



TRI-VALLEY EXECUTIVE'S ASSOCIATION
P.O. Box 985 ♦ PLEASANTON CA 94566
PHONE & FAX 485-1394 ♦ www.trivalleyexecs.com

OCTOBER 4, 2007

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **October 11** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Mona Fox** of Design Works LTD. and **Skip Hinsley** of Girasole Grill.

The VALUE will be given by **Manny Martin** of Amador Valley Property Management.

The CLASSIFICATION will be given by **Joey Minahan** of the Door Doctor.

DID YOU GIVE A REFERRAL THIS WEEK?

WEBSITE:

Just to let you all know... our website can be found again at www.trivalleyexecs.com. The member roster has been updated.

Don't forget that you can find our meeting schedule along with current and past newsletters.

PERFECT ATTENDANCE:

The following members had perfect attendance in the third quarter:

John Quintanal, USANA Health Sciences
Larry Smario, Larry Smario Landscaping
Dr. Barry Winston, Amador Valley Optometry

The 3 of you will participate in a special raffle on October 11 to win a \$25 TVEA gift certificate, good at any of its members or toward you next dues. (You must be present to win!)

OPEN CLASSIFICATION:

Due to personal reasons, Accurate Impressions has had to resign their membership. If you know of a company that does signs, please invite them to a meeting.

THANK YOU FOR YOUR DONATION TO THE ANNUAL GOLF TOURNAMENT:

- Gift Source
 - ABI Business Sales
 - W.H. Mayer Accountancy Corp.
 - QES Computers
 - Endre Selmeczy, DDS
 - The Door Doctor
 - Harvey's Cleaners & Laundry
 - Design Works LTD.
 - Larry Smario Landscaping
 - Residential Pacific Mortgage
 - USANA Health Sciences
 - VIP Employer Services
 - Silmar Flooring
 - Amador Valley Optometry
 - Allegra Print & Imaging
 - Amador Valley Property Management
 - Larry Brumm, Real Estate Appraiser
 - Hometown GMAC Real Estate
 - Keystone Security
 - Big O Tires
 - Aweigh-to-Go Travel
 - Tiger Carpet Cleaning
 - Jim Moog, MFT
 - Millennium Salon & Day Spa
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TVEA REVITALIZATION:

At the meeting this week we discussed how to get back the excitement that each of us had when we were first accepted as members of the Tri-Valley Executives' Association. These



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were some of the ideas to regain the enthusiasm and attract new members:

- have seat assignments to allow people the opportunity to get to know and create relationships with more members of the group
 - during the Value section, give the option to talk about some business challenge that you faced and how you resolved it or ask for help in resolving it
 - during the leads section, make sure that you mention something that you do, maybe something that is not an obvious area of your business
 - have decals made for members to place in their window (like chamber recognition) to get more exposure
 - have more guest speakers on topics that would benefit business owners
 - support members' businesses by attending outside events (if you have an event, please let Cristin know so that she can put it in the newsletter)
 - send mailers to businesses to fill openings
 - check on signs to be posted at city entrances
 - look at getting a more updated logo
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