



## TRI-VALLEY EXECUTIVE'S ASSOCIATION

P.O. Box 985 ♦ PLEASANTON CA 94566

PHONE & FAX 485-1394 ♦ [www.trivalleyexecs.com](http://www.trivalleyexecs.com)

OCTOBER 20, 2005

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### NEXT WEEK:

The next meeting of the Tri-Valley Executives' Association will be held on Thursday, **October 27** at Vic's All-Star Kitchen at 7:00am.

Greeters will be **Dr. Endre Selmeczy** and **Gary Chang** of Tri-Valley Internet.

**Bob Olsen** of Olsen Painting will give the Value.

The Classification will be given by **John Quintanal** of USANA Health Sciences.

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### VALUE:

**Mike Peel** of Hometown GMAC knows that his reputation is on the line when he refers his clients and friends. The Value of the TVEA is knowing that each member that he refers provides quality products and services at a fair price.

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### CLASSIFICATION:

**Harvey Tulchinsky** began his journey in Chicago, IL. Unable to care for him, his mother sent him to a group home where Harvey lived with 33 other children. As a teen he encountered some trouble, which led him to join the military, using a fake ID, at the age of 14.

He served 1½ years in the Navy, but just before he was to be shipped to Korea, the government discovered that he was only 15 ½ years old. He was given an honorable

discharge and they welcomed him to re-enlist when he became of age, which he did. After serving in the Marine Corps, he returned to Chicago where he worked for many years as a postal carrier.

After suffering an injury that put him on disability, he moved to California. He briefly sold shoes, and then secured a position with a leasing business, where he was a fleet manager, getting rid of lease contracts for government cars that were no longer used, and did very well.

Everything changes when you meet a girl... Her father was a drycleaner, who was caught skimming from the business and accused of tax evasion. He pleaded with Harvey to keep his business running while he served his time, and promised to compensate him when he got out (which he didn't). So, in 1967, Harvey opened Harvey's Cleaners in the little-known town of Dublin, CA.

Harvey became actively involved in the little community, where he helped the town to incorporate and he worked as the 1<sup>st</sup> mayor's campaign manager. For a time Harvey was known as the Honorary Mayor of Dublin. He started the Dublin Historic Society, was Rotary President, Chamber President, President of San Ramon Men's Golf Club, is a director of Rowell Ranch, director of Private Industry Council, and has spent time working with the Alameda County Cal-Trans Authority. He is an active Rotarian and was voted the 2003 Chamber Volunteer of the Year.

Dry cleaning is a heavily regulated business. Although the solvent Harvey uses is not hazardous, he is restricted by 14 government agencies. He believes in saving the earth and therefore, nothing he uses goes into the



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ground or sewers. They experience a lot of trouble with OSHA due to the carcinogenic qualities of some of the chemicals. However, the new machines are very safe and are now serviced by outside technicians. In 2020, the most effective chemical will be completely eliminated from the market, as it has been in Southern California.

With all the new fabrics on the market, many from other countries, each garment is required to have a care label, however these may not always be reliable. Many products that people wear, such as deodorant, cologne and perfume can affect the outcome the cleaning.

At Harvey's Cleaners they "spot" every item, looking for areas that need special attention. The items are spot-treated, colors are separated, garments are tagged and then cleaned. Each load takes about an hour. So, don't complain about paying \$6 for a pair of slacks!

According to Harvey, the worst thing a person can do when dropping something, such as food on their garments is rub the fabric, which actually pushes the stain farther into the fabric and can chafe the fabric, which only becomes visible after dry cleaning. Best thing to do: call Harvey! 828-7214.

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### MEETING TIME REMINDER:

Meetings are supposed to begin promptly at 7:15am. It seems that we are starting later and later.

It is a \$1.00 fine for being late (after the gavel has started the meeting). The doors

open at 6:45am. Networking time is from 6:45-7:15am.

Please try to be on time in order to allow the speaker his or her full time, as we end the meetings promptly at 8:30am.

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### WEBSITE:

The new website is nearing its final stages. Gary Chang of Tri-Valley Internet has requested some new testimonials from current members.

Please e-mail your testimonial to Gary at [gchang@trivalley.com](mailto:gchang@trivalley.com).

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### OPEN CLASSIFICATIONS:

As we are start the fourth week of our **MEMBERSHIP DRIVE**, be thinking about your contacts that may fit into the following open classifications and invite them to a meeting:

- Handyman
- Architect
- Photographer
- Computer Networks
- Veterinarian
- Pool Service
- Pest Control
- Contractor
- Caterer
- Restaurant
- Framing
- Windows
- Roofing

Remember: the member bringing in the most new members could win a free quarter!

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