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**MAY 8, 2008**

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**NEXT WEEK:**

The next meeting of the Tri-Valley Executives' Association will be held on **May 15** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Jim Bowen** of Pleasanton Auto Repair and **Jason Cooke** of Herrmann Financial Services.

The LEAD CHALLENGE: Our next challengers will face-off this week: **David Sanchez** of Hacienda Auto Glass to **Dr. Barry Winston** of Amador Valley Optometry.

**Wayne Yeaw** of Allegra Print & Imaging will be giving his CLASSIFICATION.

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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**CORRECTION:**

In the last newsletter, it was reported that Allen Eddy did not have his teaching credential, when in fact he *did* receive his Teaching Credential from the State of California in 1984. It is a Clear Wholelife Credential, Vocational Part time.

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**MEMBER NEWS:**

Six of USANA's world-class products (Mega Antioxidant/Chelated Mineral - adult multiple vitamin, Proflavenol 90 (super anti-oxidant, great for asthma & allergies), Procosa II (joint health and pain relief), Active Calcium, and Body Rox (teen-age multiple vitamin)), were validated through NSF Internationals Certified for Sport program. NSF's independent certification helps athletes make educated

decisions about the safety of the nutritional supplements they choose to take.

USANA has earned the trust of many world-class athletes and athletic organizations, including the US and Canadian Speed Skating teams, USA Luge, and the Sony Ericsson WTA Tour.

To learn more about how USANA can benefit you, call John Quintanal at 998-4088.

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**NEW BROCHURES:**

If you have any changes to the brochure, please let Cristin know by May 22.

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**GUEST SPEAKER:**

Nelson Fiahlo, the City Manager of Pleasanton, gives us news on some of the most popular Pleasanton projects:

The Triumphs:

- Although skeptical of the feasibility of the public golf course, Callippe was just ranked 6<sup>th</sup> in California and is doing very well.

- The Bernal Property was approved by the voters in November of 2005 to be included in the City's Master Plan. The construction of the first phase, a 13-acre, lighted, all-weather sports park with parking and parks is underway and should be open in the spring of 2009. This is only part of the 50-acre sports park. The complete project will cost \$160MM of which one third will come from development impact fees, one third will come from a proposed increase to transient occupancy tax on hotels (currently at 8%, 2-4% lower than other cities in the area), and \$2.5MM per year will be taken from the general fund.

- The Firehouse Art Center will have its groundbreaking this fall. It will be a 250-seat

theatre, art gallery and classrooms. The \$15MM project will be paid for with cash that has been saved for the project by the City. The anticipated opening will be 2010.

- The Alviso Adobe Community Park has one of the oldest structures in the Tri-Valley that has been completely restored. Originally built in the early 1800's the property was the home to the old Meadowlark Dairy. Two other structures, one replicating the old milking barn, were built at the park to highlight the history of the area. The park will connect to East Bay Regional Park land and will be run by volunteers from the museum. The \$4.5MM project is scheduled to be open this fall.

#### The Challenges:

- Staples Ranch is a controversial project to develop the land in east Pleasanton to accommodate Hendrick Automotive group, the single largest revenue source for the City, accounting for \$3.5MM in sales tax each year (the operating budget for the Library). A new plan has been drafted as a compromise for the voters. The new plan will include a large continuing care complex, a retail center and the auto mall. The challenges are the Airport Protection Zone and the continuation of Stoneridge Drive, also opposed by many voters.

- The owners of the San Jose Sharks would like to build a four-rink facility in the east side of Pleasanton. An 8-acre park included in the City's master plan would be the site. The Sharks have agreed to completely develop the park and operate the facility with no cost to the City. They would have a 25-year lease and if at the end of 25 years they decided that they no longer wanted to operate the facility, they have agreed to remove the skating rinks and restore the land to its original condition. Because of its location, it is being opposed, but would be a great benefit to Pleasanton and the surrounding cities.

- The Stoneridge Drive continuation has long-since been a source of debate in the City of Pleasanton. It needs to be built, but the

neighboring cities need to open up Dublin Blvd. and Jack London in order for it to work and not become a parallel freeway. Dublin Blvd. is ready, but Jack London is holding it up.

#### How can we help?

Show up in support of these projects; too often the only voice that is heard is that of the opposition. Contact your elected officials to get your voice heard.

[If there is a guest speaker that you would like to hear from, let us know and we'll try to get them to a meeting. We hope you find the guest speakers entertaining if not very informative.]

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