

FEBRUARY 25, 2010

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 4** at Vic's All-Star Kitchen at 7:00am.

GREETERS will be **John Orozco** of Transworld Systems, and **Jim Pease** of W.H. Mayer Accountancy.

Real Estate Appraiser, **Larry Brumm** will give the VALUE.

The PROGRAM will be led by Mark Van Slambrook.

MEMBERSHIP APPLICATIONS:

2nd Posting:

Proposing Member: Dr. Barry Winston

Classification: Windows – Sales & Replacements

Member: Custom Exteriors

Represented by: Kevin Gundry

Address: 440 Boulder Ct. Ste. 400, Pleasanton 94566

Phone: (925) 249-2280

E-mail: kgundry@custom-exterior.com

Website: www.custom-exterior.com

If you have any questions or comments about or objection to the proposed member, please contact the Chairman of the Membership Committee: Mike Peel 426-3849.

VALUE:

The membership of **Dave Jones** of Tiger Carpet Cleaning **IS** the value to the TVEA ☺

THE WEEKLY "POT" REPORT:

TVEA's 50/50 raffle is up to **\$192.00**.

TVEA BOCCIE TOURNAMENT:

Bocce anyone? We have scheduled our second TVEA **Bocce Tournament** on Thursday, April 22 at Campo di Bocce in Livermore.

The tournament will begin at 6:00pm followed by a classic spaghetti dinner at 7:30. The cost will be approximately \$45/per person and will included dinner.

This will be a great event to bring your spouse, your associates or your **prospective members**.

Sign up with Cristin ASAP!

DID YOU GIVE A REFERRAL THIS WEEK?

CLASSIFICATION:

Dave Cherry started Big O in 1973 with his dad and his uncle. Shortly thereafter, Dave moved to Colorado and worked for a Big O store there. Then he went into the Air Force where he met his wife. After his son was born and his wife was out of the military, they moved back to the area and back to work with his family at Big O. Now, with his son, Josh, working in the business, Big O Tires is a third generation business.

Dave Cherry also has a Livermore shop that his partner runs, and a shop in Ceres that he purchased a few years ago. Dave's partner at the Ceres shop left last year after running it into the ground. They've got the store running again and Gill from the Pleasanton shop is now managing it.

In addition to tires, Big O Tires does break jobs, suspension work, including lifts and drops, and ordinary vehicle maintenance. They are no longer able to do sidewall or shoulder repairs due to liability. All products purchased will be serviced at no charge and all tires have a nationwide warranty.

In tire manufacturing, tire quality has gotten better, however the life expectancy is shorter: 5-6 years max. Big O tires are manufactured by Goodyear and Cooper,

but their technicians are experienced with all brands. Tire warranties are limited to 3 years for free, then offered at a prorated rate for a maximum of 6 years. The warranty includes rotation, balance and fixing flats on all Big O tires. Keep in mind that the road hazard warranty does not allow sidewall or shoulder repairs; however the damaged tires will be replaced during the first year.

They really focus on educating people about how they should maintain their tires, and strongly recommend having your tires rotated and checked every 3 months or 5,000 miles, or you may find that the warranty may be void. Periodic maintenance, such as rotating and alignment, should be done to ensure safety and improve gas mileage. It is also important to routinely check your tire pressure to avoid unequal wear. Tires lose about 1-4 lbs. of pressure per month, which is not the case for those filled with nitrogen as it is a bigger molecule than air.

They are open Monday through Saturday. Early-bird drop off is available. Drop in or call Dave to have your vehicle inspected for the safety of all who ride in your vehicle: 462-7650.

DID YOU INVITE A POTENTIAL MEMBER TO THE MEETING THIS WEEK? Thank you to Mike Wallace for inviting Tina from Cookie Drop!

NEW MEMBERS:

Classification: Pressure Washing
Member: JTD Under Pressure
Represented by: Scott Burns
Address: 8681 Fenwick Way, Dublin 94568
Phone: (925) 828-6719
E-mail: srburns4@comcast.net

Classification: Solar Energy Systems
Member: Next Energy Solar
Represented by: Jeff Johnson
Phone: (510) 331-6624
Website: www.nextenergysolar.com

Classification: Acupuncture
Member: Dr. Sun's Acupuncture Center, P.C.
Represented by: **Haili Sun**
Address: 4275 Rosewood Dr. #29, Pleasanton, CA 94588
Phone: (925) 463-8686
E-Mail: drhsun@gmail.com

EXECUTIVE OF THE YEAR:

Past Executives of the Year:

- **Larry Smario**, Landscape & Tree Service
- **Manny Martin**, Amador Property Mgmt.
- **Dave Cherry**, Big O Tires
- **Darlene Crane-Peel**, Residential Pacific Mortgage

On the attached ballot, please write the name of the member who you to believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded "Executive of the Year".

The deadline for turning in ballots is Thursday, **March 18**.

The award will be presented at the Installation Breakfast on April 1.
