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**JULY 24, 2008**

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**THIS WEEK:**

The **next meeting** of the Tri-Valley Executives' Association will be held on **July 31** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Cesar Alvistur** of FSM Building Maintenance and **Jim Pease** of W.H. Mayer Accountancy Corp.

The **LEAD CHALLENGE:** Our next challengers will face-off next week, 8/7: **Jan Batcheller** of Gift Source will give a lead or sing to **Dave Sanchez** of B&S Hacienda Auto Body.

**David Ramsey** of Crime Alert will be giving his **CLASSIFICATION** talk.

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**TVEA BUSINESS BEFORE HOURS:**

Our first trade show became our last before the date even arrived; it's been cancelled due to lack of interest.

Instead, on August 7<sup>th</sup>, we will be hearing the classification of Ron Mize of Tri-Valley Electrical.

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**TROUBLE SPEAKING IN FRONT OF PEOPLE?**

Joey Minahan of the Door Doctor would like to invite anyone who'd like to attend to a meeting of **Toastmasters**. They meet at the Pleasanton Chamber of Commerce every Wednesday from 12-1pm.

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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**EXPANDING OUR MEMBERSHIP:**

Dr. Endre Selmeczy suggested that our members visit new businesses or relocating businesses in order to increase awareness of the TVEA. How could someone resist joining when 40 business owners drop by and welcome them to the business community? A new business to the area: Dive N Trips owned by Gene Battaglia at 1032 Serpentine Lane, Suite 108 in Pleasanton. If you know of a new or relocating business that we could "target" for membership, let us know! And don't forget to go visit Dive N Trips!

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**CLASSIFICATION:**

Born in Germany, Alex Arsenault then moved to Pleasanton at the age of 5. He was raised in Dublin and attended Chabot College. He started working with American Home Shield, where he stayed for 10 years.

In 1989 he changed paths and began working on the trucks at Tri-Valley Bekins. He worked his way through the company, working in the office and finally doing outside sales, which he has been happy doing for the past 7 years.

Tri-Valley Bekins opened in May of 1985. In 1987 they designed and constructed their existing 55,000 square-foot headquarter in Livermore. Their other facilities include a 60,000 square-foot facility also in Livermore, a 34,000 square-foot facility in Martinez and a new 30,000 square-foot facility in Richmond.

In 2002 the original ownership group retired, selling to a family that owns a network of 17 moving and storage companies throughout the US.

Tri-Valley Bekins handles local, long-distance and international moves. They offer short and long-term storage.

Everything they store first gets loaded from your location into 8'X8'X7' moving vaults, which are transported to one of their facilities; this minimizes damage by not handling items more than once. During a move, they will store belongings for 28 day free of charge.

Tri-Valley Bekins is a full-service moving company that offers packing and therefore deals with a lot of estates. They do office moves and asset management, using a barcode system to track your records.

They have 15 drivers working per day and have 380 drivers nationally, making them 3<sup>rd</sup> or 4<sup>th</sup> in the nation.

Alex is married with 2 stepchildren, of which his son just came back from Iraq, and he has one grandchild. His hobby is soccer – lots of soccer! He mainly plays indoor soccer and plays 4 days a week.

To have Alex quote your next move or storage needs, call Tri-Valley Bekins at 373-0512.

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#### **CHANGE TO MEMBERSHIP DUES:**

A \$10 monthly charge will now be assessed for all balances that are not paid within 60 days. For example:

Days 1-30	\$225.00
Days 31-60	\$275.00
Days 61-90	\$285.00
Days 91-120	\$295.00 ... and so on.

This is just a way to help get the TVEA invoice on the top of the pile. We appreciate your prompt payments.

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#### **NEW MEMBERS:**

##### **Debt Recovery:**

John Orozco, Sr. Account Executive for Transworld Systems  
Phone: 251-0456, E-mail:  
[john.orozco@transworldsystems.com](mailto:john.orozco@transworldsystems.com)

##### **Movers:**

Alex Arsenault, Sales Manager for Tri-Valley Bekins, Phone: 373-0512, E-mail:  
[alex@trivalleybekins.com](mailto:alex@trivalleybekins.com)

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