



TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

OCTOBER 25, 2007

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **November 1** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Mary Tuttle** of the Best of Coupons Books.

The VALUE will be given by **Mary Tuttle** of the Best of Coupons Books.

The PROGRAM will be led by **Jason Cooke** and **Dr. Rick Hume**.

There will be a BOARD MEETING after adjournment.

DID YOU GIVE A REFERRAL THIS WEEK?

LOCAL CHARITY:

Jan Batcheller of Gift Source will be putting together a basket to be raffled off at Christmas Tree Lane that will benefit the Ryan Comer Health Library at Valley Care Hospital.

To make a donation of a gift or a gift certificate, please get it to Jan before November 8. Call her with any questions or if you need an idea of what to donate: 484-4407.

VALUE:

The Value of the Association for Dave Sanchez of B&S Hacienda Auto Body is just *knowing* all of these beautiful people!

MEMBERSHIP:

Who have you invited to next week's meeting?

Great job, Dr. Rick! He brought *two* guests this week!

CLASSIFICATION:

Jason Cooke was born and raised in the East Bay. He grew up and now lives in Walnut Creek. Admittedly, he considered himself somewhat of a nerd, being on the tennis team and attending science camp every year.

His mother was a great influence on his life. She was very involved in his activities, like being his den mother and coach. Having a brother that was 3 years younger, his mother challenged him to finish college in three years. Majoring in Poly Sci, he graduated from Long Beach State in just three years, where he was in a fraternity... an academic fraternity.

After college, he married his high school sweetheart, Kim. She was attending St. Mary's at the time and he was told that if he married her, he'd have to pay for the remainder of her college tuition. Being the fool in love that he was, he couldn't wait until she graduated. They got married and he paid for her last year.

Jason has two children, loves challenges and participates in many outdoor activities including triathlons, marathons and bike races.

When Jason was 10 years old, he spent part of his summer vacation with his grandfather in Southern California. Two days before Jason was scheduled to come home, his grandfather passed away. That event changed his outlook on life and his passion for it.

After college, he went to work for GT Global, a mutual fund company, but felt uninspired in the large corporate atmosphere. He sought out a



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smaller community-based company and that's when he found Dave Herrmann.

They started out as stockbrokers, but developed into financial planners, becoming certified financial planners and have been in Danville for 20 years. They have 11 staff members and Jason is a partner in the firm.

Herrmann Financial offers long-term care insurance, medical insurance, financial analysis and comprehensive financial plans to help reach your long-term goals and objectives. They can be conservative or aggressive, but urge their clients to diversify their assets to achieve their goals. They can offer stock-market-like rates of return without the stock market volatility.

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