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APRIL 24, 2008

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**NEXT WEEK:**

The next meeting of the Tri-Valley Executives' Association will be held on **May 1** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Phil Petagara** of Black Sky Limousines and **Mike Wallace** of Roman Holiday Salon.

The LEAD CHALLENGE: Our next challengers will face-off this week: **Ron Johnson** of ABI Business Sales to **Jim Pease** of W.H. Mayer Accountancy.

The CLASSIFICATION will be given by **Allen Eddy** of Cal Coast Plumbing.

There will be a **BOARD MEETING** directly following the regular meeting.

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**IN TWO WEEKS:**

He's back! Nelson Fiahlo, Pleasanton's City Manager will be here on May 8<sup>th</sup> to talk to us about... whatever you want to know about the city of Pleasanton. Please call or e-mail Cristin with any topics you'd like to know more about.

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**DID YOU GIVE A REFERRAL THIS WEEK?**

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**BUSINESS TIPS:**

- Get a break on your property insurance by installing a monitored alarm system.
- If the value of your house has declined, now is a good time to have your home's value reassessed (it'll save you \$\$ on property taxes). Beware of companies soliciting this service –

you can do it yourself for free by contacting the county assessor's office.

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**MEMBERSHIP POSTING:**

**2<sup>nd</sup> Posting:**

*Classification:* Electrician

*Proposed Member:* Tri-Valley Electrical Service

*Represented by:* Ron Mize

*Address:* P.O. Box 2171 Livermore, 94551

*Phone:* (800) 449-6244

*E-Mail:* [ronm@trivalleyelectrical.com](mailto:ronm@trivalleyelectrical.com)

*Proposed by:* Bob Olsen, Olsen Painting

If you have any questions or comments about or objection to the proposed member, please contact a member of the Membership Committee: Mike Peel 426-3849 or Manny Martin 551-8700.

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**CLASSIFICATION:**

The life of **Harvey Tulchinsky** has been like a kaleidoscope, one little move and everything changes. He began his journey in Chicago, IL. Unable to care for him, his mother sent him to a group home where Harvey lived with 33 other children. As a teen he encountered some trouble, which led him to join the military, using a fake ID, at the age of 14.

He served 1½ years in the Navy, but just before he was to be shipped to Korea, the government discovered that he was only 15 ½ years old. He was given an honorable discharge and they welcomed him to re-enlist when he turned 17, which he did. After serving in the Marine Corps, he returned to Chicago where he worked for many years as a postal carrier.

After suffering an injury that put him on disability, he moved to California. He sold gym memberships, briefly sold shoes, and then secured a position with a leasing business, where he was a fleet manager, getting rid of lease

contracts for government cars that were no longer used, and did very well.

Everything changes when you meet a girl... Her father was a drycleaner, who was caught skimming from the business and accused of tax evasion. He pleaded with Harvey to keep his business running while he served his time, and promised to compensate him when he got out (which he didn't). So, in 1967, Harvey opened Harvey's Cleaners in the little-known town of Dublin, CA.

Harvey became actively involved in the little community, where he helped the town to incorporate and he worked as the 1<sup>st</sup> mayor's campaign manager. For a time Harvey was known as the Honorary Mayor of Dublin. He started the Dublin Historic Society, was Rotary President, Chamber President, President of San Ramon Men's Golf Club, is a director of Rowell Ranch, director of Private Industry Council, and has spent time working with the Alameda County Cal-Trans Authority. He is an active Rotarian and was voted the 2003 Chamber Volunteer of the Year.

Harvey has been married three times, has 6 children, 11 grandchildren and one great grandson. He enjoys waterskiing and golf.

Dry cleaning is a heavily regulated business. Although the solvent Harvey uses is not hazardous, he is restricted by 13 government agencies. He believes in saving the earth and therefore, nothing he uses goes into the ground or sewers. They experience a lot of trouble with OSHA due to the carcinogenic qualities of some of the chemicals. However, the new machines are very safe and are now serviced by outside technicians. In 2020, the most effective chemical will be completely eliminated from the market, as it has been in Southern California.

With all the new fabrics on the market, many from other countries, each garment is required to have a care label, however these may not always be reliable. Many products that people wear,

such as deodorant, cologne and perfume can affect the outcome of the cleaning.

At Harvey's Cleaners they "spot" every item, looking for areas that need special attention. The items are spot-treated, colors are separated, garments are tagged and then cleaned. Each load takes about an hour. So, don't complain about paying \$6 for a pair of slacks!

Over the years Harvey has become a "guru" when it comes to wedding gown cleaning and restoration. His talent is so widely known that Nordstrom sends him work, including customers with very expensive, very delicate St. John fashions. He even has one customer that sends her cleaning from Austin, Texas because she can't find a cleaner that can care for her St. John clothes.

According to Harvey, the worst thing a person can do when dropping something, such as food on their garments is rub the fabric, which actually pushes the stain farther into the fabric and can chafe the fabric, which only becomes visible after dry cleaning. Best thing to do: call Harvey! For free pickup and delivery call 828-7214.

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