
OCTOBER 2, 2008

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **October 9** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Marilyn Lewis** of Aweigh-To-Go Travel and **Larry Brumm**, Real Estate Appraiser.

Estate Planning Attorney, **Beverly Hoey** will be giving her CLASSIFICATION.

There is a **Board Meeting** following the regular meeting.

NEW MEMBER:

Please welcome Mark Van Slambrook!

Classification: Business Machines – Sales & Service
Firm: The Swenson Group, Bus. Technologies
Represented by: Mark Van Slambrook
Address: 207 Boeing Ct. Livermore CA 94551
Phone: 960-8910 x123, Fax: 960-8919
E-mail: mvanslambrook@tsgbt.com

Mark is getting married this week and will be joining us officially on October 30.

DID YOU GIVE A REFERRAL THIS WEEK?

MOTIVATION:

Two motivators are Fear and Desire. The common desire on the mind of most business owners is success.

Success should be secondary to becoming a person of value. To find your inner purpose create a personal mission statement, which is

structured by combining your talents + skills + purpose. Here is how you develop that:

1. What have you heard your whole life? "Oh, Tommy, your such a good ___!" What are you good at?
2. What training have you had?
3. If there were no time or money constraints, what would you do?
4. Take the answers to those questions and create something new or reinvent yourself to work toward a greater good.

Live your life on purpose. With the power of focused thought, using your personal mission statement, you will achieve success.

Thank you, Dr. Rick Hume, for sharing this motivational message.

And thank you, Skip Hinsley, for the fantastic lunch at the Big Horn Grill.

DUES:

Invoices have been mailed out. Please get your payment in no later than 10/15 to save \$50!

MEMBERSHIP:

We all know someone that could benefit from being a member of the Execs.

Here are some ideas of open Classifications:

Roofer	Dermatologist
Photographer	Electrician
Pest Control	Architect
Handyman	Caterer
Candy Maker	Graphic Artist
Baker	Gutter Cleaning
Party Rentals	Window Cleaning
Wine & Spirits	Distributor

Remember: more members = more leads = more money for us all!
