



TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦

www.trivalleyexecs.com

JUNE 14, 2007

NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on **June 21** at Vic's All-Star Kitchen at 7:00am.

You will be GREETED by **Chris Caballero** of Replacement Window Specialists and **Darlene Crane-Peel** of Residential Pacific Mortgage.

The VALUE will be given by **Phil Maser**, General Contractor.

Chris Caballero of Replacement Window Specialists will be giving the CLASSIFICATION.

DID YOU GIVE A REFERRAL THIS WEEK?

SOCIAL:

It's great weather for a **baseball game!**

The A's are playing the Baltimore Orioles on July 22 and we're going to be there.

Game time is 1:05pm. Field level tickets are \$29 per person (for a group of 25 or more). The first 10,000 fans receive a free A's cap.

A sign-up will be going around this week.

Join us for a Thursday Night **TVEA Mixer** at 6:00pm on August 2 at the home of Mike & Darlene Peel.

This is a great opportunity to bring guests and prospective members to meet in a more social setting.

Bring a beverage and an hors d'oeuvre to share. The cost for **NOT** attending is \$10. There will be no morning meeting on Aug. 2.

Save the Dates:

September 6 – Golf Tournament

December 6 – Holiday Party

VALUE:

Joey Minahan of the Door Doctor likens the members of the TVEA to numbers in a Sudoku puzzle: each is connected and has a purpose.

CLASSIFICATION:

Jan Batcheller was born in Santa Monica, growing up on the beaches of Southern California. She was educated at Catholic girls schools and got her college degree from the University of Santa Barbara. She became a teacher in Laguna Beach where she met her husband.

During his service in the Navy he did his residency in orthopedic surgery here in the Bay Area at Oak Knoll and lived in Dublin. Eventually the service took them back east and then to Japan, where they lived for 3 years and her two sons, John and Paul, were born. When her husband got out of the Navy, they moved back to the Bay Area, in 1974 bought the house they still live in in Pleasanton, and had their daughter, Amy. Each of their children has a son and Jan is waiting patiently for a granddaughter.



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Jan started Gift Source 18 years ago and does nothing but promotional products. A promotional product is a tangible and useful product that carries a message; it is permanent media with a targeted audience. A promotional product can help create an identity, help change an identity, or update your identity. They can promote a brand or create team spirit. They can motivate someone to take action or create customer loyalty. Unique products create excitement and make people feel appreciated. The most popular promotional products are motivational items for employees and gifts for clients. "Wearables" are walking billboards and are very popular. The most used promotional product is the pen; post-it notes are also very well-liked.

Jan can help with items for trade shows, public relations and fundraising. She also has a computer program that has unique search capabilities that can match the need or desired effect to an appropriate product.

Jan also offers food-item gift baskets, such as a turkey with a cutting board that has your logo emblazoned on it.

Call Jan Batcheller at the Gift Source 484-4407, to help find the perfect gift from you or your company.

MEMBERSHIP:

The membership drive continues! The goal is to bring one guest to this week's meeting.

Thank you, **Joey Minahan**, for bringing your guest last week – great job!

We all know someone that could benefit from being a member of the Execs.

Here are some ideas of open Classifications:

Bank	Limo Service
Roofer	Dermatologist
Photographer	Electrician
Pest Control	Architect
Handyman	Caterer
Candy Maker	Health Insurance
Baker	Gutter Cleaning
Party Rentals	Window Cleaning
Wine & Spirits	Distributor
Graphic Artist	

Remember: more members = more leads = more money for us all!
