
APRIL 9, 2009

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **April 16** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Dave Jones** of Tiger Carpet Cleaning and **Lawrence Ling** of QES Computers.

LEAD CHALLENGE: **Jim Isaac** of Valley Community Bank will be giving a lead to, singing to or visiting the business of **Dave Cherry** of Big O Tires.

Our **CLASSIFICATION** will be given by new member, **Rich Notzon** or RN Security Company.

DUES AND YOUR CASH FLOW:

Dues of \$275 for the second quarter are now payable.

We know that cash flow for many of us is a struggle right now; so we are happy to accept monthly payments of \$91.67 in order to help you maintain your membership and avoid late charges.

DID YOU GIVE A REFERRAL THIS WEEK?

NEW MEMBER:

Classification: Security – Systems & Monitoring
Proposed firm: R N Security Company
Represented by: Rich & Linda Notzon
Address: 1520 W. Winton Ave. Hayward 94545
Phone: 510-786-2767, Fax: 510-786-2761

NEW ANNIVERSARIES:

Members **Mike Wallace** of Roman Holiday Salon and **Ron Mize** of Tri-Valley Electrical have been with us for one year. Happy 1st Anniversary!

GUEST SPEAKER:

AireServ is offering an innovative product that could save you a lot of money and maybe more importantly, improve the quality of your indoor air. JoDee Moore asked Kevin Goodnight of Aspen Air to explain how the product works.

Aside from the products that he is presenting to us today, Kevin Goodnight believes that a positive attitude is everything and suggests that if you are experiencing a downturn in sales, do not accept that as the "norm". Look to what is available and not what is lost to find the path you should be taking with your business. These are reasons that Aspen Air chose AireServ, specifically Jim & JoDee, with whom to do business: because they are goal-oriented and business-minded.

Aspen Air was founded in 1981 and the high-voltage air cleaner was pioneered in 1990. Today these electronic filters can remove hazardous air particles from your home or office.

The filter grill-mount system is easily installed and their retrofit furnace mount system is quieter than other electronic air cleaners. To run the fan with this filter 24 hours a day, 7 days a week would cost approximately \$14 per year, which is an extremely low cost to clean your indoor air. The filter itself can hold up to 5 lbs. of air particles, which makes changing them less costly.



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Upcoming changes in energy efficiency regulations will require drastically more efficient products; it is better to be proactive and get the savings now. Another tip to saving money with your current variable-speed system is to switch the fan to “on” and continue running it non-stop; this will maintain a level air quality and temperature, which would save money.

Keep in mind that 98% of air particles are toxic and 50% of illnesses are caused or aggravated by poor indoor air quality.

To learn more about the new electronic air cleaners or to schedule an estimate, call AireServ at 462-3725.
