



TRI-VALLEY EXECUTIVE'S ASSOCIATION
P.O. Box 985 ♦ PLEASANTON CA 94566
PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

NOVEMBER 15, 2007

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **November 29** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Jim Isaac** of Valley Community Bank and **Manny Martin** of Amador Valley Property Management.

The VALUE will be given by **Mona Fox** of Design Works LTD.

LAST CHANCE TO SIGN UP:

TVEA HOLIDAY BANQUET

This should be a great evening! We are looking forward to seeing everyone there.

When: Thursday, December 6, 2007 at 6:30pm

Where: Girasole Grill: 3180 Santa Rita Rd. at Las Positas, Pleasanton, 484-1001

Cost: \$25 per person; no-host bar

RSVP: ASAP to Cristin Sanchez 485-1394

**There will be no meeting the morning of 12/6.*

NEW MEMBERS:

The Directors and members of the TVEA welcome the following two members to the Association:

LIMOUSINE SERVICE

Black Sky Limousines
Phil Petagara & Bruce Lewis
1-800-536-0559

TELECOMMUNICATIONS

CNR Connect, Inc.
5424 Sunol Blvd. Ste. 10-264 Pleasanton CA
Nelson Martinez
846-3931

Please introduce yourself and welcome them at the next meeting.

DID YOU GIVE A REFERRAL THIS WEEK?

VALUE:

Allen Eddy of Cal Coast Plumbing has been a member to the TVEA since 1991. Looking back on those he'd done business for and with: Girasole, Hometown GMAC, Amador Valley Property Mgmt., B&S Hacienda as well as many others. He attributes a lot of his business has been with the members of this group and their referrals. That's the basic value of the Association.

CLASSIFICATION:

Phil Maser was born in St. Paul, Minnesota, but grew up, from the age of 6, in Oakland, California. He graduated high school in Walnut Creek, and although he graduated from the University of San Francisco with an accounting degree, he never went into the business.

As the oldest son, he helped take care of many of the duties in keeping the house maintained. His father was an electrical contractor and was able to get him into the union, which gave him the valuable experience that he counts on today.

Phil ended up selling machined tools in the Bay Area for about 10 years before going



TRI-VALLEY EXECUTIVE'S ASSOCIATION
P.O. Box 985 ♦ PLEASANTON CA 94566
PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

into the business for himself for another 20 years. After getting out of that line of work, he considered what he would do next. Knowing that he really couldn't go back to work for someone else, after working for himself, he started a handyman business working out of the back of his car. He passed out flyers at church bazaars and eventually to Realtors.

His business really took off. Working with the Realtors, he was urged to and got his general contractors license so that he could do Section 1 work. His biggest challenge was juggling all the work he had, but he has finally learned to say "no".

Joining the TVEA has taken his business to new heights. He specializes in bathroom and kitchen remodels, but can do it all.

He says that it is important to become friends with those that he works for, as trust is a priority when working in someone's home. Phil always gets the necessary permits for any job, and prides himself in working on the job until it is complete.

For your next remodel or other home projects, call Phil Maser at 829-1650.

7 WEEKS TO KICK OFF!

GOAL: to become the premier networking association in the Tri-Valley. Get ready for a new look and a new attitude!
