES Computers, knowing all of you makes his life easier – he's taken care of: his health, his eyes, his hair, his car among others. The value of membership in the TVEA is *invaluable*.

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**THE WEEKLY "POT" REPORT:**

TVEA's 50/50 raffle is up to **\$229.00**.

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**CLASSIFICATION:**

Kevin Gundry grew up in Concord California and graduated from Chico State in 1987 with a degree in communications. He wanted to be a weatherman, not realizing the complicated mathematics that meteorologists have to be able to calculate. So, he went back to work for CDF and got a call for a job at a radio station.

The job turned out to be more sales than broadcast, but he found that he was very good at it. So he started selling siding for Sears. His territory grew and at 25 years old, he was in charge of the Western United States.

In 1994 he started working for one of the largest home remodeling companies in the Bay Area. The company is out of business today, but that is where he met his business partner, Jeff Kendall. Together in 1997 they started Custom Exteriors by going door to door leaving flyers.

Their business, advertising, marketing, and sales backgrounds have all contributed greatly to the development of a very unique company that Bay Area homeowners trust for their professional window replacement projects.

Unlike other companies who hire contract labor, all of the installers as well as their office staff at Custom

Exteriors are employees. Their installers are ALMA master certified and most have been with them for 10-12 years. They are proud to say that they are very efficient and organized, which means that they will be able to serve their clients for years to come. When choosing any home improvement company, it is important to choose a company that will be around to insure that your warranty means something.

Eighty percent of their business is window replacement using vinyl-frame windows, which are much more energy efficient than aluminum-frame windows, even those that are dual pane. The older dual-pane aluminum-frame windows frequently fail, allowing them to leak or “sweat” between the panes, due to the heat conducting properties of the metal. The expansion and contraction of the seal is compromised most on south- and west-facing windows.

The premier windows sold by Custom Exteriors are Anlin Window Systems. Anlin Vinyl Replacement windows built with the Infnit-e Plus High Performance Glazing System are among the most efficient dual-pane windows ever built. They are designed to provide optimum energy savings in moderate and hot climates, such as found in most of California. Most companies use glass that is 1/16” thick, but these are 1/8” and could go up to 3/16” to provide maximum noise reduction. The silver oxide on the inside of the outer glass reflects 87% of ultraviolet light and argon gas sealed between the panes cuts down the radiant heat.

The retrofits go directly over the old aluminum frames. All jobs are permitted and inspected by the City.

To talk to Kevin about having your windows replaced or if you have someone to refer, you can call Custom Exteriors at 249-2280.

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#### **NEW MEMBERS: WELCOME!**

*Classification:* Windows  
*Member:* Custom Exteriors  
*Represented by:* **Kevin Gundry**  
*Address:* 440 Boulder Ct. Ste. 400, Pleasanton 94566  
*Phone:* (925) 249-2280  
*E-mail:* [kgundry@custom-exterior.com](mailto:kgundry@custom-exterior.com)

*Website:* [www.custom-exterior.com](http://www.custom-exterior.com)

*Classification:* Pressure Washing/Steam Cleaning

*Member:* JTD Under Pressure

*Represented by:* **Scott Burns**

*Address:* Dublin 94568

*Phone:* (925) 828-6719

*Cell:* (925) 216-5834

*E-mail:* [srburns4@comcast.net](mailto:srburns4@comcast.net)

*Website:* [www.jtdunderpressure.com](http://www.jtdunderpressure.com)

*Classification:* Solar Energy Systems

*Member:* Next Energy Solar

*Represented by:* **Jeff Johnson**

*Address:* 1110 Burnett Ave. Ste E, Concord CA 94520

*Phone:* (800) 600-8171

*Cell:* (510) 331-6624

*E-mail:* [JeffJohnson@NextEnergySolar.com](mailto:JeffJohnson@NextEnergySolar.com)

*Website:* [www.nextenergysolar.com](http://www.nextenergysolar.com)

*Classification:* Acupuncture

*Member:* Dr. Sun’s Acupuncture Center, P.C.

*Represented by:* **Haili Sun**

*Address:* 4275 Rosewood Dr. #29, Pleasanton, CA 94588

*Phone:* (925) 463-8686

*E-Mail:* [drhsun@ymail.com](mailto:drhsun@ymail.com)

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#### **ELECTIONS AND EXECUTIVE OF THE YEAR:**

On the attached ballot, please write the name of the member who you to believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded “Executive of the Year”.

The deadline for turning in ballots is Thursday, **March 18**. The award will be presented at the Installation Breakfast on April 1.

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#### **DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK?**

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