
SEPTEMBER 18, 2008

THIS WEEK:

The **next meeting** of the Tri-Valley Executives' Association will be held on **September 25** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **JoDee Moore** of AireServ and **Jim Pease** of W.H. Mayer Accountancy Corp.

The LEAD CHALLENGE: Our next challengers will face-off: **Dan Brown** of Onstad's Insurance will be giving a lead or singing to **Alan Alvistur** of FSM Building Maintenance.

JoDee Moore of AireServ will be giving her CLASSIFICATION.

MEMBERSHIP PROPOSAL:

1st Posting:

Classification: Business Machines – Sales & Service

Proposed firm: The Swenson Group, Business Technologies

Represented by: Mark Van Slambrook

Address: 207 Boeing Ct. Livermore CA 94551

Phone: 960-8910 x123, Fax: 960-8919

E-mail: mvanlambrook@tsgbt.com

Proposed by: John Orozco

If you have any comments, questions or objections, please call Mike Peel or Manny Martin on the Membership Committee.

SOCIAL:

TVEA **Luncheon** at the Big Horn Grill at 12:00 on October 2. Please sign up and invite your associates. The cost for members is \$10 and associates are \$22. This is a good time for us to get to know some of the other people that we work with from each other's companies.

There will be **NO MORNING MEETING** on Thursday, **October 2**.

DID YOU GIVE A REFERRAL THIS WEEK?

DUES:

Invoices have been mailed out. Please get your payment in soon to save \$50!

CLASSIFICATION:

The oldest of 5, **Jan Batcheller** was born in Santa Monica, growing up on the beaches of Southern California. She was educated at Catholic girls schools and got her college degree from the University of Santa Barbara. She became a teacher in Laguna Beach where she met her husband.

During his service in the Navy he did his residency in orthopedic surgery here in the Bay Area at Oak Knoll and lived in Dublin. Eventually the service took them back east and then to Japan, where they lived for 3 years and her two sons, John and Paul, were born. When her husband got out of the Navy, they moved back to the Bay Area, in 1974 bought the house they still live in in Pleasanton, and had their daughter, Amy. Each of their children has a son and Jan is waiting patiently for a granddaughter, but is currently awaiting the birth of grandson number 4.

Jan started Gift Source 18 years ago and does nothing but promotional products. A promotional product is a tangible and useful product that carries a message; it is permanent media with a targeted audience. A promotional product can help create an identity, help change an identity, or update

your identity. They can promote a brand or create team spirit. They can motivate someone to take action or create customer loyalty. Unique products create excitement and make people feel appreciated. The most popular promotional products are motivational items for employees and gifts for clients. “Wearables” are walking billboards and are very popular. The most used promotional product is the pen; post-it notes are also very well-liked.

Jan can help with items for trade shows, public relations and fundraising. She also has a computer program that has unique search capabilities that can match the need or desired effect to an appropriate product.

Jan also offers food-item gift baskets, such as a turkey with a cutting board that has your logo emblazoned on it.

In today’s economy it is important to solidify relationships; simply taking an item to them shows that you appreciate their business or that person as an employee.

Call Jan Batcheller at the Gift Source 484-4407, to help find the perfect gift from you or your company.
