
MARCH 5, 2009

NEXT WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **March 12** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Harvey Tulchinsky** of Harvey's Cleaners and **Dr. Endre Selmeczy**, Dental Office.

Harvey Tulchinsky of Harvey's Cleaners will be giving a lead or singing to **Mark Van Slambrook** of The Swenson Group Business Machines.

Mark Van Slambrook of The Swenson Group Business Technologies will be giving his CLASSIFICATION.

DID YOU GIVE A REFERRAL THIS WEEK?

NEW MEMBER:

Please welcome, **Rich & Linda Notzon of RN Security Comany!** We look forward to learning more about their business and how best to refer to our clients, friends and families.

Classification: Security – Systems & Monitoring
Proposed firm: R N Security Company
Represented by: Rich & Linda Notzon
Address: 1520 W. Winton Ave. Hayward 94545
Phone: 510-786-2767, Fax: 510-786-2761

Don't miss the Classification talk by **Gary Ward** on April 9!

Classification: Communications – Phones & Cabling

Firm: Westward Communications

Represented by: Gary Ward

Address: 2382 Bluebell Dr. Livermore

Phone: 606-8227, Fax: 606-7285

E-mail: jonayward@earthlink.net

ELECTIONS:

The **Ballot** for the Executive of the Year and the 2009 Board of Directors is attached. Please get it to Cristin or fax it to 736-4522 by March 20.

The Executive of the Year should be someone who you believe did a good job giving leads, bringing in new members, had great attendance, a combination of those or who has some other outstanding quality, that you think should be awarded TVEA "Executive of the Year".

7 PRINCIPLES OF ADMIRABLE BUSINESS ETHICS:

1. Be Trustful: Trust defined, is assured reliance on the character, ability, strength and truth of a business.

2. Keep an Open Mind: For continuous improvement of a company, the leader of an organization must be open to new ideas.

3. Meet Obligations: Regardless of the circumstances, do everything in your power to gain the trust of past customers and clients, particularly if something has gone awry.

4. Have Clear Documents: Re-evaluate all print materials making sure they are clear, precise and professional; not able to be misrepresented or misinterpreted.

5. Become Community Involved: Remain involved in community-related issues and activities, thereby demonstration that your business is a responsible community contributor.

6. Maintain Accounting Control: Take a hands-on approach to accounting and record-keeping, not only as a means of gaining a better fell for the progress of your company, but as a resource for any "questionable" activities.

7. Be Respectful: Treat others with the utmost respect. Regardless of differences, positions, titles, ages or other types of distinctions, always treat others with professional respect and courtesy.
