



TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

OCTOBER 11, 2007

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **October 18** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Russ Vrankovich** of Onstad's Insurance and **Jason Cooke** of Herrmann Financial.

The VALUE will be given by **Marilyn Lewis** of Aweigh-to-Go Travel.

The CLASSIFICATION will be given by **Harvey Tulchinsky** of Harvey's Cleaners.

DID YOU GIVE A REFERRAL THIS WEEK?

CHANGE TO VALUE SECTION:

You will now have 2 more topic options when you are called upon to give the Value of the Association:

- Talk about a business management or employee challenge that you recently had and how you resolved it.
 - Ask the Members for help with a business management or employee challenge that you are currently facing.
 - Tell what value you feel you get from being a member of the TVEA.
-

VALUE:

Manny Martin of Amador Valley Property Management values to camaraderie of the members of the TVEA, especially his ongoing "rivalry" with Wayne Yeaw for "the Chair". But when it really comes down to it, the

relationships that are formed will help you in your day-to-day business. Such as last week when he wasn't able to pull a credit report for a potential renter because the company that generated the reports was experiencing computer problems. Darlene Crane pulled up the report for him and he was able to approve the applicant and get his client's property rented. Another time he had an applicant that didn't qualify for a property, but the applicant said that she knew Jan Batcheller. Because of Jan's reference, Manny approved the applicant. Relationships are the Value of the Association.

CLASSIFICATION:

Joey Minahan is one of ten children and grew up on a dairy farm in a small Wisconsin town. She attended business college in Illinois and worked in finance in Chicago.

One day a friend talked to her about moving to California; tired of the Chicago cold, she decided to join her friend. Her friend backed out at the last minute, but Joey decided to go anyway. She settled in San Francisco and worked for Levi Strauss and then for Bank of America in purchasing.

She met Mike who was a carpenter by trade. Since the job market was bleak, Mike started doing jobs on his own and discovered a void in door specialists. In 1978, he and Joey got married and in that same year, started The Door Doctor with a showroom that was first in Livermore, and now in Pleasanton. Joey & Mike's son, Justin is now working with them in the family business.

The Door Doctor specializes in both interior and exterior doors. They carry doors of wood, glass, metal and fiberglass, which is gaining popularity due to its longevity, low maintenance and look.

They also sell all kinds of garage door openers; the new belt drive is nice and quiet. They also



TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

offer garage door opener units that have battery back-up in case of power failure. The normal life of a garage door opener is 15 years and should be tuned up (lubricate and check balance) every 1 ½ to 2 years. Rollers also should be checked and can be replaced with a quieter roller for \$85 + \$6 per roller.

Gadgets: They have garage door remote openers for the car, multi-door remotes, keychain and keyless entry code pads, even those with fingerprint recognition for up to 4 users. There is a new motion sensor for the garage light that will come on and stay on while there is any motion in the garage, and a new door monitor to let you know if the door has been left open. And then, there is the best thing since the tennis ball on a string: the laser guided parking assistant.

Interior doors are still one of the best deals out there; for about a couple thousand dollars, you can have all of your interior doors in your house installed and painted, usually a 1-2 day process.

If you or someone you know needs interior or exterior doors, please call Mike and Joey at the Door Doctor 484-4290.

MEMBERSHIP:

We all know someone that could benefit from being a member of the Execs. Invite someone this week!

Here are some ideas of open Classifications:

Bank	Limo Service
Roofer	Dermatologist
Photographer	Electrician
Pest Control	Architect
Handyman	Caterer
Candy Maker	Health Insurance
Baker	Gutter Cleaning
Party Rentals	Window Cleaning
Wine & Spirits Distributor	
Graphic Artist	

Remember: more members = more leads = more money for us all!
