
NOVEMBER 6, 2008

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **November 13** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Dave Silva** of Silmar Flooring and **Dan Brown** of Onstad's Insurance.

The LEAD CHALLENGE: Our next challengers will face-off: **Skip Hinsley** of Girasole Grill will be giving a lead to **Ron Johnson** of ABI Business Sales; AND **Mona Fox** of Design Works will be giving a lead to **Alex Arsenault** of Tri-Valley Bekins.

Jim Isaac of Valley Community Bank will be giving his CLASSIFICATION.

MEMBERSHIP PROPOSAL:

1st Posting:

Classification: Litigation Attorney – Civil & Commercial, Advice & Counsel
Proposed firm: De La Housaye & Associates
Represented by: Karyne T. Ghantous, Esq.
Address: 1655 N. Main St., Walnut Creek
Phone: 944-3300, Fax: 944-3343
E-mail: karyne@delahousayelaw.com
Proposed by: Mike Peel

If you have any comments, questions or objections, please call Mike Peel or Manny Martin on the Membership Committee.

MEMBERSHIP NEWS:

- Laurie Jones (Dave Jones' wife) has joined the business, and as such, Tiger Carpet Cleaning will be known by its newly assumed name, Tigress Carpet Cleaning ☺

- Direct mail advertising is having a bigger impact than ever in this economy. Check with Mary Tuttle to see how Best of Coupons books could help you.

- AireServ reminds you to check your air filters.

- Dr. Endre Selmeczy will pay \$1,000.00 to anyone who refers a dentist that hires him as their management consultant.

DID YOU GIVE A REFERRAL THIS WEEK?

CLASSIFICATION:

Jim Bowen, Pleasanton Auto Repair has been in the Tri-Valley Executives Association for 21 years.

Jim grew up in Pleasanton and graduated from Amador Valley High School. He began his career working at a gas station during high school and after he graduated.

In 1976 he married his first wife, which lasted for 8 years.

Jim then went to work as a heavy equipment operating engineer and then became a lumper in an Oakland cold storage facility. Finding it to be a cold job, he tried his skills as a mailman, which lasted almost 5 years before his legs gave out.

He then went to work full-time for Pleasanton Auto Service, established in Downtown in the 1930's, where he'd been doing side jobs as a mechanic. After he had attended Chabot and a tech school, he got his apprenticeship and masters through the union. He bought the business in 1985.

In the mean time he had met Dale, who he married 24 years ago in the Livermore Courthouse on his lunch break, and has been busy raising their 3 girls ages 32 (with 2

children), 22 (a St. Mary's grad.) and 14 (a student at The Athenian School).

Jim and Dale recently sold the Stony Ridge Winery, which she ran and developed their own label – Crooked Vine, for seven years. Dale is now a winery consultant and stays very involved in the Livermore Valley wine country.

In his spare time, Jim enjoys traveling and playing golf. He is also the golf coach at Hart Middle School.

But if it's your car that needs his time, he does everything except for tires, bodywork and smog, which he refers out. He works with two other men in his shop and they have all of the equipment that the dealers have. They will work on just about anything, although they prefer not to work on Fiats and British cars because parts are difficult to get.

Jim goes to various schools to keep up on the new improvements. Technology has had a lot of advancements, especially in safety and environmental.

Regular maintenance will save you money in the long run; make sure to read your owner's manual to know your car's maintenance schedule in order to not void the warranty. Jim recommends buying extended warranties on new cars because they pay for themselves with just one repair.

Talk to Jim before buying your next car; he knows about historical issues with certain models and can steer you toward a car that will suit your needs and only need his shop for regular maintenance.

To schedule maintenance or repair on your car you can reach Jim Bowen at Pleasanton Auto Repair at 463-1622.

NEW MEMBER INFO:

Classification: Business Machines – Sales & Service

Firm: The Swenson Group, Bus. Technologies

Represented by: Mark Van Slambrook

Address: 207 Boeing Ct. Livermore CA 94551

Phone: 960-8910 x123, Fax: 960-8919

E-mail: mvanlambrook@tsgbt.com
