



## TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦

[www.trivalleyexecs.com](http://www.trivalleyexecs.com)

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AUGUST 16, 2007

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### NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **August 23** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **JoDee Moore** of AireServ and **Ron Robinson** of VIP Employer Services.

The VALUE will be given by **Mike Doeschot** of Accurate Impressions.

Marriage and Family Therapist, **Jim Moog**, will be giving the CLASSIFICATION.

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### NEW MEETING SCHEDULE:

Attached is the meeting schedule for the end of the year. Please read carefully and make note on your calendars of when you will be Greeting, giving the Value or giving your Classification.

Please let Cristin know if you would like to have a Road Show at your business instead of doing the Classification.

Also let her know as soon as possible if you have a scheduling conflict.

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### DID YOU GIVE A REFERRAL THIS WEEK?

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### ATTENDANCE:

For some of us, the value of attending meetings is implicit; others may need reminding that they are a valuable part of the organization and that they are missed.

Section 6.12 of By-Laws of the TVEA state:

*Attendance:* It is the duty of every Member to be represented at all regular meetings of the Association. The failure of any Member to be represented by its Active or Associate Representative at any three (3) consecutive meetings or at a minimum of seventy-five percent (75%) of the weekly meetings during a calendar quarter, may be cause for expulsion."

The energy of the Members is what makes each of us get up early every Thursday morning and it wouldn't be the same if you weren't there.

In the meeting this week we talked about taking ownership of the group. It's not enough to just pay your quarterly dues; you should take pride in being a participating member. There are other executives who would like to get into this group; the TVEA is not an obligation, it's a privilege.

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### BROCHURES:

We are getting ready to have a new brochure printed. Please let Cristin know by **August 30**, if you have any changes to your listing.

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### VALUE:

Real Estate Appraiser, **Larry Brumm**, has always tried to do business locally and is loyal to the trustworthy TVEA. He finds that it boosts his self esteem when he is able to refer business to someone who is in need of the services of one of our members.

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### SOCIAL:

Please join us for the  
**Annual TVEA Golf Tournament on  
September 20**  
at Callippe Golf Course in Pleasanton.  
Tee time is 11:30am.



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The price will be approximately \$100 per person and will include green fees, golf cart, raffle and dinner. Dinner only is \$25.

Spouses, associates and guests welcome!

A sign-up sheet will be going around.  
There will be no morning meeting on 9/20.

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### MEMBER NEWS:

- Tri-Valley Rhino Liner is up and running. **David Sanchez** of Hacienda Auto Glass has a new venture. Primarily used as a spray-on bed liner for pick-up trucks, it has a variety of applications. Call David for more info. 925-640-4956.

- **Dr. Endre Selmeczy** is consulting for other dentists on the business side. As he describes it, they all know how to work on teeth, but few are taught how to run their own businesses. There are companies that do this for a retainer of about \$30,000 for one year, but Dr. Endre only charges one month at a time. Please have your dentist call Dr. Endre at 925-447-2761.

- Big O Tires will dispose of your old tires for \$2.75 each; whereas the Pleasanton disposal site charges \$20 each.

- Bob Olsen and Olsen Painting is painting the old Koln Hardware building (thank God they went with the original color!)

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